

# 2019 Calendar

## Online Conference Series

www.idevnews.com/events

Integration  
developer news

Integration Developer News (IDN), launched in 2002, is a leading electronic newsletter (circulation 81,000) for Enterprise IT and business stakeholders working to build, deliver and manage digital transformation. IDN is the leading producer of Multi-Vendor Online Conferences. 100 events in the past 9 years.

### Online Conference Programs

- Application Architecture Summit
- Cloud Architecture Summit
- Enterprise Integration Summit
- Intelligent Data Summit
- Intelligent Enterprise Summit
- Mobile & IoT Summit

### Fast Facts

#### Overview

- Concept: 6-8 leading enterprise vendors present
- Audience: Large companies - 70% > 1,000 employees
- GEOs: 70% United States
- Production: Introduce IDN to your speaker & we take over

#### Format

- Online: Webinar Style - 30 minutes
- Recorded: 3 weeks in advance via telephone

#### Metrics

- Contact: You get all registrants contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

#### IDN Deliverables

- Includes: Speaking Opp & Complete Registration list
- Leads: 700 guaranteed - 800-900 average

### Past Participants



ORACLE



Progress



talend



Symantec



Hewlett Packard  
Enterprise



splunk



Information  
Builders



okta



informatica



ATTUNITY



kony  
Mobilize the Enterprise



OPENTEXT



snapLogic

## Multi-Vendor Online Conferences

### Enterprise Integration Summit

**Broadcast Dates** JAN 24 • JUN 20 • OCT 24

<b>Recent Event Stats *</b>		<b>Demographics</b>	
Registrations	1,175	Project Manager	31%
USA	77%	C-Level, VP, Director	34%
>1,000 employees	74%	Developer	24%
		Operations	9%

### Cloud Architecture Summit

**Broadcast Dates** APR 25 • AUG 22

<b>Recent Event Stats *</b>		<b>Demographics</b>	
Registrations	922	Project Manager	33%
USA	74%	C-Level, VP, Director	28%
> 1,000 employees	70%	Developer	26%
		Operations	9%

### Intelligent Data Summit

**Broadcast Dates** FEB 21

<b>Recent Event Stats *</b>		<b>Demographics</b>	
Registrations	1,062	Project Manager	36%
USA	72%	C-Level, VP, Director	32%
> 1,000 employees	67%	Developer	21%
		Operations	7%

### Application Architecture Summit

**Broadcast Dates** MAR 21 • JUL 25 • DEC 5

<b>Recent Event Stats *</b>		<b>Demographics</b>	
Registrations	1,123	Project Manager	31%
USA	71%	C-Level, VP, Director	31%
> 1,000 employees	69%	Developer	27%
		Operations	7%

### Mobile & IoT Summit

**Broadcast Dates** MAY 23

<b>Recent Event Stats *</b>		<b>Demographics</b>	
Registrations	925	Project Manager	35%
USA	71%	C-Level, VP, Director	30%
>1,000 employees	69%	Developer	20%
		Operations	9%

### Intelligent Enterprise Summit

**Broadcast Dates** SEP 26

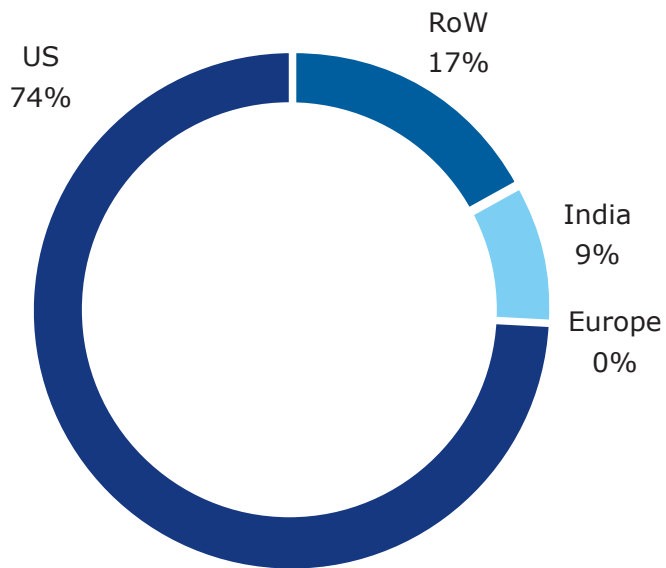
<b>Recent Event Stats **</b>		<b>Demographics</b>	
Registrations	911	Project Manager	34%
USA	69%	C-Level, VP, Director	30%
> 1,000 employees	69%	Developer	25%
		Operations	8%

