CLOUD-CON: Integration & APIs

Enterprise-Grade Integration Across Cloud and On-Premise

An Online Conference   April 26, 2018 • October 25, 2018

CLOUD-CON: Integration & APIs is a multi-vendor online event to feature technologies and Best Practices to design and deliver agile and end-to-end integration for the digital enterprise. Speakers will focus on use cases across on-premises, cloud, iPaaS, PaaS, SaaS and trusted APIs.

Topics

- **Hybrid Integration Powers the 'Extended Enterprise'** – Agile, seamless and low-code integration for apps and data – wherever they live. Learn the power of APIs, composite apps, SaaS, iPaaS, etc.

- **iPaaS Comes of Age -** See how integration Platform-as a-Service supports the full integration lifecycle - design, deploy and manage. Low cost, fast, low-hassle integration.

- **Successful API-Driven Businesses** – Every F1000 firm is expected to create, share or subscribe to APIs and microservices for business-critical apps within 5 years. Learn the top business-driven trends.

- **Ensure Trust, Enforce Policy** – Secure and govern data across on premise, cloud and mobile. Learn the power to protect with identity management, gateways & encryption.

- **Intelligent Insights from Diverse Data** - Ensure rapid, reliable and accurate business insights from diverse data. Secrets to using MDM, smart queries, data virtualization and more.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 1,000 average

Audience

- Job Functions: CIOs, CTOs, Executive Management, Project Managers, System Integrators, Application / Data Owners, IT Architects, API & Integration Professionals
- Company Size: 5,000(+): 51%   1,000(+): 68%
- GEO Location: USA: 67%   Europe: 8%   India: 11%   ROW: 14%

Upcoming Events

Show	Broadcast Date
CLOUD-CON: Integration & APIs	April 26, 2018
CLOUD-CON: Integration & APIs	October 25, 2018

Integration
developer news
www.idevnews.com

Job Level

Project Management	35%
C-Level, VP, Director	32%
Developer	23%
Operations	8%

Featured Technologies

API Management	MDM
Data Virtualization	iPaaS, SaaS
ETL, ESB, MFT, SOA	Cloud Integration
Security, OAuth, SSO	

Past Participants

ONLINE CONFERENCES

Enterprise Integration Summit
JAN 25, 2018
JUL 26, 2018

Recent Event Stats *
1,175	Qualified, cleansed registrations
67%	US Registrations
66%	> 1,000 employees

Job Levels
Project Manager	36%
C-Level, VP, Director	34%
Developer	21%
Operations	7%

CLOUD-CON: Integration & APIs
APR 26, 2018
OCT 25, 2018

Recent Event Stats *
1,002	Qualified, cleansed registrations
67%	US Registrations
68%	> 1,000 employees

Job Levels
Project Manager	35%
C-Level, VP, Director	32%
Developer	23%
Operations	8%

Intelligent Data Summit
FEB 22, 2018
AUG 23, 2018

Recent Event Stats *
1,062	Qualified, cleansed registrations
69%	US Registrations
66%	> 1,000 employees

Job Levels
Project Manager	34%
C-Level, VP, Director	31%
Developer	23%
Operations	8%

Application Architecture Summit
MAR 22, 2018
SEP 20, 2018

Projected Event Stats *
1,123	Qualified, cleansed registrations
64%	US Registrations
69%	> 1,000 employees

Projected Job Levels
Project Manager	35%
C-Level, VP, Director	31%
Developer	27%
Operations	6%

Mobile + IoT Summit
MAY 24, 2018
DEC 6, 2018

Recent Event Stats *
1,034	Qualified, cleansed registrations
65%	US Registrations
62%	> 1,000 employees

Job Levels
Project Manager	35%
C-Level, VP, Director	37%
Developer	19%
Operations	6%

Enterprise Security Summit
JUN 21, 2018

Recent Event Stats *
1,035	Qualified, cleansed registrations
70%	US Registrations
67%	> 1,000 employees

Job Levels
Project Manager	37%
C-Level, VP, Director	28%
Developer	18%
Operations	13%

* Based on the last 2 events