

Intelligent Data Summit

Analytics, Apps & Data for Success in the Digital Enterprise

An Online Conference

February 21

Intelligent Data Summit is a multi-vendor online event that explores the broad range of data-driven innovations that drive the intelligent enterprise and digital transformation success. Speakers look at top technologies and Best Practices for delivering amazing business value and supercharge ROI from impactful, intelligent data.

Topics

- **New Waves in Smart BI & Dashboards** – The 2019 “wow factors” for how traditional BI dashboards are now driving a new revolution for the data-centric enterprise. Focus on predictive analytics, real-time, interactive BI visualizations and more.
- **Secrets to Analytics Success** – Analytics investments are exploding – technology, models, training. Despite the frenzy, many companies report disappointing outcomes. Learn the top secrets to analytics success.
- **IoT Drives New Intelligent Infrastructure** - The rush to capture business value from IoT edge data is on. Learn the top ingredients for success: data fabrics, scalable integration, end-to-end intelligence, real-time processing, smart pipelines, in-memory.
- **MDM & Data Integrity** – Data consistency and ‘golden records’ are more important as data is ever more distributed from multiple sources. Deliver business users analytics, data consistency & business integrity.
- **AI and Machine Learning for ‘Self-Driving’ Data** - Learn how new-gen AI / ML technologies are helping fill the ‘skills gap.’ to automate data integration, on-ramping, management and more.
- **New-Gen Decision Management** - Leading data-driven enterprises are modernizing their pipelines end-to-end -- from EDW, datastores, front-ends and more.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 800-900 average

Audience

- Job Functions: Architects, Apps & Data Owners, Analytics and BI Professionals & Users, Big Data / Hadoop Professionals, CIOs/CISOs, Data Scientists & Analysts, IT Ops & LOB
- Company Size: 5,000(+): 48% 1,000(+): 67%
- GEO Location: USA: 72% Europe: 0% India: 11% ROW: 17%

Upcoming Events

Show	Broadcast Date
Intelligent Data Summit	February 21, 2019

Integration

developer news
www.idevnews.com

Job Level

Project Management	36%
C-Level, VP, Director	32%
Developer	21%
Operations	7%

Featured Technologies

Analytics	BI / Dashboard (Virtualization)
MDM / Data Governance	Data Integration, Virtualization
Decision Automation	Hadoop, Spark, YARN
Internet of Things	AI /Machine Learning
Streaming	Time Series

Past Participants



ONLINE CONFERENCES

Enterprise Integration Summit

JAN 24
JUN 20
OCT 24

Recent Event Stats *

1,175 Qualified, cleansed registrations
77% US Registrations
74% > 1,000 employees

Job Levels

Project Manager 31%
C-Level, VP, Director 34%
Developer 24%
Operations 9%

Application Architecture Summit

MAR 21
JUL 25
DEC 5

Projected Event Stats *

1,123 Qualified, cleansed registrations
71% US Registrations
69% > 1,000 employees

Projected Job Levels

Project Manager 31%
C-Level, VP, Director 31%
Developer 27%
Operations 7%

Cloud Architecture Summit

APR 25
AUG 22

Recent Event Stats *

922 Qualified, cleansed registrations
74% US Registrations
70% > 1,000 employees

Job Levels

Project Manager 33%
C-Level, VP, Director 28%
Developer 26%
Operations 9%

Intelligent Enterprise Summit

SEP 26

Recent Event Stats **

911 Qualified, cleansed registrations
69% US Registrations
69% > 1,000 employees

Job Levels

Project Manager 34%
C-Level, VP, Director 30%
Developer 25%
Operations 6%

Mobile + IoT Summit

MAY 23

Recent Event Stats *

925 Qualified, cleansed registrations
71% US Registrations
69% > 1,000 employees

Job Levels

Project Manager 35%
C-Level, VP, Director 30%
Developer 22%
Operations 9%

Intelligent Data Summit

FEB 21

Recent Event Stats *

1,062 Qualified, cleansed registrations
72% US Registrations
67% > 1,000 employees

Job Levels

Project Manager 36%
C-Level, VP, Director 32%
Developer 21%
Operations 7%

* Based on the last 2 events ** New show estimate, based on 2018 average