\* Based on the last 2 events

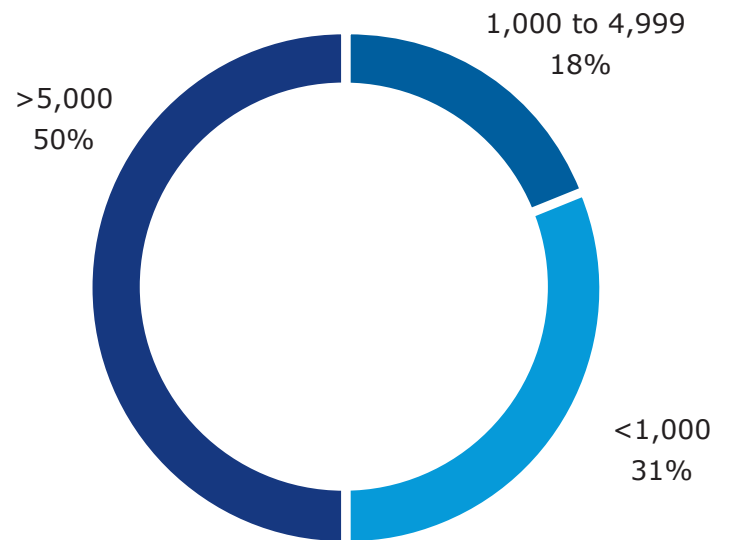
\*\* New show estimate, based on 2018 average

Averages Over Past 6 Shows

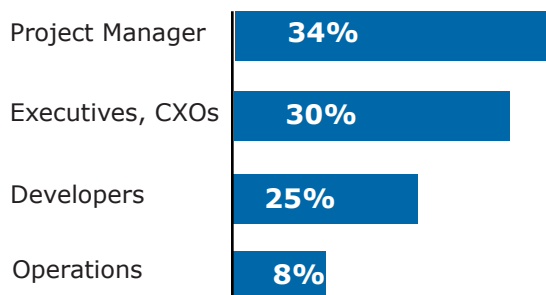
## GEO Regions



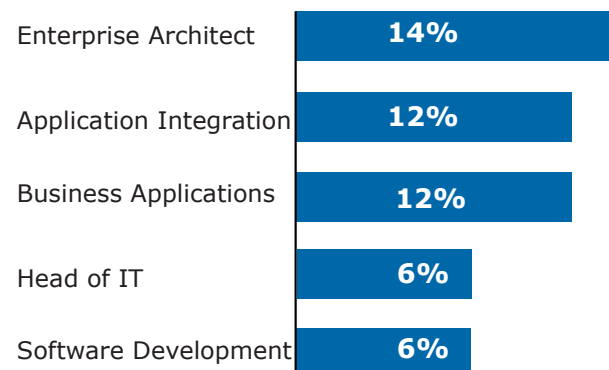
## Company Size - Employees



## Job Levels



## Job Functions



## Multi-Vendor Online Conferences

### Q1 2019

#### Enterprise Integration Summit

**January 24** API Management • Agile Integration • Data Integration • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

#### Intelligent Data Summit

**February 21** AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming

#### Application Architecture Summit

**March 21** Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

### Q2 2019

#### Cloud Architecture Summit

**April 25** Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps • Hybrid/Multi-Cloud • Microservices • Self-Service • Security

#### Mobile & IoT Summit

**May 23** DevOps • Low-Code • aPaaS • Mobile / Omnichannel • IoT • Cloud-Native • AI/ML • APIs & Microservices • Process & Workflow • UX / Digital Experience • Blockchain • Security

#### Enterprise Integration Summit

**June 20** API Management • Agile Integration • Data Integration • Hybrid Cloud • Integration • iPaaS • Cloud Integration • Messaging • Microservices • Multi-Cloud • Security

### Q3 2019

#### Application Architecture Summit

**July 25** Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

#### Cloud Architecture Summit

**August 22** Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps • Hybrid/Multi-Cloud • Microservices • Self-Service • Security

#### Intelligent Enterprise Summit

**September 26** AI/ML • Analytics • Autonomous Systems • BI • BPA & RPA • Decision Automation • Dynamic Automation • Eventing / Triggers • Smart Contracts • Streaming - IoT Security

### Q4 2019

#### Enterprise Integration Summit

**October 24** API Management • Agile Integration • Data Integration • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

#### Application Architecture Summit

**December 5** Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management