Application Architecture Summit

Modern Application Development for Digital Business

Application Architecture Summit is a multi-vendor online event where experts explore application platforms, frameworks and tools for low-hassle and light-speed app development, testing, delivery and security.

Integration
developer news
www.idevnews.com

Topics

- **Low-Code Development for Fast Apps** - Low-code, no-code model-driven platforms to design and deliver apps quickly and easily. Eliminate complex programming. Promote agility, reuse and even self-service.

- **Intelligent Process Apps & Automated Flows** - Streamline complex processes with new-gen apps and workflows. Eye-popping business outcomes and customer UX. Explore RPA.

- **Enterprise-Class DevOps is Here** - Align developers and IT ops. Speed the new agile app lifecycle - from design, test, launch, orchestrate & management.

- **Cloud, Containers, APIs & Microservices** – Explore these key ingredients to new-gen app architecture. Cross the chasm from 'fail fast' to 'succeed frequently.'

- **Hybrid & Cloud-Native Omnichannel Apps** – Build or migrate mobile, web and omni apps for cloud-native, multi-cloud or hybrid environments. Avoid vendor lock-in.

- **AI, Machine Learning for Smarter, Stickier Apps** – Learn how firms use AI/ML to improve testing, user experience, security and more.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 800-900 average
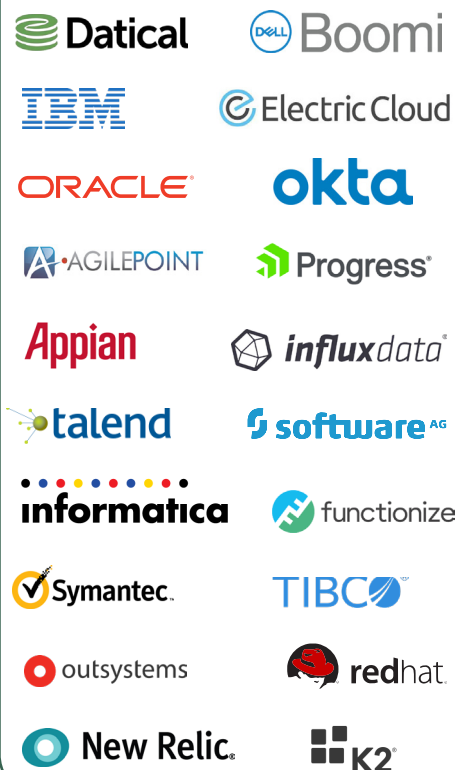
Audience

- Job Functions: C-Level, Directors, Enterprise Architects, DevOps, Developers, Business Analysts, Applications Owners, LOB Managers, IT Operations & Mobile Professionals

- Company Size: 5,000(+): 47%   1,000(+): 69%

- GEO Location: USA: 71%   Europe: 0%   India: 13%   ROW: 15%

Upcoming Events

Show	Broadcast Date
Application Architecture Summit	April 23, 2020
Application Architecture Summit	September 24, 2020

Job Level

Project Management	31%
C-Level, VP, Director	31%
Developer	27%
Operations	7%

Featured Technologies

APIs & Microservices	DevOps & Containers
Low-Code Development	RPA & Process Integration
Messaging	Omnichannel
Access & Data Security	Analytics

Past Participants

Datical · DELL Boomi · IBM · Electric Cloud · ORACLE · okta · AGILEPOINT · Progress · Appian · influxdata · talend · software AG · informatica · functionize · Symantec · TIBCO · outsystems · redhat · New Relic · K2

ONLINE CONFERENCES

Enterprise Integration Summit

MAR 26
AUG 27
DEC 10

Recent Event Stats *
1,175	Qualified, cleansed registrations
77%	US Registrations
74%	> 1,000 employees

Job Levels
Project Manager	31%
C-Level, VP, Director	34%
Developer	24%
Operations	9%

Application Architecture Summit

APR 23
SEP 24

Projected Event Stats *
1,123	Qualified, cleansed registrations
71%	US Registrations
69%	> 1,000 employees

Projected Job Levels
Project Manager	31%
C-Level, VP, Director	31%
Developer	27%
Operations	7%

Cloud Architecture Summit

JAN 23
JUN 25

Recent Event Stats *
922	Qualified, cleansed registrations
74%	US Registrations
70%	> 1,000 employees

Job Levels
Project Manager	33%
C-Level, VP, Director	28%
Developer	26%
Operations	9%

Intelligent Enterprise Summit

FEB 20
JUL 23

Recent Event Stats *
911	Qualified, cleansed registrations
69%	US Registrations
69%	> 1,000 employees

Job Levels
Project Manager	34%
C-Level, VP, Director	30%
Developer	25%
Operations	6%

* Based on the last 2 events