

2020 Calendar

Online Conference Series

www.idevnews.com/events

Integration
developer news

Integration Developer News (IDN), launched in 2002, is a leading electronic newsletter (circulation 81,000) for Enterprise IT and business stakeholders working to build, deliver and manage digital transformation. IDN is the leading producer of Multi-Vendor Online Conferences. 100 events in the past 9 years.

Online Conference Programs

- Application Architecture Summit
- Cloud Architecture Summit
- Enterprise Integration Summit
- Intelligent Data Summit
- Intelligent Enterprise Summit
- Mobile & IoT Summit

Fast Facts

Overview

- Concept: 6-8 leading enterprise vendors present
- Audience: Large companies - 70% > 1,000 employees
- GEOs: 70% United States
- Production: Introduce IDN to your speaker & we take over

Format

- Online: Webinar Style - 30 minutes
- Recorded: 3 weeks in advance via telephone

Metrics

- Contact: You get all registrants contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

IDN Deliverables

- Includes: Speaking Opp & Complete Registration list
- Leads: 700 guaranteed - 800-900 average

Past Participants

IBM

ORACLE

ca
technologies

Progress

redhat

talend

Dell Boomi

intel

MAPR

Symantec

Appian

Hewlett Packard
Enterprise

software AG

splunk

MICRO
FOCUS

Information
Builders

birst
an Infor company

okta

CISCO

informatica

TIBCO

ATTUNITY
A Division of Qlik

New Relic

kony
Mobilize the Enterprise

SAP

OPENTEXT

ElectricCloud

Ping
Identity

outsystems snapLogic

Multi-Vendor Online Conferences

Enterprise Integration Summit

Broadcast Dates		MAR 26 • AUG 27 • DEC 10	
Recent Event Stats *		Demographics	
Registrations	1,175	Project Manager	31%
USA	77%	C-Level, VP, Director	34%
>1,000 employees	74%	Developer	24%
		Operations	9%

Cloud Architecture Summit

Broadcast Dates		JAN 23 • JUN 25	
Recent Event Stats *		Demographics	
Registrations	922	Project Manager	33%
USA	74%	C-Level, VP, Director	28%
> 1,000 employees	70%	Developer	26%
		Operations	9%

Intelligent Enterprise Summit

Broadcast Dates		FEB 20 • JUL 23	
Recent Event Stats *		Demographics	
Registrations	911	Project Manager	34%
USA	69%	C-Level, VP, Director	30%
> 1,000 employees	69%	Developer	25%
		Operations	8%

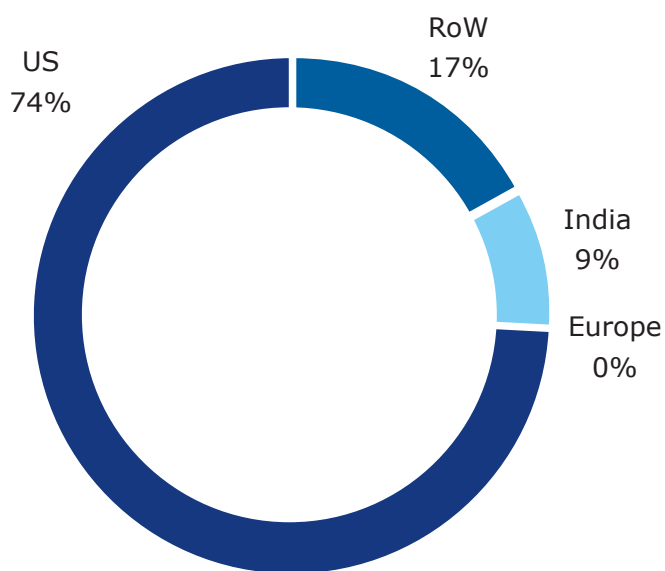
Application Architecture Summit

Broadcast Dates		APR 23 • SEP 24	
Recent Event Stats *		Demographics	
Registrations	1,123	Project Manager	31%
USA	71%	C-Level, VP, Director	31%
> 1,000 employees	69%	Developer	27%
		Operations	7%

