Intelligent Data Summit

Analytics, Apps & Data for Success in the Digital Enterprise

An Online Conference   **February 22, 2018 ● August 23, 2018**

Intelligent Data Summit is a multi-vendor online event that will explore how data's 3Vs (volumes, varieties and velocity) create new opportunities for apps and analytics. Learn how fast and easy access to today's data (structured, unstructured, streaming & machine logs) is becoming more crucial to the data-driven enterprise.

Topics

- **MDM & Data Integrity for the Digital Enterprise –** Control and manage data to deliver analytics, data consistency & business integrity.

- **Analytics, BI & Dashboards for Big ROI –** Today's "Wow Factors!" for big business value. Self-service, predictive analytics, interactive BI, visualization and more – even in real-time.

- **2018 Lessons for Securing Critical Data –** Ensure critical data stays safe, encrypted and compliant, anywhere – on-prem, cloud and end-to-end. Focus: access brokers, encryption, gateways, identity, masking, SOC and more. No performance trade-offs.

- **Operationalize Your Data To Extend Value -** Capture 'just-in-time' value with data fabrics, data pipelines and in-memory solutions. Succeed with fraud detection, IoT, security and more.

- **Get All Your Data Working Together -** Ingest, prep, integrate and correlate varied data sources. Power of data fabrics and data virtualization.

- **AI and Machine Learning for Intelligent Data -** Trends in how AI and ML are making intelligent data more powerful than ever. Predictive algorithms for business outcomes, customer engagement, security, e-commerce / retail and more.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals

- Get 10X to 20X ROI on Sponsorship Investment – No Travel

- Thought-Leadership / Branding – Present with Other Quadrant Leaders

- Speaking Opportunity – Pre-recorded via Telephone

- White Paper Download Opportunities for Better Metrics

- **Guaranteed** Lead Generation – 700 guaranteed - 1,000 average

Audience

- Job Functions: Architects, Apps & Data Owners, Analytics and BI Professionals & Users, Big Data / Hadoop Professionals, CIOs/CISOs, Data Scientists & Analysts, IT Ops & LOB

- Company Size: 5,000(+): 46%   1,000(+): 66%

- GEO Location: USA: 69%   Europe: 8%   India: 9%   ROW: 14%

Upcoming Events

Show	Broadcast Date
Intelligent Data Summit	February 22, 2018
Intelligent Data Summit	August 23, 2018

Integration
developer news
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Job Level

Project Management	34%
C-Level, VP, Director	31%
Developer	23%
Operations	t8%

Featured Technologies

Analytics	BI / Dashboard (Virtualization)
Governance & Compliance	Data Integration, Virtualization
Data Ingestion	Hadoop, Spark, YARN
Internet of Things	AI /Machine Learning
Security	MDM

Past Participants

IBM · informatica · ATTUNITY · ORACLE · MAPR · SAP · cloudera · Appian · pepperdata · denodo · Information Builders · Hewlett Packard Enterprise · tableau SOFTWARE · splunk> · Symantec · MICRO FOCUS · snapLogic · talend · Reltio · OPENTEXT · birst

ONLINE CONFERENCES

Enterprise Integration Summit
JAN 25, 2018
JUL 26, 2018

Recent Event Stats *
1,175	Qualified, cleansed registrations
67%	US Registrations
66%	> 1,000 employees

Job Levels
Project Manager	36%
C-Level, VP, Director	34%
Developer	21%
Operations	7%

CLOUD-CON: Integration & APIs
APR 26, 2018
OCT 25, 2018

Recent Event Stats *
1,002	Qualified, cleansed registrations
67%	US Registrations
68%	> 1,000 employees

Job Levels
Project Manager	35%
C-Level, VP, Director	32%
Developer	23%
Operations	8%

Intelligent Data Summit
FEB 22, 2018
AUG 23, 2018

Recent Event Stats *
1,062	Qualified, cleansed registrations
69%	US Registrations
66%	> 1,000 employees

Job Levels
Project Manager	34%
C-Level, VP, Director	31%
Developer	23%
Operations	8%

Application Architecture Summit
MAR 22 2018
SEP 20, 2018

Projected Event Stats *
1,123	Qualified, cleansed registrations
64%	US Registrations
69%	> 1,000 employees

Projected Job Levels
Project Manager	35%
C-Level, VP, Director	31%
Developer	27%
Operations	6%

Mobile + IoT Summit
MAY 24, 2018
DEC 6, 2018

Recent Event Stats *
1,034	Qualified, cleansed registrations
65%	US Registrations
62%	> 1,000 employees

Job Levels
Project Manager	35%
C-Level, VP, Director	37%
Developer	19%
Operations	6%

* Based on the last 2 events