Intelligent Data Summit

Analytics, Apps & Data for Success in the Digital Enterprise

An Online Conference   February 21

Intelligent Data Summit is a multi-vendor online event that explores the broad range of data-driven innovations that arise from digital transformation investments. Speakers will look at top technologies and Best Practices for delivering amazing business value from impactful, intelligent data.

Topics

- **Analytics, BI & Dashboards for Big ROI** – Today's 2018 "Wow Factors!" for driving big business value for analysts and BI users. Focus on real-time, predictive analytics, interactive BI visualizations and more.

- **IoT Drive New Intelligent Data Thinking** – The rush is on to design ways to capture business value from IoT edge data. Look at the top trends: data fabrics, real-time processing, accelerated pipelines and in-memory.

- **Secure, Manage Data in the 'Perimeter-Less' Enterprise -** F500 firms are modernizing technology and methods to ensure their data is safe, managed and compliant across their widely-distributed enterprise. Take an inside look at their efforts.

- **MDM & Data Integrity for the Digital Enterprise** – Data consistency and 'golden records' are more important as ever with distributed and real-time IT. Deliver analytics, data consistency & business integrity.

- **AI and Machine Learning for 'Self-Driving' Data -** Learn how new-gen AI / ML technologies are helping fill the 'skills gap.' to automate data integration, on-ramping, management and more.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 800-900 average

Audience

- Job Functions: Architects, Apps & Data Owners, Analytics and BI Professionals & Users, Big Data / Hadoop Professionals, CIOs/CISOs, Data Scientists & Analysts, IT Ops & LOB

- Company Size: 5,000(+): 48%   1,000(+): 67%
- GEO Location: USA: 72%   Europe: 0%   India: 11%   ROW: 17%

Upcoming Events

Integration
developer news
www.idevnews.com

Job Level

Project Management	36%
C-Level, VP, Director	32%
Developer	21%
Operations	7%

Featured Technologies

Analytics	BI / Dashboard (Virtualization)
Compliance, GDPR	Data Integration, Virtualization
Data Ingestion	Hadoop, Spark, YARN
Internet of Things	AI /Machine Learning
Security	MDM

Past Participants

IBM, DELL Boomi, ATTUNITY, ORACLE, MAPR, SAP, cloudera, Appian, pepperdata, denodo, Information Builders, ScienceLogic, tableau SOFTWARE, CISCO, Symantec, splunk>, snapLogic, talend, Reltio, OPENTEXT, birst, informatica

ONLINE CONFERENCES

Enterprise Integration Summit

JAN 24
JUN 20
OCT 24

Recent Event Stats *

1,175	Qualified, cleansed registrations
77%	US Registrations
74%	> 1,000 employees

Job Levels

Project Manager	31%
C-Level, VP, Director	34%
Developer	24%
Operations	9%

Application Architecture Summit

MAR 21
JUL 25
DEC 5

Projected Event Stats *

1,123	Qualified, cleansed registrations
71%	US Registrations
69%	> 1,000 employees

Projected Job Levels

Project Manager	31%
C-Level, VP, Director	31%
Developer	27%
Operations	7%

Cloud Architecture Summit

APR 25
AUG 22

Recent Event Stats *

922	Qualified, cleansed registrations
74%	US Registrations
70%	> 1,000 employees

Job Levels

Project Manager	33%
C-Level, VP, Director	28%
Developer	26%
Operations	9%

Intelligent Enterprise Summit

SEP 26

Recent Event Stats **

911	Qualified, cleansed registrations
69%	US Registrations
69%	> 1,000 employees

Job Levels

Project Manager	34%
C-Level, VP, Director	30%
Developer	25%
Operations	6%

Mobile + IoT Summit

MAY 23

Recent Event Stats *

925	Qualified, cleansed registrations
71%	US Registrations
69%	> 1,000 employees

Job Levels

Project Manager	35%
C-Level, VP, Director	30%
Developer	22%
Operations	9%

Intelligent Data Summit

FEB 21

Recent Event Stats *

1,062	Qualified, cleansed registrations
72%	US Registrations
67%	> 1,000 employees

Job Levels

Project Manager	36%
C-Level, VP, Director	32%
Developer	21%
Operations	7%

* Based on the last 2 events   ** New show estimate, based on 2018 average