Application Architecture Summit features 6-10 vendors who will show how to deliver successful apps for modern digital businesses.

**Topics**

- **Kubernetes & Microservices** – *The Keys to Successful Cloud Apps*
  Today, 80% of apps are cloud-facing. Learn how Kubernetes and microservices deliver automation, CI/CD pipelines, easy deployment and less complexity.

- **Low-Code Trends** – *Platforms for Speed & Productivity*
  Model-driven development and AI/ML are letting non-technical staff quickly deliver business apps, process automation and workflows. Learn how to unlock low code to bridge the skills gap.

- **Intelligent Automation** – *RPA, AI & More*
  See the latest on Robotic Process Automation, orchestrated workflow and modernizing crucial business process apps.

- **Distributed Integration** – *Key to Application Success*
  Today’s application architecture uses componentry, services, business logic & microservices. Discover how agile integration, APIs and iPaaS power modern business and workflow apps.

- **Modernize / Migrate** – *From Legacy & Monolith to Cloud*
  F2000s still hold vast mission-critical legacy assets -- apps, languages, data and processes. See today’s successful strategies for app modernization, migration to the cloud.

**Fast Facts**

**Overview**

- **Concept:** 6-10 leading enterprise vendors present
- **Speaker Opp:** Webinar Style Presentation - 30 minutes
- **Company Size:** 70% > 1k, 25% > 25k employees
- **GEOs:** 75% United States
- **Production:** 3 weeks in advance via Zoom
- **No Hassles:** Introduce IDN to your speaker & we take over

**IDN Deliverables**

- **Leads:** All sponsors get complete registration list
- **Guaranteed:** 700 guaranteed - 800-900 average

**Metrics**

- **Contact:** You get all registrant contact info
- **Attended:** Who attended live
- **Viewed:** Who listened to your speaker
- **Touched:** Who viewed your white papers and demos

**Past Sponsors**

- Appian
- Boomi
- JFrog
- Kintone
- Lightstep
- Okta
- Progress
- Red Hat
- Software AG
- Temenos Quantum
- InfluxData
- Outsystems
- Tibco
- Oracle

**Job Level**

- Project Management: 31%
- C-Level, VP, Director: 31%
- Developer: 27%
- Operations: 7%

**Job Functions**

- Enterprise Architects
- Software Developers
- Solution Architects
- Application Integrators
- DevOps
- CxOs

**2022 Virtual Events**

- January 27, 2022 • June 9, 2022 • October 20, 2022

**Topics**

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## Q1 2022

<table>
<thead>
<tr>
<th>Date</th>
<th>Summit</th>
<th>Topics</th>
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<tbody>
<tr>
<td>January 27</td>
<td>Application Architecture Summit</td>
<td>Low-Code • DevOps • AI/ML • APIs &amp; Microservices • Blockchain • Cloud-Native • UX • Process &amp; Workflow • Security • Value Stream Management</td>
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<tr>
<td>February 24</td>
<td>Intelligent Data Summit</td>
<td>AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming</td>
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<td>March 24</td>
<td>Enterprise Integration Summit</td>
<td>API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security</td>
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## Q2 2022

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<td>April 21</td>
<td>Cloud Architecture Summit</td>
<td>Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps • Hybrid/Multi-Cloud • MDM • Microservices • Governance &amp; Security</td>
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<td>June 9</td>
<td>Application Architecture Summit</td>
<td>Low-Code • DevOps • AI/ML • APIs &amp; Microservices • Blockchain • Cloud-Native • UX • Process &amp; Workflow • Security • Value Stream Management</td>
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## Q3 2022

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<tr>
<td>July 21</td>
<td>Intelligent Data Summit</td>
<td>AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming</td>
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<td>August 25</td>
<td>Enterprise Integration Summit</td>
<td>API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security</td>
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<td>September 22</td>
<td>Cloud Architecture Summit</td>
<td>Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps • Hybrid/Multi-Cloud • MDM • Microservices • Governance &amp; Security</td>
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## Q4 2022

<table>
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<th>Topics</th>
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<tbody>
<tr>
<td>October 20</td>
<td>Application Architecture Summit</td>
<td>Low-Code • DevOps • AI/ML • APIs &amp; Microservices • Blockchain • Cloud-Native • UX • Process &amp; Workflow • Security • Value Stream Management</td>
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<td>December 8</td>
<td>Enterprise Integration Summit</td>
<td>API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security</td>
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