2018 Online Conferences

www.idevnews.com/events

Broadcast Dates

Multi-Vendor Online Conferences

Digital Enterprise Transformation Series

January 25 • July 26

February 22 • August 23

Enterprise Integration Summit

Recent Event Stats *		Demographics	
Registrations	1,175	Project Manager	36%
USA	67%	C-Level, VP, Director	34%
>1,000 employees	66%	Developer	21%
		Operations	7%

CLOUD-CON: Integration & APIs

Broadcast Dates Recent Event Stats *		April 26 ● October 25 Demographics	
USA	67%	C-Level, VP, Director	32%
> 1,000 employees 68%		Developer	23%
		Operations	8%

The Intelligent Enterprise Series

Intelligent Data Summit

Broadcast Dates

Recent Event Stats *		Demographics	
Registrations	1,062	Project Manager	34%
USA	69%	C-Level, VP, Director	31%
> 1,000 employees 66%		Developer	23%
		Operations	8%

Application Architecture Summit

Broadcast Dates

Recent Event Stats *		Demographics	
Registrations	1,123	Project Manager	35%
USA	64%	C-Level, VP, Director	31%
> 1,000 employees 69%		Developer	27%
		Operations	6%

March 22 • September 20

The Connected Enterprise

Mobile & IoT Summit

Recent Event Stats *		Demographics	
Registrations	1,034	Project Manager	35%
USA	65%	C-Level, VP, Director	37%
>1,000 employees	62%	Developer	19%
		Operations	6%

^{*} Based on the last 2 events

Broadcast Dates

Integration Developer News

2018 Calendar

Online Conference Series

www.idevnews.com/events



Integration Developer News (IDN), launched in 2002, is a leading electronic newsletter (circulation 78,000) for Enterprise IT and business stakeholders working to build, deliver and manage digital transformation. IDN is the leading producer of Multi-Vendor Online Conferences. 90 events in the past 8 years.

Conference Programs

Digital Enterprise Transformation Series

- Enterprise Integration Summit
- CLOUD-CON: Integration & APIs

The Intelligent Enterprise Series

- Intelligent Data Summit
- Application Architecture Summit

The Connected Enterprise

Mobile & IoT Summit

Fast Facts

Overview

Concept: 4-6 leading enterprise vendors present
 Audience: Large companies - 65% > 1,000 employees

• GEOs: 67% North America

Hassle Free: Introduce IDN to your speaker & we take over

Format

Online: Webinar Style - 30 minutes
 Recorded: In advance via telephone

Metrics

• Contact: All registrant contact info

• Attended: Who attended live

• Viewed: Who listened to your speaker

• Touched: Who viewed your white papers and demos

IDN Deliverables

Includes: Solo speaking opportunityLeads: Complete registration list

700 guaranteed - 1,000 average

• Video: Post show edited webinar - unlimited use

Past Sponsors















































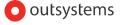














May 24 • December 6

2018 Online Conferences

www.idevnews.com/events

Multi-Vendor Online Conferences

Event Demographics

Averages Over Past 6 Shows

Q1 2018

Enterprise Integration Summit

APIs • Apps • Data Integration • Hybrid / Multi-Cloud • Data Virtualization • Security

Intelligent Data Summit February 22

 $\mathsf{AI} \, \bullet \, \mathsf{Analytics} \, \bullet \, \mathsf{BI} \, \bullet \, \mathsf{Data} \, \, \mathsf{Lakes} \, \bullet \, \mathsf{Hadoop} \, \bullet \, \mathsf{IoT} \, \bullet \, \mathsf{MDM} \, \bullet \, \mathsf{Real-Time} \, \bullet \, \mathsf{Self-Service} \, \bullet \, \mathsf{Security}$

Application Architecture Summit March 22

Low Code • Cloud-Native • DevOps • CI/CD • Omni-Channel • Process Integration • Security

Q2 2018

CLOUD-CON: Integration & APIs

April 26

API Management • Cloud-Native Apps • Data Prep / MDM • Hybrid Integration • iPaaS • Microservices • Security

Mobile + IoT Summit

Low Code • Omni-Channel • IoT • Analytics • Streaming Data • Event-Driven • APIs •

Cloud • EMM • Integration • Security • UX • In-Memory

Q3 2018

Enterprise Integration Summit

July 26

APIs • Apps • Data Integration • Hybrid / Multi-Cloud • Data Virtualization • Security

Intelligent Data Summit

August 23

AI • Analytics • BI • Data Lakes • Hadoop • IoT • MDM • Real-Time • Self-Service • Security

Application Architecture Summit

September 20

Low Code • Cloud-Native • DevOps • CI/CD • Omni-Channel • Process Integration • Security

Q4 2018

CLOUD-CON: Integration & APIs

October 25

API Management • Cloud-Native Apps • Data Prep / MDM • Hybrid Integration • iPaaS •

Microservices • Security

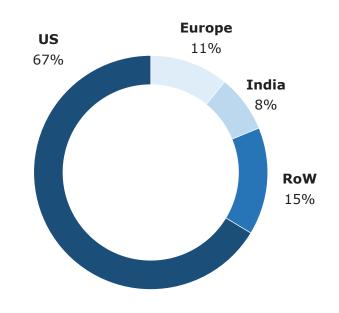
Mobile + IoT Summit

December 6

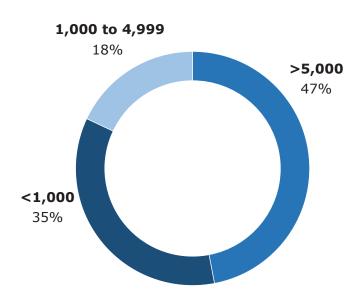
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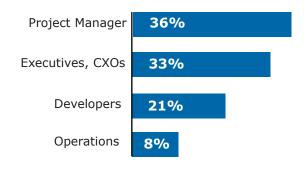
GEO Regions



Company Size - Employees



Job Levels



Job Functions

