Application Architecture Summit

Modern Application Development for Digital Business

An Online Conference
March 21 • July 25 • December 5

Application Architecture Summit is a multi-vendor online event where experts explore application platforms, frameworks and tools for low-hassle and light-speed app development, testing, delivery and security.

Topics

- **Low-Code Development for Fast Apps** - Low-code, no-code model-driven platforms to design and deliver apps quickly and easily. Eliminate complex programming. Promote agility, reuse and even self-service.

- **Intelligent Process Apps & Automated Flows** - Streamline complex processes with new-gen apps and workflows. Eye-popping business outcomes and customer UX. Explore RPA.

- **Enterprise-Class DevOps is Here** - Align developers and IT ops. Speed the new agile app lifecycle - from design, test, launch, orchestrate & management.

- **Cloud, Containers, APIs & Microservices** – Explore these key ingredients to new-gen app architecture. Cross the chasm from 'fail fast' to 'succeed frequently.'

- **Hybrid & Cloud-Native Omnichannel Apps** – Build or migrate mobile, web and omni apps for cloud-native, multi-cloud or hybrid environments. Avoid vendor lock-in.

- **AI, Machine Learning for Smarter, Stickier Apps** – Learn how firms use AI/ML to improve testing, user experience, security and more.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 800-900 average

Audience

- Job Functions: C-Level, Directors, Enterprise Architects, DevOps, Developers, Business Analysts, Applications Owners, LOB Managers, IT Operations & Mobile Professionals

- Company Size: 5,000(+): 47%   1,000(+): 69%

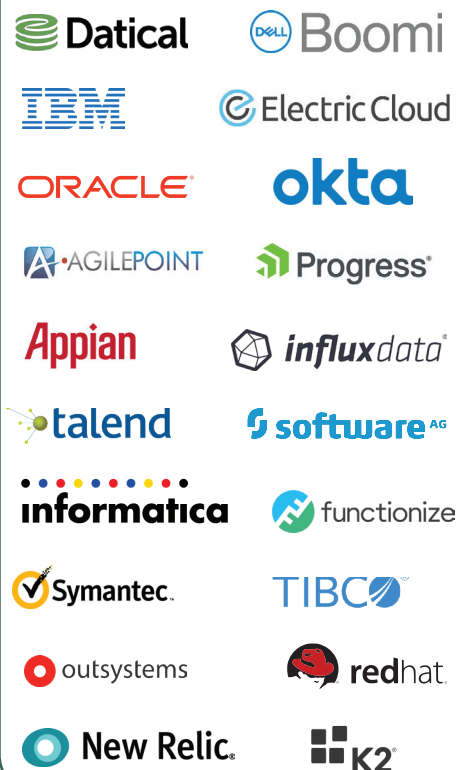- GEO Location: USA: 71%   Europe: 0%   India: 13%   ROW: 15%

Upcoming Events

Show	Broadcast Date
Application Architecture Summit	March 21, 2019
Application Architecture Summit	July 25, 2019
Application Architecture Summit	December 5, 2019

Integration
developer news
www.idevnews.com

Job Level

Project Management	31%
C-Level, VP, Director	31%
Developer	27%
Operations	7%

Featured Technologies

APIs & Microservices	DevOps & Containers
Low-Code Development	RPA & Process Integration
Messaging	Omnichannel
Access & Data Security	Analytics

Past Participants

Datical, Dell Boomi, IBM, Electric Cloud, Oracle, Okta, AgilePoint, Progress, Appian, influxdata, talend, software AG, informatica, functionize, Symantec, TIBCO, outsystems, redhat, New Relic, K2

ONLINE CONFERENCES

Enterprise Integration Summit

JAN 24
JUN 20
OCT 24

Recent Event Stats *

1,175 — Qualified, cleansed registrations
77% — US Registrations
74% — > 1,000 employees

Job Levels

Project Manager	31%
C-Level, VP, Director	34%
Developer	24%
Operations	9%

Application Architecture Summit

MAR 21
JUL 25
DEC 5

Projected Event Stats *

1,123 — Qualified, cleansed registrations
71% — US Registrations
69% — > 1,000 employees

Projected Job Levels

Project Manager	31%
C-Level, VP, Director	31%
Developer	27%
Operations	7%

Cloud Architecture Summit

APR 25
AUG 22

Recent Event Stats *

922 — Qualified, cleansed registrations
74% — US Registrations
70% — > 1,000 employees

Job Levels

Project Manager	33%
C-Level, VP, Director	28%
Developer	26%
Operations	9%

Intelligent Enterprise Summit

SEP 26

Recent Event Stats **

911 — Qualified, cleansed registrations
69% — US Registrations
69% — > 1,000 employees

Job Levels

Project Manager	34%
C-Level, VP, Director	30%
Developer	25%
Operations	6%

Mobile + IoT Summit

MAY 23

Recent Event Stats *

925 — Qualified, cleansed registrations
71% — US Registrations
69% — > 1,000 employees

Job Levels

Project Manager	35%
C-Level, VP, Director	30%
Developer	22%
Operations	9%

Intelligent Data Summit

FEB 21

Recent Event Stats *

1,062 — Qualified, cleansed registrations
72% — US Registrations
67% — > 1,000 employees

Job Levels

Project Manager	36%
C-Level, VP, Director	32%
Developer	21%
Operations	7%

* Based on the last 2 events   ** New show estimate, based on 2018 average