2019 Calendar
Online Conference Series
www.idevnews.com/events

Integration
d e v e l o p e r   n e w s

Integration Developer News (IDN), launched in 2002, is a leading electronic newsletter (circulation 81,000) for Enterprise IT and business stakeholders working to build, deliver and manage digital transformation. IDN is the leading producer of Multi-Vendor Online Conferences. 100 events in the past 9 years.

Online Conference Programs

- Application Architecture Summit
- Cloud Architecture Summit
- Enterprise Integration Summit
- Intelligent Data Summit
- Intelligent Enterprise Summit
- Mobile & IoT Summit

Fast Facts

Overview
- Concept: 6-8 leading enterprise vendors present
- Audience: Large companies - 70% > 1,000 employees
- GEOs: 70% United States
- Production: Introduce IDN to your speaker & we take over

Format
- Online: Webinar Style - 30 minutes
- Recorded: 3 weeks in advance via telephone

Metrics
- Contact: You get all registrants contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

IDN Deliverables
- Includes: Speaking Opp & Complete Registration list
- Leads: 700 guaranteed - 800-900 average

Past Participants

IBM   ORACLE

ca technologies   Progress

redhat   talend

DELL Boomi   intel

MAPR   Symantec

Appian   Hewlett Packard Enterprise

software AG   splunk>

MICRO FOCUS   Information Builders

birst an Infor company   okta

CISCO   informatica

TIBCO   ATTUNITY

New Relic   kony Mobilize the Enterprise

SAP   OPENTEXT

Electric Cloud   Ping Identity

outsystems   snapLogic

2019 Conferences

Enterprise Integration Summit

Broadcast Dates		JAN 24 ● JUN 20 ● OCT 24	
Recent Event Stats *		**Demographics**	
Registrations	1,175	Project Manager	31%
USA	77%	C-Level, VP, Director	34%
>1,000 employees	74%	Developer	24%
		Operations	9%

Cloud Architecture Summit

Broadcast Dates		APR 25 ● AUG 22	
Recent Event Stats *		**Demographics**	
Registrations	922	Project Manager	33%
USA	74%	C-Level, VP, Director	28%
> 1,000 employees	70%	Developer	26%
		Operations	9%

Intelligent Data Summit

Broadcast Dates		FEB 21	
Recent Event Stats *		**Demographics**	
Registrations	1,062	Project Manager	36%
USA	72%	C-Level, VP, Director	32%
> 1,000 employees	67%	Developer	21%
		Operations	7%

Application Architecture Summit

Broadcast Dates		MAR 21 ● JUL 25 ● DEC 5	
Recent Event Stats *		**Demographics**	
Registrations	1,123	Project Manager	31%
USA	71%	C-Level, VP, Director	31%
> 1,000 employees	69%	Developer	27%
		Operations	7%

Mobile & IoT Summit

Broadcast Dates		MAY 23	
Recent Event Stats *		**Demographics**	
Registrations	925	Project Manager	35%
USA	71%	C-Level, VP, Director	30%
>1,000 employees	69%	Developer	20%
		Operations	9%

Intelligent Enterprise Summit

Broadcast Dates		SEP 26	
Recent Event Stats **		**Demographics**	
Registrations	911	Project Manager	34%
USA	69%	C-Level, VP, Director	30%
> 1,000 employees	69%	Developer	25%
		Operations	8%

