Application Architect Summit

Modern Application Development for Digital Business

An Online Conference

February 23, 2017

Application Architecture Summit is a multi-vendor online event where experts explore application platforms, frameworks and tools for low-hassle and light-speed app development, testing, delivery and updates.

Topics

- **Low-Code Development for Faster Builds, Deployments** – Agile model-driven environments that deliver apps more quickly and easily. Eliminate low-level programming; promote reuse.

- **Application Platform as a Service** – Stacked with a rich set of services for Data Integration, Messaging, Testing, Security & Analytics.

- **Enterprise-Class DevOps is Here** – Seamlessly bridge developers and IT ops. Speed the app lifecycle – from design, launch and testing for on-prem, hybrid or cloud apps.

- **Cloud, Containers & Microservices** – These technologies will fundamentally change how applications are developed and run now – and for the next 5-10 years.

- **Hybrid Apps - No Lock-In** – Build or migrate cloud and hybrid apps -- with no fear of vendor lock-in.

- **Auto-Scaling at Low Cost** – Let the platform elastically orchestrate resources while auto-adjusting costs for time of need.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 (minimum); 900 (average)

Audience

- Job Functions: C-Level, Directors, Enterprise Architects, DevOps, Developers, Business Analysts, Applications Owners, LOB Managers, IT Operations & Mobile Professionals

- Company Size: 5,000(+): 50%   1,000(+): 60%

- GEO Location: USA: 70%   Europe: 10%   ROW: 20%

Upcoming Events

Show	Broadcast Date
Application Architect Summit	February 27, 2017

Projected Job Level

Project Management	30%
C-Level, VP, Director	35%
Developer	25%
Operations	10%

Featured Technologies

APIs & Microservices	DevOps & Containers
Low-Code Development	Open Stack, PaaS, iPaaS
Integration, Messaging, Security & Analytics	Omni-Channel

Past Participants

IBM · TIBCO The Power of Now® · ORACLE · Pega · Appian · PROGRESS · talend · software AG · FUJITSU · MICROPACT

ONLINE CONFERENCES

Mobile + IoT
Summary

APR 27, 2017
SEP 21, 2017

Recent Event Stats

1,082	Qualified, cleansed registrations
64%	US Registrations
59%	> 1,000 employees

Job Levels

Project Manager	34%
C-Level, VP, Director	38%
Developer	19%
Operations	6%

Enterprise
Security Summit

JAN 26, 2017
JUL 27, 2017

Recent Event Stats

787	Qualified, cleansed registrations
77%	US Registrations
65%	> 1,000 employees

Job Levels

Project Manager	33%
C-Level, VP, Director	29%
Developer	18%
Operations	15%

Application
Architecture Summit

FEB 23, 2017

Projected Event Stats

800	Qualified, cleansed registrations
70%	US Registrations
60%	> 1,000 employees

Projected Job Levels

Project Manager	30%
C-Level, VP, Director	35%
Developer	25%
Operations	10%

Intelligent
Data Summit

MAY 25, 2017
OCT 26, 2017

Recent Event Stats

1,164	Qualified, cleansed registrations
70%	US Registrations
62%	> 1,000 employees

Job Levels

Project Manager	35%
C-Level, VP, Director	31%
Developer	23%
Operations	11%

CLOUD-CON:
Integration & APIs

JUN 22, 2017
DEC 7, 2017

Recent Event Stats

817	Qualified, cleansed registrations
76%	US Registrations
63%	> 1,000 employees

Job Levels

Project Manager	36%
C-Level, VP, Director	36%
Developer	17%
Operations	7%

Enterprise
Integration Summit

MAR 23, 2017
AUG 24, 2017

Recent Event Stats

909	Qualified, cleansed registrations
73%	US Registrations
70%	> 1,000 employees

Job Levels

Project Manager	36%
C-Level, VP, Director	35%
Developer	21%
Operations	6%