



Application Architecture Virtual Summit



Design, Build and Run Modern Enterprise Applications

Jun. 8, 2023 • Oct. 26, 2023

Application Architecture Summit features 6-10 vendors who will show how to deliver successful apps for modern digital businesses.

Topics

- **Kubernetes & Microservices** – *The Keys to Successful Cloud Apps*
Today, 80% of apps are cloud-facing. Learn how Kubernetes and microservices deliver automation, CI/CD pipelines, easy deployment and less complexity.
- **Low-Code Trends** – *Platforms for Speed & Productivity*
Model-driven development and AI/ML are letting non-technical staff quickly deliver business apps, process automation and workflows. Learn how to unlock low code to bridge the skills gap.
- **Intelligent Automation** – *RPA, AI & More*
See the latest on Robotic Process Automation, orchestrated workflow and modernizing crucial business process apps.
- **Distributed Integration** – *Key to Application Success*
Today's application architecture uses componentry, services, business logic & microservices. Discover how agile integration, APIs and iPaaS power modern business and workflow apps.
- **Modernize / Migrate** – *From Legacy & Monolith to Cloud*
F2000s still hold vast mission-critical legacy assets -- apps, languages, data and processes. See today's successful strategies for app modernization, migration to the cloud.

Fast Facts

Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Company Size: 70% > 1k 25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

Metrics

- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

Job Levels

Project Management	31%
C-Level, VP, Director	31%
Developer	27%
Operations	7%

Job Functions

Enterprise Architects
Software Developers
Solution Architects
Application Integrators
DevOps
CxOs

Past Sponsors



Virtual Summit Calendar

More than 140 events produced

2023 Virtual Events

Q1 2023

January 26



Application Architecture
Virtual Summit

Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization

February 23



Cloud Architecture
Virtual Summit

Kubernetes • Enterprise iPaaS • API Mgmt. • AI • SaaS Integration • Cloud Migration • DevOps • Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security

Q2 2023

April 20



Enterprise Integration
Virtual Summit

Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization

June 8



Application Architecture
Virtual Summit

Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization

Q3 2023

July 20



AI Deployment
Virtual Summit

Machine Learning • AIOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT

August 24



Enterprise Integration
Virtual Summit

Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization

September 21



Cloud Architecture
Virtual Summit

Kubernetes • Enterprise iPaaS • API Mgmt. • AI • SaaS Integration • Cloud Migration • DevOps • Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security

Q4 2023

October 26



Application Architecture
Virtual Summit

Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization

December 7



Enterprise Integration
Virtual Summit

Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization