

# Application Architecture Summit

Modern Application Development for Digital Business

An Online Conference

March 22, 2018 • September 20, 2018

**Application Architecture Summit** is a multi-vendor online event where experts explore application platforms, frameworks and tools for low-hassle and light-speed app development, testing, delivery and updates.

**Integration**

developer news  
www.idevnews.com

## Topics

- **Enterprise-Class DevOps is Here** – Seamlessly bridge developers and IT ops. Speed the app lifecycle – from design, launch and testing for on-prem, hybrid or cloud apps.
- **Low-Code Development for Faster Builds, Deployments** – Agile model-driven environments that deliver apps more quickly and easily. Eliminate low-level programming; promote reuse.
- **Cloud, Containers & Microservices** – These technologies will fundamentally change how applications are developed and run now – and for the next 5-10 years.
- **Application Platform as a Service** – Stacked with a rich set of services for Data Integration, Messaging, Testing, Security & Analytics.
- **Hybrid Apps - No Lock-In** – Build or migrate cloud and hybrid apps -- with no fear of vendor.
- **New-Gen Application Performance Monitoring** – In the era of digital transformation, APM often provides the visibility, control panel and troubleshooting platform for delivering not just app performance - but a great digital experience.

## Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 1,000 average

## Audience

- Job Functions: C-Level, Directors, Enterprise Architects, DevOps, Developers, Business Analysts, Applications Owners, LOB Managers, IT Operations & Mobile Professionals
- Company Size: 5,000(+): 47% 1,000(+): 69%
- GEO Location: USA: 64% Europe: 10% India: 11% ROW: 14%

## Upcoming Events

Show	Broadcast Date
Application Architecture Summit	March 22, 2018
Application Architecture Summit	September 20, 2018

### Job Level

Project Management	35%
C-Level, VP, Director	31%
Developer	27%
Operations	6%

### Featured Technologies

APIs & Microservices	DevOps & Containers
Low-Code Development	Open Stack, PaaS, iPaaS
Integration, Messaging, Security & Analytics	Omni-Channel

### Past Participants



# ONLINE CONFERENCES

## Enterprise Integration Summit

JAN 25, 2018  
JUL 26, 2018

### Recent Event Stats \*

1,175	Qualified, cleansed registrations
67%	US Registrations
66%	> 1,000 employees

### Job Levels

Project Manager	36%
C-Level, VP, Director	34%
Developer	21%
Operations	7%

## CLOUD-CON: Integration & APIs

APR 26, 2018  
OCT 25, 2018

### Recent Event Stats \*

1,002	Qualified, cleansed registrations
67%	US Registrations
68%	> 1,000 employees

### Job Levels

Project Manager	35%
C-Level, VP, Director	32%
Developer	23%
Operations	8%

## Intelligent Data Summit

FEB 22, 2018  
AUG 23, 2018

### Recent Event Stats \*

1,062	Qualified, cleansed registrations
69%	US Registrations
66%	> 1,000 employees

### Job Levels

Project Manager	34%
C-Level, VP, Director	31%
Developer	23%
Operations	8%

## Application Architecture Summit

MAR 22 2018  
SEP 20, 2018

### Projected Event Stats \*

1,123	Qualified, cleansed registrations
64%	US Registrations
69%	> 1,000 employees

### Projected Job Levels

Project Manager	35%
C-Level, VP, Director	31%
Developer	27%
Operations	6%

## Mobile + IoT Summit

MAY 24, 2018  
DEC 6, 2018

### Recent Event Stats \*

1,034	Qualified, cleansed registrations
65%	US Registrations
62%	> 1,000 employees

### Job Levels

Project Manager	35%
C-Level, VP, Director	37%
Developer	19%
Operations	6%

\* Based on the last 2 events