

Enterprise Integration Summit

Integration Powers Digital Transformation for APIs, Apps, Data & Cloud

An Online Conference

July 26, 2018 • January 24, 2019

Enterprise Integration Summit is a multi-vendor online event that shows how modern integration technologies are now key enablers for digital business success. Attendees will learn how to deliver fast and reliable success for APIs, Big Data, IoT, SaaS and Mobile.

Integration

developer news

www.idevnews.com

Topics

- **APIs and iPaaS Keys To 'Digital Transformation'** – Learn how API Management and cloud-based integration (iPaaS) deliver smarter, scalable, easy-to-provision business apps & data.
- **Microservices & APIs Deliver App Agility, Speed** – Microservices, APIs and containers are powering innovative apps for web, mobile, cloud-native and IoT. Learn the best way forward.
- **Security for the New-Gen Digital Enterprise** – APIs, Cloud, Hybrid Apps & IoT are stressing traditional security. Update your security at ever step with more automation, control and visibility.
- **Analytics, Smarter Data Pipelines from Integration** – F2000s are enjoying big ROI for their analytics, big data, data lake and streaming data architectures – thanks to integration. See why.
- **Data Virtualization Get Data Where It's Needed** – Discover a powerful way to easily provide real-time, unified and trusted views of business data – without complexity or even moving data.
- **Low Code Integration for App, Data** – New-gen integration is going low-code (event no code). Promote faster apps, richer data - not only for developers, but even business users.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 800-900 average

Audience

- Job Functions: Executive Management, CxO, Architects, SOA and API Professionals, Integration Developers, Project Managers, Application Owners
- Company Size: 5,000(+): 50% 1,000(+): 66%
- GEO Location: USA: 67% Europe: 11% India: 10% ROW: 13%

Upcoming Events

Show	Broadcast Date
Enterprise Integration Summit	July 26, 2018
Enterprise Integration Summit	January 24, 2019

Job Level

Project Management	36%
C-Level, VP, Director	34%
Developer	21%
Operations	7%

Featured Technologies

API Management	Security (SSO, Identity, SOC)
Enterprise Architecture	Data & Process Integration
Hybrid / Multi-Cloud	Encryption
Data Virtualization	Microservices

Past Participants



Enterprise Integration Summit

JUL 26, 2018
JAN 24, 2019

Recent Event Stats *

1,175 Qualified, cleansed registrations
67% US Registrations
66% > 1,000 employees

Job Levels

Project Manager 36%
C-Level, VP, Director 34%
Developer 21%
Operations 7%

CLOUD-CON: Integration & APIs

APR 26, 2018
OCT 25, 2018

Recent Event Stats *

1,002 Qualified, cleansed registrations
67% US Registrations
68% > 1,000 employees

Job Levels

Project Manager 35%
C-Level, VP, Director 32%
Developer 23%
Operations 8%

Intelligent Data Summit

AUG 23, 2018
FEB 21, 2019

Recent Event Stats *

1,062 Qualified, cleansed registrations
69% US Registrations
66% > 1,000 employees

Job Levels

Project Manager 34%
C-Level, VP, Director 31%
Developer 23%
Operations 8%

Application Architecture Summit

SEP 20, 2018
MAR 21, 2019

Projected Event Stats *

1,123 Qualified, cleansed registrations
64% US Registrations
69% > 1,000 employees

Projected Job Levels

Project Manager 35%
C-Level, VP, Director 31%
Developer 27%
Operations 6%

Mobile + IoT Summit

MAY 24, 2018
DEC 6, 2018

Recent Event Stats *

1,034 Qualified, cleansed registrations
65% US Registrations
62% > 1,000 employees

Job Levels

Project Manager 35%
C-Level, VP, Director 37%
Developer 19%
Operations 6%

Enterprise Security Summit

JUN 21, 2018

Recent Event Stats *

1,035 Qualified, cleansed registrations
70% US Registrations
67% > 1,000 employees

Job Levels

Project Manager 37%
C-Level, VP, Director 28%
Developer 18%
Operations 13%

* Based on the last 2 events