Enterprise Integration Summit

Integration Powers Digital Transformation for APIs, Apps, Data & Cloud

Enterprise Integration Summit is a multi-vendor online event that shows how modern integration technologies are now key enablers for digital business success. Attendees will learn how to deliver fast and reliable success for APIs, Big Data, IoT, SaaS and Mobile.

Topics

- **APIs and iPaaS Keys To 'Digital Transformation' –** Learn how API Management and cloud-based integration (iPaaS) deliver smarter, scalable, easy-to-provision business apps & data.

- **Microservices & APIs Deliver App Agility, Speed –** Microservices, APIs and containers are powering innovative apps for web, mobile, cloud-native and IoT. Learn the best way forward.

- **Security for the New-Gen Digital Enterprise –** APIs, Cloud, Hybrid Apps & IoT are stressing traditional security. Update your security at ever step with more automation, control and visibility.

- **Analytics, Smarter Data Pipelines from Integration –** F2000s are enjoying big ROI for their analytics, big data, data lake and streaming data architectures – thanks to integration. See why.

- **Data Virtualization Get Data Where It's Needed –** Discover a powerful way to easily provide real-time, unified and trusted views of business data – without complexity or even moving data.

- **Low Code Integration for App, Data –** New-gen integration is going low-code (event no code). Promote faster apps, richer data - not only for developers, but even business users.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 800-900 average

Audience

- Job Functions: Executive Management, CxO, Architects, SOA and API Professionals, Integration Developers, Project Managers, Application Owners

- Company Size: 5,000(+): 55%   1,000(+): 74%

- GEO Location: USA: 77%   Europe: 0%   India: 10%   ROW: 13%

Upcoming Events

Show	Broadcast Date
Enterprise Integration Summit	January 24, 2019
Enterprise Integration Summit	June 20, 2019
Enterprise Integration Summit	October 24, 2019

Integration
developer news
w w w . i d e v n e w s . c o m

Job Level

Project Management	31%
C-Level, VP, Director	34%
Developer	24%
Operations	9%

Featured Technologies

API Management	Security (SSO, Identity, SOC)
Enterprise Architecture	Data & Process Integration
Hybrid / Multi-Cloud	Encryption
Data Virtualization	Microservices

Past Participants

IBM · AppFusions · ORACLE · axway · software AG · talend · ATTUNITY · redhat · Appian · TIBCO · neuron esb · Progress · kony · Dell Boomi · snapLogic · Ping Identity · denodo · Information Builders

ONLINE CONFERENCES

Enterprise Integration Summit

JAN 24
JUN 20
OCT 24

Recent Event Stats *

1,175	Qualified, cleansed registrations
77%	US Registrations
74%	> 1,000 employees

Job Levels

Project Manager	31%
C-Level, VP, Director	34%
Developer	24%
Operations	9%

Application Architecture Summit

MAR 21
JUL 25
DEC 5

Projected Event Stats *

1,123	Qualified, cleansed registrations
71%	US Registrations
69%	> 1,000 employees

Projected Job Levels

Project Manager	31%
C-Level, VP, Director	31%
Developer	27%
Operations	7%

Cloud Architecture Summit

APR 25
AUG 22

Recent Event Stats *

922	Qualified, cleansed registrations
74%	US Registrations
70%	> 1,000 employees

Job Levels

Project Manager	33%
C-Level, VP, Director	28%
Developer	26%
Operations	9%

Intelligent Enterprise Summit

SEP 26

Recent Event Stats **

911	Qualified, cleansed registrations
69%	US Registrations
69%	> 1,000 employees

Job Levels

Project Manager	34%
C-Level, VP, Director	30%
Developer	25%
Operations	6%

Mobile + IoT Summit

MAY 23

Recent Event Stats *

925	Qualified, cleansed registrations
71%	US Registrations
69%	> 1,000 employees

Job Levels

Project Manager	35%
C-Level, VP, Director	30%
Developer	22%
Operations	9%

Intelligent Data Summit

FEB 21

Recent Event Stats *

1,062	Qualified, cleansed registrations
72%	US Registrations
67%	> 1,000 employees

Job Levels

Project Manager	36%
C-Level, VP, Director	32%
Developer	21%
Operations	7%

* Based on the last 2 events   ** New show estimate, based on 2018 average