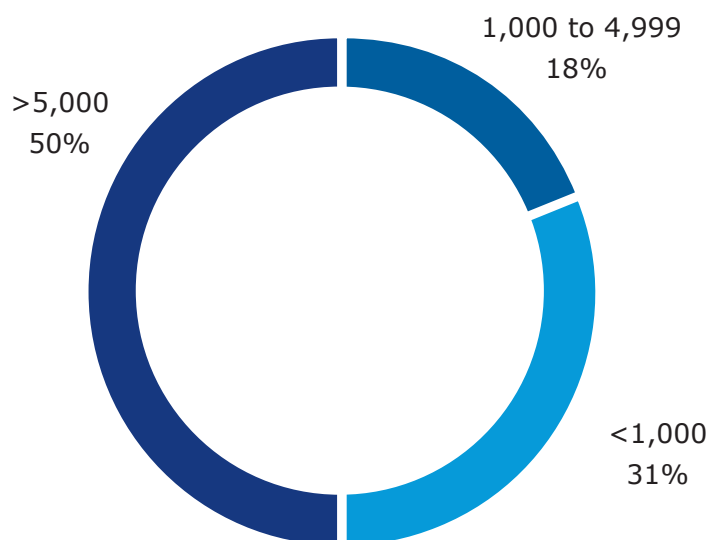
* Based on the last 2 events

Averages Over Past 6 Shows

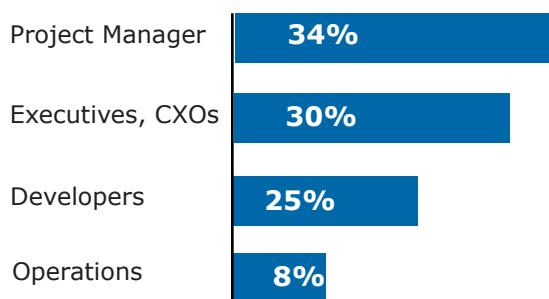
GEO Regions



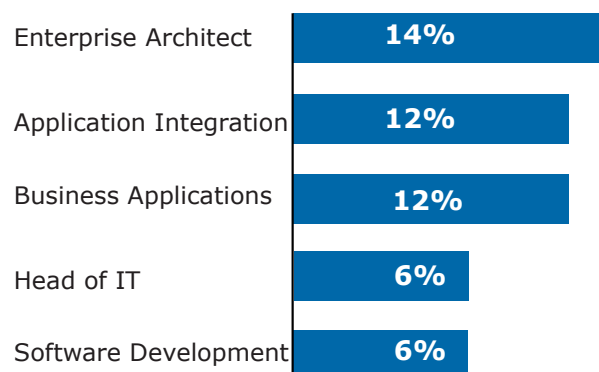
Company Size - Employees



Job Levels



Job Functions



Multi-Vendor Online Conferences

Q1 2020

- January 23** **Cloud Architecture Summit**
Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps • Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
- February 20** **Intelligent Enterprise Summit**
AI/ML • AIOps • Analytics • Automation • BI • Blockchain • Bots • BPA & RPA • Correlation Analysts • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Smart Contracts • Streaming • IoT
- March 26** **Enterprise Integration Summit**
API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

Q2 2020

- April 23** **Application Architecture Summit**
Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management
- May 21** **To Be Determined**
- June 25** **Cloud Architecture Summit**
Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps • Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security

Q3 2020

- July 23** **Intelligent Enterprise Summit**
AI/ML • AIOps • Analytics • Automation • BI • Blockchain • Bots • BPA & RPA • Correlation Analysts • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Smart Contracts • Streaming • IoT
- August 27** **Enterprise Integration Summit**
API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security
- September 24** **Application Architecture Summit**
Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

Q4 2020

- October 22** **To Be Determined**
- December 10** **Enterprise Integration Summit**
API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security