Application Architecture Summit

Modern Application Development for Digital Business

Application Architecture Summit is a multi-vendor online event where experts explore application platforms, frameworks and tools for low-hassle and light-speed app development, testing, delivery and security.

Topics

- **Enterprise-Class DevOps is Here** – Align developers and IT ops. Speed the new agile app lifecycle – from design, launch, test & management.
- **Low-Code Development for Faster Builds, Deployments** – Low-code, no-code model-driven platforms to deliver apps quickly and easily. Eliminate low-level programming; promote agility, reuse and even self-service.
- **Advanced App Security** – Secure application data and access end-to-end – on-prem and cloud. Also, learn how to improve your lifecycle security for test/dev, data-in-use and data-in motion – with no performance hit.
- **Process Integration & Automation** – Streamline complex processes end-to-end to deliver apps and workflows for better business outcomes and compelling customer experiences. Explore the promise of Robotic Process Automation.
- **Cloud, Containers & Microservices** – These technologies will fundamentally change how applications are developed and run now – and for the next 5-10 years.
- **Hybrid Apps – Cloud-Native Apps - No Lock-In** – Build or migrate cloud-native, multi-cloud or hybrid apps – all with no vendor lock-in.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 1,000 average

Audience

- Job Functions: C-Level, Directors, Enterprise Architects, DevOps, Developers, Business Analysts, Applications Owners, LOB Managers, IT Operations & Mobile Professionals
- Company Size: 5,000(+): 47%   1,000(+): 69%
- GEO Location: USA: 64%   Europe: 10%   India: 11%   ROW: 14%

Upcoming Events

Show	Broadcast Date
Application Architecture Summit	March 22, 2018
Application Architecture Summit	September 20, 2018

Integration
developer news
www.idevnews.com

Job Level

Project Management	35%
C-Level, VP, Director	31%
Developer	27%
Operations	6%

Featured Technologies

APIs & Microservices	DevOps & Containers
Low-Code Development	RPA & Process Integration
Messaging	Omnichannel
Access & Data Security	Analytics

Past Participants

IBM • Electric Cloud
ORACLE • Bonitasoft
AGILEPOINT • BP LOGIX
Appian • Pega
talend • software AG
informatica • MICROPACT
FUJITSU • K2
Symantec • New Relic
outsystems • redhat

ONLINE CONFERENCES

Enterprise Integration Summit

JAN 25, 2018
JUL 26, 2018

Recent Event Stats *

1,175	Qualified, cleansed registrations
67%	US Registrations
66%	> 1,000 employees

Job Levels

Project Manager	36%
C-Level, VP, Director	34%
Developer	21%
Operations	7%

CLOUD-CON: Integration & APIs

APR 26, 2018
OCT 25, 2018

Recent Event Stats *

1,002	Qualified, cleansed registrations
67%	US Registrations
68%	> 1,000 employees

Job Levels

Project Manager	35%
C-Level, VP, Director	32%
Developer	23%
Operations	8%

Intelligent Data Summit

FEB 22, 2018
AUG 23, 2018

Recent Event Stats *

1,062	Qualified, cleansed registrations
69%	US Registrations
66%	> 1,000 employees

Job Levels

Project Manager	34%
C-Level, VP, Director	31%
Developer	23%
Operations	8%

Application Architecture Summit

MAR 22 2018
SEP 20, 2018

Projected Event Stats *

1,123	Qualified, cleansed registrations
64%	US Registrations
69%	> 1,000 employees

Projected Job Levels

Project Manager	35%
C-Level, VP, Director	31%
Developer	27%
Operations	6%

Mobile + IoT Summit

MAY 24, 2018
DEC 6, 2018

Recent Event Stats *

1,034	Qualified, cleansed registrations
65%	US Registrations
62%	> 1,000 employees

Job Levels

Project Manager	35%
C-Level, VP, Director	37%
Developer	19%
Operations	6%

* Based on the last 2 events