Intelligent Data Summit

Analytics, Apps & Data for Success in the Digital Enterprise

An Online Conference   February 21

Intelligent Data Summit is a multi-vendor online event that explores the broad range of data-driven innovations that drive the intelligent enterprise and digital transformation success. Speakers look at top technologies and Best Practices for delivering amazing business value and supercharge ROI from impactful, intelligent data.

Topics

- **Secrets to Analytics Success -** Analytics investments are exploding - technology, models, training. Learn the top secrets to analytics success.
- **IoT Drives New Intelligent Infrastructure –** Learn the top IoT ingredients: data fabrics, scalable integration, end-to-end intelligence, real-time pipelines, in-memory.
- **Prioritizing Privacy While Driving Data Innovation -** Hear best practices on how to discover and control the use of sensitive data, while unlocking business agility and innovation.
- **MDM & Data Integrity -** Data consistency and 'golden records' are more important as data is ever more distributed from multiple sources. Deliver business users analytics, data consistency & business integrity.
- **AI and Machine Learning for 'Self-Driving' Data -** Learn how newgen AI / ML technologies are helping fill the 'skills gap' to automate data integration, on-ramping and management.
- **New-Gen Decision Management -** Leading data-driven enterprises are modernizing their pipelines end-to-end -- from EDW, datastores, front-ends and more.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 800-900 average

Audience

- Job Functions: Architects, Apps & Data Owners, Analytics and BI Professionals & Users, Big Data / Hadoop Professionals, CIOs/CISOs, Data Scientists & Analysts, IT Ops & LOB
- Company Size: 5,000(+): 48%   1,000(+): 67%
- GEO Location: USA: 72%   Europe: 0%   India: 11%   ROW: 17%

Upcoming Events

Show	Broadcast Date
Intelligent Data Summit	February 21, 2019

Job Level

Project Management	36%
C-Level, VP, Director	32%
Developer	21%
Operations	7%

Featured Technologies

Analytics	BI / Dashboard (Virtualization)
MDM / Data Goverance	Data Integration, Virtualization
Decision Automation	Hadoop, Spark, YARN
Internet of Things	AI /Machine Learning
Streaming	Time Series

Past Participants

IBM · DELL Boomi · ATTUNITY · ORACLE · MAPR · SAP · cloudera · Appian · pepperdata · denodo · Information Builders · ScienceLogic · tableau · CISCO · Symantec · splunk> · snapLogic · talend · Reltio · OPENTEXT · birst · informatica

ONLINE CONFERENCES

Enterprise Integration Summit
JAN 24
JUN 20
OCT 24

Recent Event Stats *

1,175	Qualified, cleansed registrations
77%	US Registrations
74%	> 1,000 employees

Job Levels

Project Manager	31%
C-Level, VP, Director	34%
Developer	24%
Operations	9%

Application Architecture Summit
MAR 21
JUL 25
DEC 5

Projected Event Stats *

1,123	Qualified, cleansed registrations
71%	US Registrations
69%	> 1,000 employees

Projected Job Levels

Project Manager	31%
C-Level, VP, Director	31%
Developer	27%
Operations	7%

Cloud Architecture Summit
APR 25
AUG 22

Recent Event Stats *

922	Qualified, cleansed registrations
74%	US Registrations
70%	> 1,000 employees

Job Levels

Project Manager	33%
C-Level, VP, Director	28%
Developer	26%
Operations	9%

Intelligent Enterprise Summit
SEP 26

Recent Event Stats **

911	Qualified, cleansed registrations
69%	US Registrations
69%	> 1,000 employees

Job Levels

Project Manager	34%
C-Level, VP, Director	30%
Developer	25%
Operations	6%

Mobile + IoT Summit
MAY 23

Recent Event Stats *

925	Qualified, cleansed registrations
71%	US Registrations
69%	> 1,000 employees

Job Levels

Project Manager	35%
C-Level, VP, Director	30%
Developer	22%
Operations	9%

Intelligent Data Summit
FEB 21

Recent Event Stats *

1,062	Qualified, cleansed registrations
72%	US Registrations
67%	> 1,000 employees

Job Levels

Project Manager	36%
C-Level, VP, Director	32%
Developer	21%
Operations	7%

* Based on the last 2 events   ** New show estimate, based on 2018 average