

# 2018-2019 Calendar

## Online Conference Series

[www.idevnews.com/events](http://www.idevnews.com/events)

**Integration**  
developer news

Integration Developer News (IDN), launched in 2002, is a leading electronic newsletter (circulation 78,000) for Enterprise IT and business stakeholders working to build, deliver and manage digital transformation. IDN is the leading producer of Multi-Vendor Online Conferences. 90 events in the past 8 years.

### Conference Programs

#### Digital Enterprise Transformation Series

- Enterprise Integration Summit
- CLOUD-CON: Integration & APIs

#### The Intelligent Enterprise Series

- Intelligent Data Summit
- Application Architecture Summit

#### The Connected Enterprise

- Mobile & IoT Summit
- Enterprise Security Summit

### Fast Facts

#### Overview

- Concept: 4-6 leading enterprise vendors present
- Audience: Large companies - 50% > 5,000 employees
- GEOs: 70% United States
- Hassles: Introduce IDN to your speaker & we take over

#### Format

- Online: Webinar Style - 30 minutes
- Recorded: 3 weeks in advance via telephone

#### Metrics

- Contact: All registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

#### IDN Deliverables

- Includes: Speaking Opp & Complete Registration list
- Leads: 700 guaranteed - 800-900 average

### Past Participants



ORACLE



Progress



talend



Hewlett Packard  
Enterprise



splunk



Information  
Builders



informatica



ATTUNITY



kony  
Mobilize the Enterprise



OPENTEXT



## Multi-Vendor Online Conferences

### Digital Enterprise Transformation Series

#### Enterprise Integration Summit

**Broadcast Dates** JUL 26 • JAN 24, 2019

Recent Event Stats *		Demographics	
Registrations	1,175	Project Manager	36%
USA	67%	C-Level, VP, Director	34%
>1,000 employees	66%	Developer	21%
		Operations	7%

#### CLOUD-CON: Integration & APIs

**Broadcast Dates** APR 26 • OCT 25

Recent Event Stats *		Demographics	
Registrations	1,002	Project Manager	35%
USA	67%	C-Level, VP, Director	32%
> 1,000 employees	68%	Developer	23%
		Operations	8%

### The Intelligent Enterprise Series

#### Intelligent Data Summit

**Broadcast Dates** AUG 23 • FEB 21, 2019

Recent Event Stats *		Demographics	
Registrations	1,062	Project Manager	34%
USA	69%	C-Level, VP, Director	31%
> 1,000 employees	66%	Developer	23%
		Operations	8%

#### Application Architecture Summit

**Broadcast Dates** SEP 20 • MAR 21, 2019

Recent Event Stats *		Demographics	
Registrations	1,123	Project Manager	35%
USA	64%	C-Level, VP, Director	31%
> 1,000 employees	69%	Developer	27%
		Operations	6%

### The Connected Enterprise

#### Mobile & IoT Summit

**Broadcast Dates** MAY 24 • DEC 6

Recent Event Stats *		Demographics	
Registrations	1,034	Project Manager	35%
USA	65%	C-Level, VP, Director	37%
>1,000 employees	62%	Developer	19%
		Operations	6%

#### Enterprise Security Summit

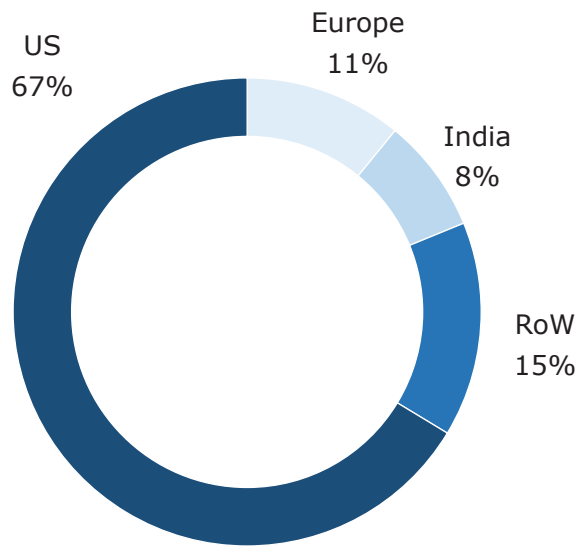
**Broadcast Dates** JUN 21

Recent Event Stats *		Demographics	
Registrations	1,035	Project Manager	37%
USA	70%	C-Level, VP, Director	28%
> 1,000 employees	67%	Developer	18%
		Operations	13%

