2019 Calendar
Online Conference Series

www.idevnews.com/events

Integration
d e v e l o p e r n e w s

Integration Developer News (IDN), launched in 2002, is a leading electronic newsletter (circulation 81,000) for Enterprise IT and business stakeholders working to build, deliver and manage digital transformation. IDN is the leading producer of Multi-Vendor Online Conferences. 100 events in the past 9 years.

Online Conference Programs

- Application Architecture Summit
- Cloud Architecture Summit
- Enterprise Integration Summit
- Intelligent Data Summit
- Intelligent Enterprise Summit
- Mobile & IoT Summit

Fast Facts

Overview
- Concept: 6-8 leading enterprise vendors present
- Audience: Large companies - 70% > 1,000 employees
- GEOs: 70% United States
- Production: Introduce IDN to your speaker & we take over

Format
- Online: Webinar Style - 30 minutes
- Recorded: 3 weeks in advance via telephone

Metrics
- Contact: You get all registrants contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

IDN Deliverables
- Includes: Speaking Opp & Complete Registration list
- Leads: 700 guaranteed - 800-900 average

Past Participants

IBM · ORACLE · ca technologies · Progress · redhat · talend · DELL Boomi · intel · MAPR · Symantec · Appian · Hewlett Packard Enterprise · software AG · splunk> · MICRO FOCUS · Information Builders · birst an Infor company · okta · CISCO · informatica · TIBCO · ATTUNITY · New Relic · kony Mobilize the Enterprise · SAP · OPENTEXT · Electric Cloud · Ping Identity · outsystems · snapLogic

Multi-Vendor Online Conferences

Enterprise Integration Summit

Broadcast Dates		JUN 20 ● OCT 24	
Recent Event Stats *		**Demographics**	
Registrations	1,175	Project Manager	31%
USA	77%	C-Level, VP, Director	34%
>1,000 employees	74%	Developer	24%
		Operations	9%

Cloud Architecture Summit

Broadcast Dates		APR 25 ● AUG 22	
Recent Event Stats *		**Demographics**	
Registrations	922	Project Manager	33%
USA	74%	C-Level, VP, Director	28%
> 1,000 employees	70%	Developer	26%
		Operations	9%

Intelligent Data Summit

Broadcast Dates		FEB 21	
Recent Event Stats *		**Demographics**	
Registrations	1,062	Project Manager	36%
USA	72%	C-Level, VP, Director	32%
> 1,000 employees	67%	Developer	21%
		Operations	7%

Application Architecture Summit

Broadcast Dates		MAR 21 ● JUL 25 ● DEC 5	
Recent Event Stats *		**Demographics**	
Registrations	1,123	Project Manager	31%
USA	71%	C-Level, VP, Director	31%
> 1,000 employees	69%	Developer	27%
		Operations	7%

Mobile & IoT Summit

Broadcast Dates		MAY 23	
Recent Event Stats *		**Demographics**	
Registrations	925	Project Manager	35%
USA	71%	C-Level, VP, Director	30%
>1,000 employees	69%	Developer	20%
		Operations	9%

Intelligent Enterprise Summit

Broadcast Dates		SEP 26	
Recent Event Stats **		**Demographics**	
Registrations	911	Project Manager	34%
USA	69%	C-Level, VP, Director	30%
> 1,000 employees	69%	Developer	25%
		Operations	8%

* Based on the last 2 events

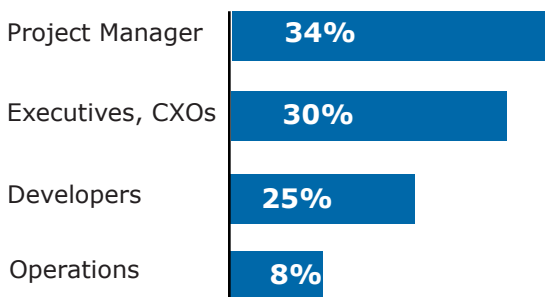** New show estimate, based on 2018 average

Event Demographics

Averages Over Past 6 Shows

GEO Regions

US
74%

RoW
17%

India
9%

Europe
0%

Company Size - Employees

>5,000
50%

1,000 to 4,999
18%

<1,000
31%

Job Levels

Job Level	Percentage
Project Manager	34%
Executives, CXOs	30%
Developers	25%
Operations	8%

