

Application Architecture Summit

Modern Application Development for Digital Business

An Online Conference

April 23 • September 24

Application Architecture Summit is a multi-vendor online event where experts explore application platforms, frameworks and tools for low-hassle and light-speed app development, testing, delivery and security.

Integration

developer news
www.idevnews.com

Topics

- **APIs & Microservices To Fuel Innovation** – Today's apps increasingly rely on APIs and microservices for agile access to data, security, and 100s of innovative cloud-based services. Learn 2020's best practices for using and managing APIs.
- **Low-Code Development for Fast Omnichannel Apps** - Best ways to use low-code, no-code model-driven platforms to design and deliver apps quickly and easily. Build once, use across mobile, tablet and web.
- **RPA and Automated Process Flows** - Streamline complex processes with robotic process automation and visual UIs. Build end-to-end processes & apps across legacy, on-prem and cloud.
- **Kubernetes, Containers and Serverless** – Many companies are embracing cloud-native architectures. Explore how F2000s leverage these alongside valuable legacy apps, data and other assets.
- **Enterprise-Class DevOps is Here** - Align developers and IT ops. Speed the new agile app lifecycle - from design, test, launch, orchestrate & management.
- **AI, Machine Learning for Smarter, Stickier Apps** – Learn how firms use AI/ML to improve testing, user experience, security and more.

Job Level

Project Management	31%
C-Level, VP, Director	31%
Developer	27%
Operations	7%

Featured Technologies

APIs & Microservices	DevOps & Containers
Low-Code Development	RPA & Process Integration
Messaging	Omnichannel
Access & Data Security	Analytics

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 800-900 average

Audience

- Job Functions: C-Level, Directors, Enterprise Architects, DevOps, Developers, Business Analysts, Applications Owners, LOB Managers, IT Operations & Mobile Professionals
- Company Size: 5,000(+): 47% 1,000(+): 69%
- GEO Location: USA: 71% Europe: 0% India: 13% ROW: 15%

Upcoming Events

Show	Broadcast Date
Application Architecture Summit	April 23, 2020
Application Architecture Summit	September 24, 2020

Past Participants



ONLINE CONFERENCES

Enterprise Integration Summit

MAR 26
AUG 27
DEC 10

Recent Event Stats *

1,175 Qualified, cleansed registrations
77% US Registrations
74% > 1,000 employees

Job Levels

Project Manager 31%
C-Level, VP, Director 34%
Developer 24%
Operations 9%

Application Architecture Summit

APR 23
SEP 24

Projected Event Stats *

1,123 Qualified, cleansed registrations
71% US Registrations
69% > 1,000 employees

Projected Job Levels

Project Manager 31%
C-Level, VP, Director 31%
Developer 27%
Operations 7%

Cloud Architecture Summit

JUN 11
OCT 22

Recent Event Stats *

922 Qualified, cleansed registrations
74% US Registrations
70% > 1,000 employees

Job Levels

Project Manager 33%
C-Level, VP, Director 28%
Developer 26%
Operations 9%

Intelligent Data Summit

FEB 20
JUL 23

Recent Event Stats *

1,062 Qualified, cleansed registrations
72% US Registrations
67% > 1,000 employees

Job Levels

Project Manager 36%
C-Level, VP, Director 32%
Developer 21%
Operations 7%

* Based on the last 2 events