CLOUD-CON: Integration & APIs

Enterprise-Grade Integration Across Cloud and On-Premise

An Online Conference

CLOUD-CON: Integration & APIs is a multi-vendor online event focused on technologies and Best Practices for how to design and deliver the 'next generation' integrated enterprise — across on-premises, cloud, SaaS and trusted outside communities.   Focus includes: APIs, Analytics, B2B, Big Data, Cloud Integration, iPaaS, SaaS, SSO and Security.

Topics

- **The New 'Extended Enterprise'** – Smart and low-code integrations unite and reconcile apps and data across on-prem, SaaS, cloud and more. See use cases for APIs, B2B, MFT, SaaS, iPaaS, etc.

- **iPaaS Comes of Age -** See how integration Platform-as a-Service supports the full integration lifecycle - design, deploy and manage. Low cost, fast, low-hassle integration.

- **The Era of API-Driven Business** – Some 75% of the F1000s will create new API-Driven business within the next 3-5 years. Learn how APIs and endpoint management to safely open data and events.

- **Ensure Trust, Enforce Policy** – Secure access, authentication and governance for data at rest and data in motion between on premise, cloud and mobile apps.

- **Derive Analytics from Your Data** - How end-to-end data quality ensures reliable and accurate business insights across multiple users, systems and apps.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 (minimum); 900 (average)

Audience

- Job Functions: CIOs, CTOs, Executive Management, Project Managers, System Integrators, Application / Data Owners, IT Architects, API & Integration Professionals
- Company Size: 5,000(+): 48%   1,000(+): 63%
- GEO Location: USA: 67%   Europe: 10%   India: 10%   ROW: 13%

Upcoming Events

Show	Broadcast Date
CLOUD-CON: Integration & APIs	December 8, 2016

Integration
developer news
www.idevnews.com

Job Level

Project Management	33%
C-Level, VP, Director	37%
Developer	21%
Operations	7%

Featured Technologies

API Management	MDM
Data Virtualization	iPaaS, SaaS
ETL, ESB, MFT, SOA	Cloud Integration
Security, OAuth, SSO	

Past Participants