

# Big Data in Motion Summit

Data & Analytics for Insights, Intelligence and Operations

An Online Conference

February 25, 2016

**Big Data in Motion Summit** is a Multi-Vendor Online Event that explores how F1000s are getting rich analytics and insights by tapping into today's exploding volumes of data (structured, unstructured, streaming and machine).

**Integration**

developer news

[www.idevnews.com](http://www.idevnews.com)

## Topics

- **2016 Trends in Hadoop** – Deliver enterprise-caliber Hadoop with high-performance and scalability. Quickly on-ramp data from hundreds of sources with better management & visibility.
- **Data Working Together for Better Insights** – Learn how to ingest, prepare and integrate from all your data sources. Added benefits from federated queries, data virtualization, real-time feeds and machine data.
- **Add Intelligence to Apps, Data & Infrastructure** – Make apps and data more customer and context-aware. Boost big data ROI with cognitive computing, AI & machine learning.
- **Analytics, BI & Dashboards** – See today's "Wow Factors!" that reveal 'game-changing' insights. Learn about trends in data correlation, data visualization, heuristics, smarter algorithms and more.
- **Secure & Govern Your Data** – Concerns over security and governance keep many Big Data projects from accessing the data they need. Learn how F1000s balance data protection and data availability.

## Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 (minimum); 900 (average)

## Audience

- Job Functions: Architects, Apps & Data Owners, Analytics and BI Professionals & Users, Big Data / Hadoop Professionals, CIOs/CISOs, Data Scientists & Analysts, IT Ops & LOB
- Company Size: 5,000+: 50% 1,000+: 62%
- GEO Location: USA: 70% Europe: 9% India: 9% ROW: 11%

## Upcoming Events

Show	Broadcast Date
Big Data in Motion Summit	February 25, 2016

## Job Level

Project Management	35%
C-Level, VP, Director	31%
Developer	23%
Operations	11%

## Featured Technologies

Analytics (real-time, predictive)	BI / Dashboard (Virtualization)
Data Governance	Data Integration, Virtualization
Data Ingestion	Hadoop, Spark, YARN
Internet of Things	Machine Learning
Security	

## Past Participants

IBM

talend

SAP

MAPR

cloudera

GeoTrust

pepperdata

denodo

tableau

splunk

Symantec

CISCO

informatica

# ONLINE CONFERENCES

## Mobile + IoT Summit

SEP 29, 2016

### Recent Event Stats

1,023 Qualified, cleansed registrations  
344 Live Viewers  
54% > 1,000 employees

### Job Levels

Project Manager 34%  
C-Level, VP, Director 37%  
Developer 21%  
Operations 8%

## Enterprise Security Summit

JUL 28, 2016

### Recent Event Stats

1,130 Qualified, cleansed registrations  
414 Live Viewers  
55% > 1,000 employees

### Job Levels

Project Manager 33%  
C-Level, VP, Director 32%  
Developer 12%  
Operations 23%

## BPM-CON

OCT 27, 2016

### Recent Event Stats

1,105 Qualified, cleansed registrations  
372 Live Viewers  
54% > 1,000 employees

### Job Levels

Project Manager 40%  
C-Level, VP, Director 35%  
Developer 17%  
Operations 8%

## Big Data in Motion Summit

### Recent Event Stats

1,257 Qualified, cleansed registrations  
507 Live Viewers  
54% > 1,000 employees

### Job Levels

Project Manager 35%  
C-Level, VP, Director 31%  
Developer 23%  
Operations 11%

## CLOUD-CON: Integration & APIs

JUN 23, 2016

DEC 8, 2016

### Recent Event Stats

926 Qualified, cleansed registrations  
341 Live Viewers  
51% > 1,000 employees

### Job Levels

Project Manager 33%  
C-Level, VP, Director 37%  
Developer 21%  
Operations 7%

## Enterprise Integration Summit

AUG 25, 2016

### Recent Event Stats

1,055 Qualified, cleansed registrations  
406 Live Viewers  
55% > 1,000 employees

### Job Levels

Project Manager 36%  
C-Level, VP, Director 34%  
Developer 23%  
Operations 7%