Job Functions

Job Function	Percentage
Enterprise Architect	14%
Application Integration	12%
Business Applications	12%
Head of IT	6%
Software Development	6%
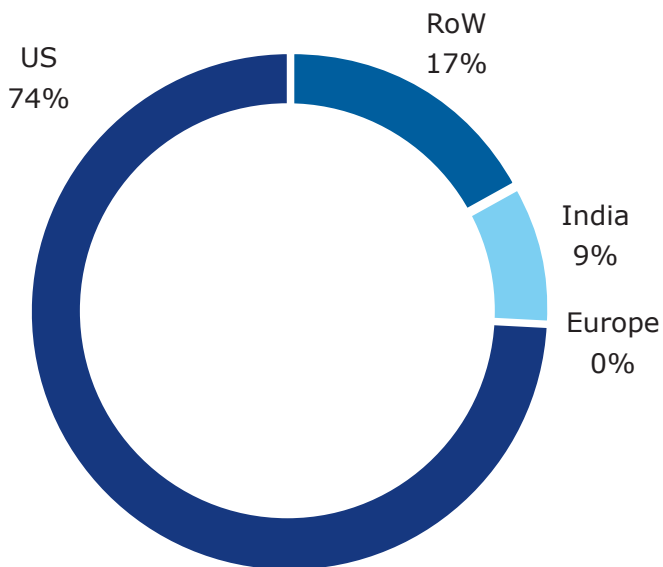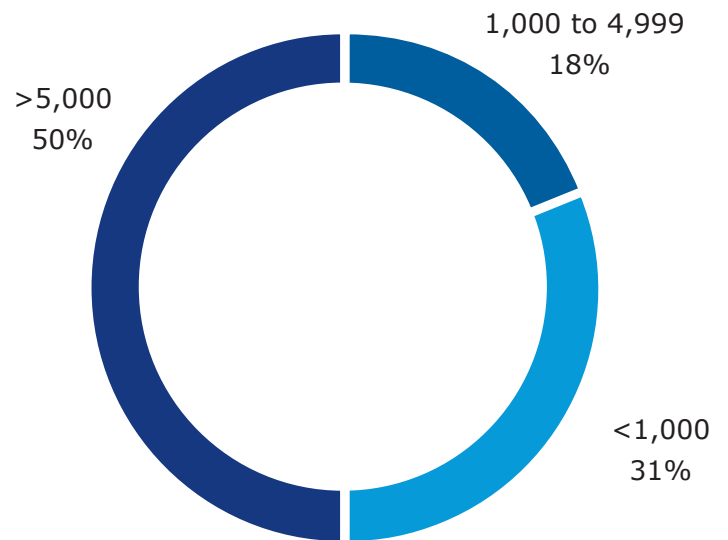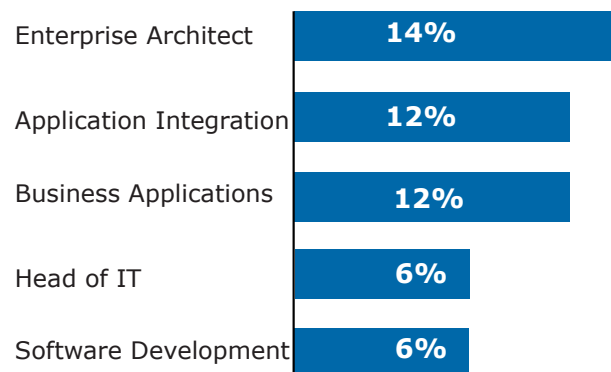
Multi-Vendor Online Conferences

Q1 2019

January 24

Enterprise Integration Summit
API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

February 21

Intelligent Data Summit
AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming

March 21

Application Architecture Summit
Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

Q2 2019

April 25

Cloud Architecture Summit
Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security

May 23

Mobile & IoT Summit
DevOps • Low-Code • aPaaS • Mobile / Omnichannel • IoT • Cloud-Native • AI/ML • APIs & Microservices • Process & Workflow • UX / Digital Experience • Blockchain • Security

June 20

Enterprise Integration Summit
API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Securityy

Q3 2019

July 25

Application Architecture Summit
Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

August 22

Cloud Architecture Summit
Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security

September 26

Intelligent Enterprise Summit
AI/ML • AIOps • Analytics • Automation • BI • Blockchain • Bots • BPA & RPA • Correlation Analysts • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Smart Contracts • Streaming • IoT

Q4 2019

October 24

Enterprise Integration Summit
API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

December 5

Application Architecture Summit
Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management