

Enterprise Integration Summit

Integration Powers Digital Transformation for APIs, Apps, Data & Cloud

An Online Conference

January 24 • June 20 • October 24

Enterprise Integration Summit is a multi-vendor online event that shows how modern integration technologies are now key enablers for digital business success. Attendees will learn how to deliver fast and reliable success for APIs, Big Data, IoT, SaaS and Mobile.

Integration

developer news

www.idevnews.com

Topics

- **APIs and iPaaS Keys To 'Digital Transformation'** – Learn how API Management and cloud-based integration (iPaaS) deliver smarter, scalable, easy-to-provision business apps & data.
- **Microservices & APIs Deliver App Agility, Speed** – Microservices, APIs and containers are powering innovative apps for web, mobile, cloud-native and IoT. Learn the best way forward.
- **Security for the New-Gen Digital Enterprise** – APIs, Cloud, Hybrid Apps & IoT are stressing traditional security. Update your security at ever step with more automation, control and visibility.
- **Analytics, Smarter Data Pipelines from Integration** – F2000s are enjoying big ROI for their analytics, big data, data lake and streaming data architectures – thanks to integration. See why.
- **Data Virtualization Get Data Where It's Needed** – Discover a powerful way to easily provide real-time, unified and trusted views of business data – without complexity or even moving data.
- **Low Code Integration for App, Data** – New-gen integration is going low-code (event no code). Promote faster apps, richer data - not only for developers, but even business users.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 800-900 average

Audience

- Job Functions: Executive Management, CxO, Architects, SOA and API Professionals, Integration Developers, Project Managers, Application Owners
- Company Size: 5,000(+): 55% 1,000(+): 74%
- GEO Location: USA: 77% Europe: 0% India: 10% ROW: 13%

Upcoming Events

Show	Broadcast Date
Enterprise Integration Summit	January 24, 2019
Enterprise Integration Summit	June 20, 2019
Enterprise Integration Summit	October 24, 2019

Job Level

Project Management	31%
C-Level, VP, Director	34%
Developer	24%
Operations	9%

Featured Technologies

API Management	Agile Integration
Data Virtualization	EDI/B2B
Hybrid Cloud	iPaaS
Microservices	Messaging
Multi-Cloud	Security

Past Participants



Enterprise Integration Summit

JAN 24
JUN 20
OCT 24

Recent Event Stats *

1,175 Qualified, cleansed registrations
77% US Registrations
74% > 1,000 employees

Job Levels

Project Manager 31%
C-Level, VP, Director 34%
Developer 24%
Operations 9%

Application Architecture Summit

MAR 21
JUL 25
DEC 5

Projected Event Stats *

1,123 Qualified, cleansed registrations
71% US Registrations
69% > 1,000 employees

Projected Job Levels

Project Manager 31%
C-Level, VP, Director 31%
Developer 27%
Operations 7%

Cloud Architecture Summit

APR 25
AUG 22

Recent Event Stats *

922 Qualified, cleansed registrations
74% US Registrations
70% > 1,000 employees

Job Levels

Project Manager 33%
C-Level, VP, Director 28%
Developer 26%
Operations 9%

Intelligent Enterprise Summit

SEP 26

Recent Event Stats **

911 Qualified, cleansed registrations
69% US Registrations
69% > 1,000 employees

Job Levels

Project Manager 34%
C-Level, VP, Director 30%
Developer 25%
Operations 6%

Mobile + IoT Summit

MAY 23

Recent Event Stats *

925 Qualified, cleansed registrations
71% US Registrations
69% > 1,000 employees

Job Levels

Project Manager 35%
C-Level, VP, Director 30%
Developer 22%
Operations 9%

Intelligent Data Summit

FEB 21

Recent Event Stats *

1,062 Qualified, cleansed registrations
72% US Registrations
67% > 1,000 employees

Job Levels

Project Manager 36%
C-Level, VP, Director 32%
Developer 21%
Operations 7%

* Based on the last 2 events ** New show estimate, based on 2018 average