Enterprise Integration Summit

Integration Powers Digital Transformation for APIs, Apps, Data & Cloud

An Online Conference

January 25, 2018 ● July 26, 2018

Enterprise Integration Summit is a multi-vendor online event that shows how modern integration technologies are now key enablers for digital business success. Attendees will learn how to deliver fast and reliable success for APIs, Big Data, IoT, SaaS and Mobile.

Topics

- **APIs and iPaaS Keys To 'Digital Transformation'** – Learn how API Management and cloud-based integration (iPaaS) deliver smarter, scalable, easy-to-provision business apps & data.

- **Microservices & APIs Deliver App Agility, Speed** – Microservices, APIs and containers are powering innovative apps for web, mobile, cloud-native and IoT. Learn the best way forward.

- **Security for the New-Gen Digital Enterprise** – APIs, Cloud, Hybrid Apps & IoT are stressing traditional security. Update your security at ever step with more automation, control and visibility.

- **Analytics, Smarter Data Pipelines from Integration** – F2000s are enjoying big ROI for their analytics, big data, data lake and streaming data architectures – thanks to integration. See why.

- **Data Virtualization Get Data Where It's Needed** – Discover a powerful way to easily provide real-time, unified and trusted views of business data – without complexity or even moving data.

- **Low Code Integration for App, Data** – New-gen integration is going low-code (event no code). Promote faster apps, richer data -- not only for developers, but even business users.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 1,000 average

Audience

- Job Functions: Executive Management, CxO, Architects, SOA and API Professionals, Integration Developers, Project Managers, Application Owners
- Company Size: 5,000(+): 50%   1,000(+): 66%
- GEO Location: USA: 67%   Europe: 11%   India: 10%   ROW: 13%

Upcoming Events

Show	Broadcast Date
Enterprise Integration Summit	January 25, 2018
Enterprise Integration Summit	July 26, 2018

Integration
developer news
www.idevnews.com

Job Level

Project Management	36%
C-Level, VP, Director	34%
Developer	21%
Operations	7%

Featured Technologies

API Management	Security (SSO, Identity, SOC)
Enterprise Architecture	Data & Process Integration
Hybrid / Multi-Cloud	Encryption
Data Virtualization	Microservices

Past Participants

IBM · akana · ORACLE · axway · software AG · talend · ATTUNITY · redhat · MuleSoft · TIBCO · neuron esb · Progress · kony · Dell Boomi · snapLogic · Ping Identity · denodo

ONLINE CONFERENCES

Enterprise Integration Summit

JAN 25, 2018
JUL 26, 2018

Recent Event Stats *

1,175	Qualified, cleansed registrations
67%	US Registrations
66%	> 1,000 employees

Job Levels

Project Manager	36%
C-Level, VP, Director	34%
Developer	21%
Operations	7%

CLOUD-CON: Integration & APIs

APR 26, 2018
OCT 25, 2018

Recent Event Stats *

1,002	Qualified, cleansed registrations
67%	US Registrations
68%	> 1,000 employees

Job Levels

Project Manager	35%
C-Level, VP, Director	32%
Developer	23%
Operations	8%

Intelligent Data Summit

FEB 22, 2018
AUG 23, 2018

Recent Event Stats *

1,062	Qualified, cleansed registrations
69%	US Registrations
66%	> 1,000 employees

Job Levels

Project Manager	34%
C-Level, VP, Director	31%
Developer	23%
Operations	8%

Application Architecture Summit

MAR 22 2018
SEP 20, 2018

Projected Event Stats *

1,123	Qualified, cleansed registrations
64%	US Registrations
69%	> 1,000 employees

Projected Job Levels

Project Manager	35%
C-Level, VP, Director	31%
Developer	27%
Operations	6%

Mobile + IoT Summit

MAY 24, 2018
DEC 6, 2018

Recent Event Stats *

1,034	Qualified, cleansed registrations
65%	US Registrations
62%	> 1,000 employees

Job Levels

Project Manager	35%
C-Level, VP, Director	37%
Developer	19%
Operations	6%

* Based on the last 2 events