Mobile + IoT Summit

Your Guide to Building the Connected World

Mobile + IoT Summit is a Multi-Vendor Online Conference where Mobile and IoT experts will reveal how to design and deliver apps, data & microservices for the 'connected world'.   Subjects to include: low-code platforms, easy integration, streaming data, mobile BI, IoT and security.

Topics

- **The Age of Low-Code, No-Code Mobile Platforms** - Speed & simplify mobile app delivery. Cut complexity of mobile app integration. Enhance mobile apps with security, identity and management. All code-free.

- **The Enterprise-Ready 'Connected Architecture'** - Get the recipes for delivering fast and repeatable success for mobile and IoT - including APIs, cloud, data streaming, microservices & messaging.

- **Emerging Best Practices for IoT Apps** - Tips to develop, deploy and run IoT apps that leverage huge data volumes across limitless endpoints.

- **Mobile BI & Analytics** - Provide your mobile workforce with customized, real-time info on business and customer activity. Rapidly build and deliver mobile-friendly analytics, 'interactive' dashboards, insights and reports.

- **Boost Mobile Interaction with Chatbots and AI** - See how intelligent bots and AI are changing the face of customer engagement for mobile apps. Add 'automated' conversations – without complex coding.

- **Secure Any App, Data or Thing** - Protect mobile apps, data, streams, IoT endpoints -- and users. Latest practices for encryption, identity, MFA, SSO, SSL/TLS, tokens, more.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 1,000 average

Audience

- Job Function: C-Level, Directors, Enterprise Architects, Mobile App Developers, Data Professionals, Applications Owners, LOB Managers, Cloud Professionals, IT Operations & Mobile Professionals

- Company Size: 5,000(+): 47%   1,000(+): 62%
- GEO Location: USA: 65%   Europe: 7%   India: 13%   ROW: 15%

Upcoming Events

Show	Broadcast Date
Mobile + IoT Summit	May 24, 2018
Mobile + IoT Summit	December 6, 2018

Integration
developer news
www.idevnews.com

Job Level

Project Management	35%
C-Level, VP, Director	37%
Developer	19%
Operations	6%

Featured Technologies

Mobile Platforms (MADP)	Data Integration (API, Streams)
EMM, MAM, MDM	Security (IAM, OAuth, SSO)
Internet of Things	DevOps, Testing
Process Improvement	BAM / Dashboards

Past Participants

IBM   ORACLE

Ping Identity   ca technologies

SAP   GE Digital

MICRO FOCUS   Hewlett Packard Enterprise

redhat   Symantec

BlackBerry   Appian

kony   PUSH TECHNOLOGY

axway   Dell Boomi

ONLINE CONFERENCES

Enterprise Integration Summit

JAN 25, 2018
JUL 26, 2018

Recent Event Stats *

1,175	Qualified, cleansed registrations
67%	US Registrations
66%	> 1,000 employees

Job Levels

Project Manager	36%
C-Level, VP, Director	34%
Developer	21%
Operations	7%

CLOUD-CON: Integration & APIs

APR 26, 2018
OCT 25, 2018

Recent Event Stats *

1,002	Qualified, cleansed registrations
67%	US Registrations
68%	> 1,000 employees

Job Levels

Project Manager	35%
C-Level, VP, Director	32%
Developer	23%
Operations	8%

Intelligent Data Summit

FEB 22, 2018
AUG 23, 2018

Recent Event Stats *

1,062	Qualified, cleansed registrations
69%	US Registrations
66%	> 1,000 employees

Job Levels

Project Manager	34%
C-Level, VP, Director	31%
Developer	23%
Operations	8%

Application Architecture Summit

MAR 22, 2018
SEP 20, 2018

Projected Event Stats *

1,123	Qualified, cleansed registrations
64%	US Registrations
69%	> 1,000 employees

Projected Job Levels

Project Manager	35%
C-Level, VP, Director	31%
Developer	27%
Operations	6%

Mobile + IoT Summit

MAY 24, 2018
DEC 6, 2018

Recent Event Stats *

1,034	Qualified, cleansed registrations
65%	US Registrations
62%	> 1,000 employees

Job Levels

Project Manager	35%
C-Level, VP, Director	37%
Developer	19%
Operations	6%

Enterprise Security Summit

JUN 21, 2018

Recent Event Stats *

1,035	Qualified, cleansed registrations
70%	US Registrations
67%	> 1,000 employees

Job Levels

Project Manager	37%
C-Level, VP, Director	28%
Developer	18%
Operations	13%

* Based on the last 2 events