Application Architecture Summit

Design, Build and Run Modern Enterprise Applications

2022 Virtual Events   January 27, 2022 • June 9, 2022 • October 20, 2022

Application Architecture Summit features 6-10 vendors who will show how to deliver successful apps for modern digital businesses.

Topics

- **Kubernetes & Microservices** *– The Keys to Successful Cloud Apps*
  Today, 80% of apps are cloud-facing. Learn how Kubernetes and microservices deliver automation, CI/CD pipelines, easy deployment and less complexity.

- **Low-Code Trends** *– Platforms for Speed & Productivity*
  Model-driven development and AI/ML are letting non-technical staff quickly deliver business apps, process automation and workflows. Learn how to unlock low code to bridge the skills gap.

- **Intelligent Automation –** *RPA, AI & More*
  See the latest on Robotic Process Automation, orchestrated workflow and modernizing crucial business process apps.

- **Distributed Integration** *– Key to Application Success*
  Today's application architecture uses componentry, services, business logic & microservices. Discover how agile integration, APIs and iPaaS power modern business and workflow apps.

- **Modernize / Migrate –** *From Legacy & Monolith to Cloud*
  F2000s still hold vast mission-critical legacy assets -- apps, languages, data and processes. See today's successful strategies for app modernization, migration to the cloud.

Job Level

Project Management	31%
C-Level, VP, Director	31%
Developer	27%
Operations	7%

Job Functions

Enterprise Architects

Software Developers

Solution Architects

Application Integrators

DevOps

CxOs

Fast Facts

Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Company Size: 70% > 1k   25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

Metrics

- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

Past Sponsors

Virtual Summit Calendar

More than 120 events produced

Q1 2022

January 27	**Application Architecture** Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management
February 24	**Intelligent Data** Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
March 24	**Enterprise Integration** Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

Q2 2022

April 21	**Cloud Architecture** Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
June 9	**Application Architecture** Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

Q3 2022

July 21	**Intelligent Data** Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
August 25	**Enterprise Integration** Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security
September 22	**Cloud Architecture** Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security

Q4 2022

October 20	**Application Architecture** Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management
December 8	**Enterprise Integration** Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

November 19, 2021