

# Intelligent Data Summit

Analytics, Apps & Data for Success in the Digital Enterprise

An Online Conference

August 23, 2018 • February 21, 2019

**Intelligent Data Summit** is a multi-vendor online event that explores the broad range of data-driven innovations that arise from digital transformation investments. Speakers will look at top technologies and Best Practices for delivering amazing business value from impactful, intelligent data.

## Topics

- **Analytics, BI & Dashboards for Big ROI** – Today's 2018 "Wow Factors!" for driving big business value for analysts and BI users. Focus on real-time, predictive analytics, interactive BI visualizations and more.
- **IoT Drive New Intelligent Data Thinking** – The rush is on to design ways to capture business value from IoT edge data. Look at the top trends: data fabrics, real-time processing, accelerated pipelines and in-memory.
- **Secure, Manage Data in the 'Perimeter-Less' Enterprise** - F500 firms are modernizing technology and methods to ensure their data is safe, managed and compliant across their widely-distributed enterprise. Take an inside look at their efforts.
- **MDM & Data Integrity for the Digital Enterprise** – Data consistency and 'golden records' are more important as ever with distributed and real-time IT. Deliver analytics, data consistency & business integrity.
- **AI and Machine Learning for 'Self-Driving' Data** - Learn how new-gen AI / ML technologies are helping fill the 'skills gap.' to automate data integration, on-ramping, management and more.

## Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 800-900 average

## Audience

- Job Functions: Architects, Apps & Data Owners, Analytics and BI Professionals & Users, Big Data / Hadoop Professionals, CIOs/CISOs, Data Scientists & Analysts, IT Ops & LOB
- Company Size: 5,000(+): 46% 1,000(+): 66%
- GEO Location: USA: 69% Europe: 8% India: 9% ROW: 14%

## Upcoming Events

Show	Broadcast Date
Intelligent Data Summit	August 23, 2018
Intelligent Data Summit	February 21, 2019

## Integration

developer news  
www.idevnews.com

### Job Level

Project Management	34%
C-Level, VP, Director	31%
Developer	23%
Operations	8%

### Featured Technologies

Analytics	BI / Dashboard (Virtualization)
Compliance, GDPR	Data Integration, Virtualization
Data Ingestion	Hadoop, Spark, YARN
Internet of Things	AI /Machine Learning
Security	MDM

### Past Participants



# ONLINE CONFERENCES

## Enterprise Integration Summit

JUL 26, 2018  
JAN 24, 2019

### Recent Event Stats \*

1,175 Qualified, cleansed registrations  
67% US Registrations  
66% > 1,000 employees

### Job Levels

Project Manager 36%  
C-Level, VP, Director 34%  
Developer 21%  
Operations 7%

## CLOUD-CON: Integration & APIs

APR 26, 2018  
OCT 25, 2018

### Recent Event Stats \*

1,002 Qualified, cleansed registrations  
67% US Registrations  
68% > 1,000 employees

### Job Levels

Project Manager 35%  
C-Level, VP, Director 32%  
Developer 23%  
Operations 8%

## Intelligent Data Summit

AUG 23, 2018  
FEB 21, 2019

### Recent Event Stats \*

1,062 Qualified, cleansed registrations  
69% US Registrations  
66% > 1,000 employees

### Job Levels

Project Manager 34%  
C-Level, VP, Director 31%  
Developer 23%  
Operations 8%

## Application Architecture Summit

SEP 20, 2018  
MAR 21, 2019

### Projected Event Stats \*

1,123 Qualified, cleansed registrations  
64% US Registrations  
69% > 1,000 employees

### Projected Job Levels

Project Manager 35%  
C-Level, VP, Director 31%  
Developer 27%  
Operations 6%

## Mobile + IoT Summit

MAY 24, 2018  
DEC 6, 2018

### Recent Event Stats \*

1,034 Qualified, cleansed registrations  
65% US Registrations  
62% > 1,000 employees

### Job Levels

Project Manager 35%  
C-Level, VP, Director 37%  
Developer 19%  
Operations 6%

## Enterprise Security Summit

JUN 21, 2018

### Recent Event Stats \*

1,035 Qualified, cleansed registrations  
70% US Registrations  
67% > 1,000 employees

### Job Levels

Project Manager 37%  
C-Level, VP, Director 28%  
Developer 18%  
Operations 13%

\* Based on the last 2 events