

2019 Calendar

Online Conference Series

www.idevnews.com/events

Integration
developer news

Integration Developer News (IDN), launched in 2002, is a leading electronic newsletter (circulation 81,000) for Enterprise IT and business stakeholders working to build, deliver and manage digital transformation. IDN is the leading producer of Multi-Vendor Online Conferences. 100 events in the past 9 years.

Online Conference Programs

- Application Architecture Summit
- Cloud Architecture Summit
- Enterprise Integration Summit
- Intelligent Data Summit
- Intelligent Enterprise Summit
- Mobile & IoT Summit

Fast Facts

Overview

- Concept: 6-8 leading enterprise vendors present
- Audience: Large companies - 70% > 1,000 employees
- GEOs: 70% United States
- Production: Introduce IDN to your speaker & we take over

Format

- Online: Webinar Style - 30 minutes
- Recorded: 3 weeks in advance via telephone

Metrics

- Contact: You get all registrants contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

IDN Deliverables

- Includes: Speaking Opp & Complete Registration list
- Leads: 700 guaranteed - 800-900 average

Past Participants



ORACLE



Progress



talend



Hewlett Packard
Enterprise



splunk



Information
Builders



okta



informatica



ATTUNITY



kony
Mobilize the Enterprise



OPENTEXT



snapLogic

Multi-Vendor Online Conferences

Enterprise Integration Summit

Broadcast Dates JAN 24 • JUN 20 • OCT 24

Recent Event Stats *		Demographics	
Registrations	1,175	Project Manager	31%
USA	77%	C-Level, VP, Director	34%
>1,000 employees	74%	Developer	24%
		Operations	9%

Cloud Architecture Summit

Broadcast Dates APR 25 • AUG 22

Recent Event Stats *		Demographics	
Registrations	922	Project Manager	33%
USA	74%	C-Level, VP, Director	28%
> 1,000 employees	70%	Developer	26%
		Operations	9%

Intelligent Data Summit

Broadcast Dates FEB 21

Recent Event Stats *		Demographics	
Registrations	1,062	Project Manager	36%
USA	72%	C-Level, VP, Director	32%
> 1,000 employees	67%	Developer	21%
		Operations	7%

Application Architecture Summit

Broadcast Dates MAR 21 • JUL 25 • DEC 5

Recent Event Stats *		Demographics	
Registrations	1,123	Project Manager	31%
USA	71%	C-Level, VP, Director	31%
> 1,000 employees	69%	Developer	27%
		Operations	7%

Mobile & IoT Summit

Broadcast Dates MAY 23

Recent Event Stats *		Demographics	
Registrations	925	Project Manager	35%
USA	71%	C-Level, VP, Director	30%
>1,000 employees	69%	Developer	20%
		Operations	9%

Intelligent Enterprise Summit

Broadcast Dates SEP 26

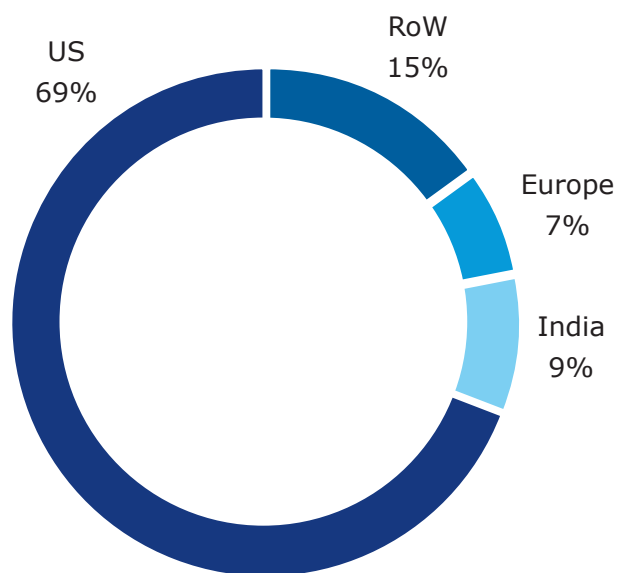
Recent Event Stats **		Demographics	
Registrations	911	Project Manager	34%
USA	69%	C-Level, VP, Director	30%
> 1,000 employees	69%	Developer	25%
		Operations	8%