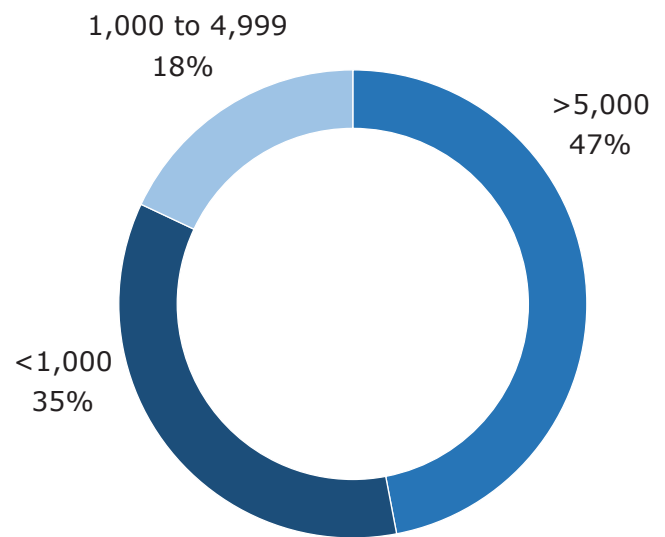
\* Based on the last 2 events

Averages Over Past 6 Shows

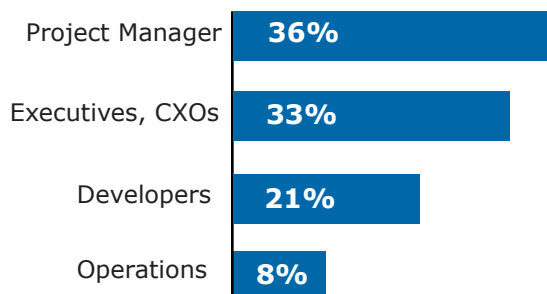
## GEO Regions



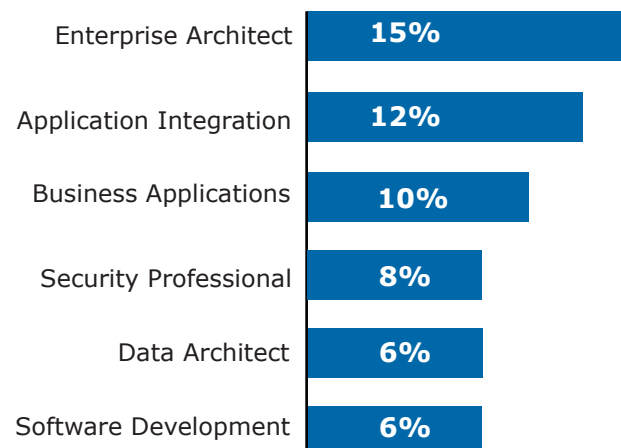
## Company Size - Employees



## Job Levels



## Job Functions



## Multi-Vendor Online Conferences

### Q3 2018

#### **Enterprise Integration Summit**

**July 26**

APIs • Apps • Data Integration • Hybrid / Multi-Cloud • Data Virtualization • Security

#### **Intelligent Data Summit**

**August 23**

AI • Analytics • BI • Data Lakes • Hadoop • IoT • MDM • Real-Time • Self-Service • Security

#### **Application Architecture Summit**

**September 20**

Low Code • Cloud-Native • DevOps • CI/CD • Omni-Channel • Process Integration • Security

### Q4 2018

#### **CLOUD-CON: Integration & APIs**

**October 25**

API Management • Cloud-Native Apps • Data Prep / MDM • Hybrid Integration • iPaaS •  
Microservices • Security

#### **Mobile + IoT Summit**

**December 6**

Low Code • Omni-Channel • IoT • Analytics • Streaming Data • Event-Driven • APIs •  
Cloud • EMM • Integration • Security • UX • In-Memory

### Q1 2019

#### **Enterprise Integration Summit**

**January 24**

APIs • Apps • Data Integration • Hybrid / Multi-Cloud • Data Virtualization • Security

#### **Intelligent Data Summit**

**February 21**

AI • Analytics • BI • Data Lakes • Hadoop • IoT • MDM • Real-Time • Self-Service • Security

#### **Application Architecture Summit**

**March 21**

Low Code • Cloud-Native • DevOps • CI/CD • Omni-Channel • Process Integration • Security