* Based on the last 2 events

** New show estimate, based on 2018 average

# Event Demographics

Averages Over Past 6 Shows

GEO Regions

US 74%
RoW 17%
India 9%
Europe 0%

Company Size - Employees

>5,000 50%
1,000 to 4,999 18%
<1,000 31%

Job Levels

Project Manager	34%
Executives, CXOs	30%
Developers	25%
Operations	8%

Job Functions

Enterprise Architect	14%
Application Integration	12%
Business Applications	12%
Head of IT	6%
Software Development	6%
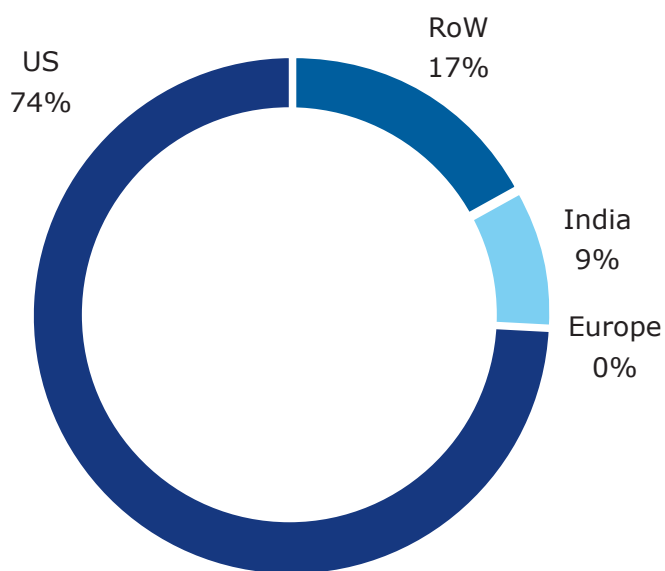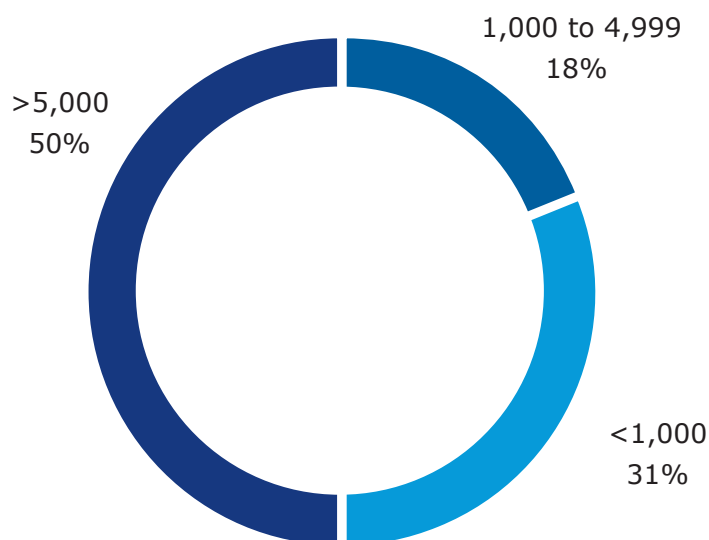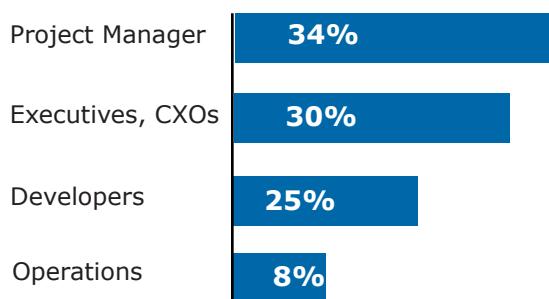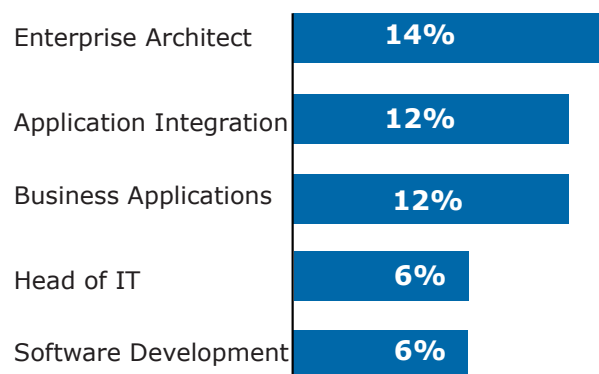
2019 Conferences

Multi-Vendor Online Conferences

Q1 2019

January 24

Enterprise Integration Summit
API Management • Agile Integration • Data Integration • Hybrid Cloud • Integration • iPaaS • Cloud Integration • Messaging • Microservices • Multi-Cloud • Security

February 21

Intelligent Data Summit
AI/Machine Learning • Analytics • Business Intelligence • Real-Time Streaming • Data Lakes • Hadoop • IoT • MDM • Real-Time • Self-Service • Security

March 21

Application Architecture Summit
Low-Code • DevOps • AI / Machine Learning • APIs • Agile Development • Cloud-Native Apps • Microservices • Mobile / Omni-Channel • Process & Workflow • Security

Q2 2019

April 25

Cloud Architecture Summit
API Management • Agile Integration • Container-Based Architectures • Hybrid Cloud • iPaaS / Cloud Integration • Microservices • Multi-Cloud • Security

May 23

Mobile & IoT Summit
AI/ML • APIs • Agile Development • Low-Code Apps & Integration • IoT • Microservices • Mobile / Omni-Channel Apps • Process & Workflow Apps • Security

June 20

Enterprise Integration Summit
API Management • Agile Integration • Data Integration • Hybrid Cloud • Integration • iPaaS • Cloud Integration • Messaging • Microservices • Multi-Cloud • Security

Q3 2019

July 25

Application Architecture Summit
Low-Code • DevOps • AI / Machine Learning • APIs • Agile Development • Cloud-Native Apps • Microservices • Mobile / Omni-Channel • Process & Workflow • Security

August 22

Cloud Architecture Summit
API Management • Agile Integration • Container-Based Architectures • Hybrid Cloud • iPaaS / Cloud Integration • Microservices • Multi-Cloud • Security

September 26

Intelligent Enterprise Summit
AI/ML • Analytics • Autonomous Systems • BPA & RPA • Decision Automation • Dynamic Automation • Event Streaming • Monitoring & Triggers • IoT • Security

Q4 2019

October 24

Enterprise Integration Summit
API Management • Agile Integration • Data Integration • Hybrid Cloud • Integration • iPaaS • Cloud Integration • Messaging • Microservices • Multi-Cloud • Security

December 5

Application Architecture Summit
Low-Code • DevOps • AI / Machine Learning • APIs • Agile Development • Cloud-Native Apps • Microservices • Mobile / Omni-Channel • Process & Workflow • Security