* Based on the last 2 events

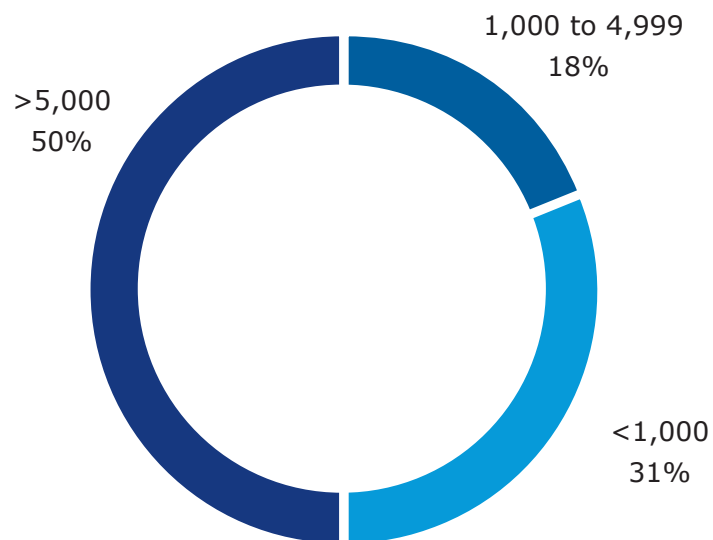
** New show estimate, based on 2018 average

Averages Over Past 6 Shows

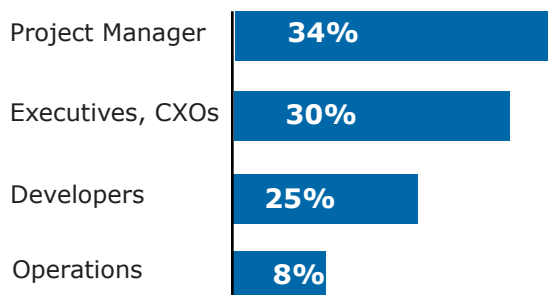
GEO Regions



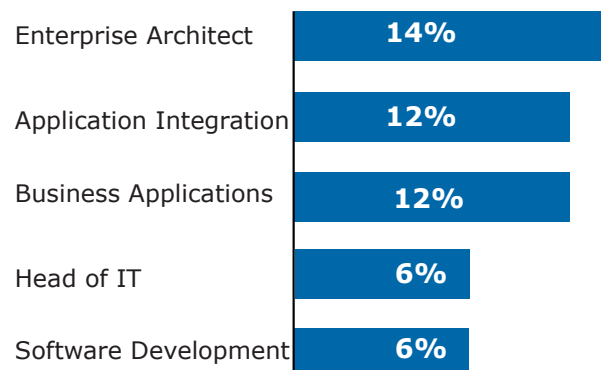
Company Size - Employees



Job Levels



Job Functions



Multi-Vendor Online Conferences

Q1 2019

January 24	Enterprise Integration Summit API Management • Agile Integration • Data Integration • Hybrid Cloud • Integration • iPaaS • Cloud Integration • Messaging • Microservices • Multi-Cloud • Security
	Intelligent Data Summit AI/Machine Learning • Analytics • Business Intelligence • Real-Time Streaming • Data Lakes • Hadoop • IoT • MDM • Real-Time • Self-Service • Security
February 21	
March 21	Application Architecture Summit Low-Code • DevOps • AI / Machine Learning • APIs • Agile Development • Cloud-Native Apps • Microservices • Mobile / Omni-Channel • Process & Workflow • Security

Q2 2019

April 25	Cloud Architecture Summit API Management • Agile Integration • Container-Based Architectures • Hybrid Cloud • iPaaS / Cloud Integration • Microservices • Multi-Cloud • Security
	Mobile & IoT Summit AI/ML • APIs • Agile Development • Low-Code Apps & Integration • IoT • Microservices • Mobile / Omni-Channel Apps • Process & Workflow Apps • Security
May 23	
June 20	Enterprise Integration Summit API Management • Agile Integration • Data Integration • Hybrid Cloud • Integration • iPaaS • Cloud Integration • Messaging • Microservices • Multi-Cloud • Security

Q3 2019

July 25	Application Architecture Summit Low-Code • DevOps • AI / Machine Learning • APIs • Agile Development • Cloud-Native Apps • Microservices • Mobile / Omni-Channel • Process & Workflow • Security
	Cloud Architecture Summit API Management • Agile Integration • Container-Based Architectures • Hybrid Cloud • iPaaS / Cloud Integration • Microservices • Multi-Cloud • Security
August 22	
September 26	Intelligent Enterprise Summit AI/ML • Analytics • Autonomous Systems • BPA & RPA • Decision Automation • Dynamic Automation • Event Streaming • Monitoring & Triggers • IoT • Security

Q4 2019

October 24	Enterprise Integration Summit API Management • Agile Integration • Data Integration • Hybrid Cloud • Integration • iPaaS • Cloud Integration • Messaging • Microservices • Multi-Cloud • Security
	Application Architecture Summit Low-Code • DevOps • AI / Machine Learning • APIs • Agile Development • Cloud-Native Apps • Microservices • Mobile / Omni-Channel • Process & Workflow • Security
December 5	