Integration Developer News
2018 Calendar
Online Conference Series
www.idevnews.com/events

Integration
d e v e l o p e r   n e w s

Integration Developer News (IDN), launched in 2002, is a leading electronic newsletter (circulation 78,000) for Enterprise IT and business stakeholders working to build, deliver and manage digital transformation. IDN is the leading producer of Multi-Vendor Online Conferences. 90 events in the past 8 years.

Conference Programs

Digital Enterprise Transformation Series
- Enterprise Integration Summit
- CLOUD-CON: Integration & APIs

The Intelligent Enterprise Series
- Intelligent Data Summit
- Application Architecture Summit

The Connected Enterprise
- Mobile & IoT Summit

Fast Facts

Overview
- Concept: 4-6 leading enterprise vendors present
- Audience: Large companies - 65% > 1,000 employees
- GEOs   67% North America
- Hassle Free: Introduce IDN to your speaker & we take over

Format
- Online: Webinar Style - 30 minutes
- Recorded: In advance via telephone

Metrics
- Contact: All registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

Pricing
- Includes: Speaking Opp & Complete Registration list
- Leads: 700 guaranteed - 1,000 average
- 1X: $20,000 per event
- 3X: $18,000 per event
- 6X: $17,000 per event

Past Sponsors

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Multi-Vendor Online Conferences

Digital Enterprise Transformation Series

Enterprise Integration Summit

Broadcast Dates		January 25 ● July 26	
Recent Event Stats *		**Demographics**	
Registrations	1,175	Project Manager	36%
USA	67%	C-Level, VP, Director	34%
>1,000 employees	66%	Developer	21%
		Operations	7%

CLOUD-CON: Integration & APIs

Broadcast Dates		April 26 ● October 25	
Recent Event Stats *		**Demographics**	
Registrations	1,002	Project Manager	35%
USA	67%	C-Level, VP, Director	32%
> 1,000 employees	68%	Developer	23%
		Operations	8%

The Intelligent Enterprise Series

Intelligent Data Summit

Broadcast Dates		February 22 ● August 23	
Recent Event Stats *		**Demographics**	
Registrations	1,062	Project Manager	34%
USA	69%	C-Level, VP, Director	31%
> 1,000 employees	66%	Developer	23%
		Operations	8%

Application Architecture Summit

Broadcast Dates		March 22 ● September 20	
Recent Event Stats *		**Demographics**	
Registrations	1,123	Project Manager	35%
USA	64%	C-Level, VP, Director	31%
> 1,000 employees	69%	Developer	27%
		Operations	6%

The Connected Enterprise

Mobile & IoT Summit

| **Broadcast Dates**		May 24 ● December 6	
Recent Event Stats *		**Demographics**	
Registrations	1,034	Project Manager	35%
USA	65%	C-Level, VP, Director	37%
>1,000 employees	62%	Developer	19%
		Operations	6%

* Based on the last 2 events

Event Demographics

Averages Over Past 6 Shows

GEO Regions

US
67%

Europe
11%

India
8%

RoW
15%

Company Size - Employees

1,000 to 4,999
18%

>5,000
47%

<1,000
35%

Job Levels

Project Manager	36%
Executives, CXOs	33%
Developers	21%
Operations	8%

Job Functions

Enterprise Architect	15%
Application Integration	12%
Business Applications	10%
Security Professional	8%
Data Architect	6%
Software Development	6%
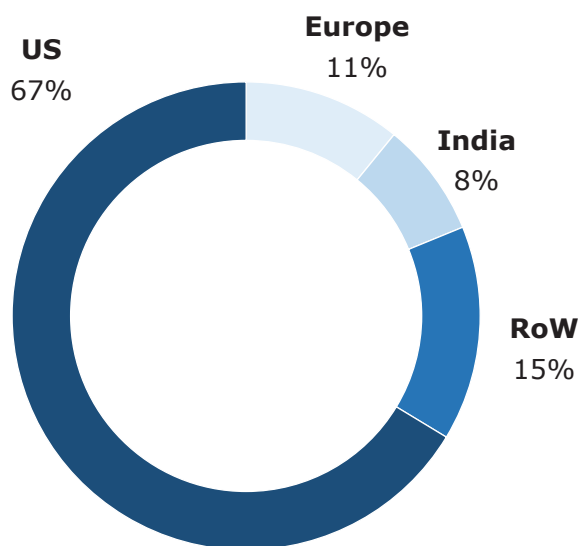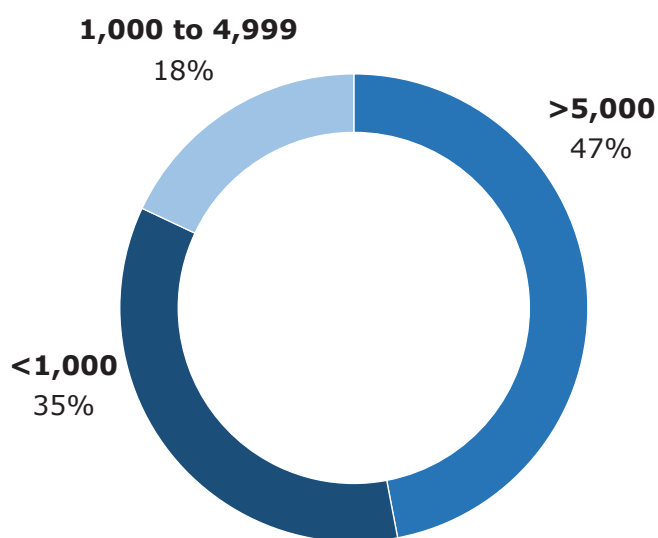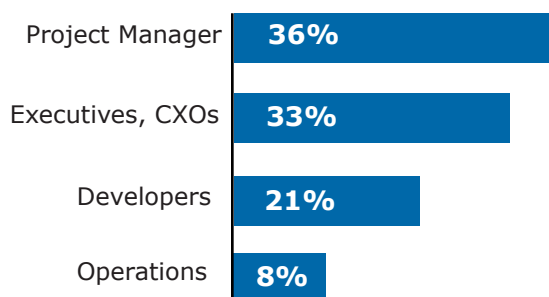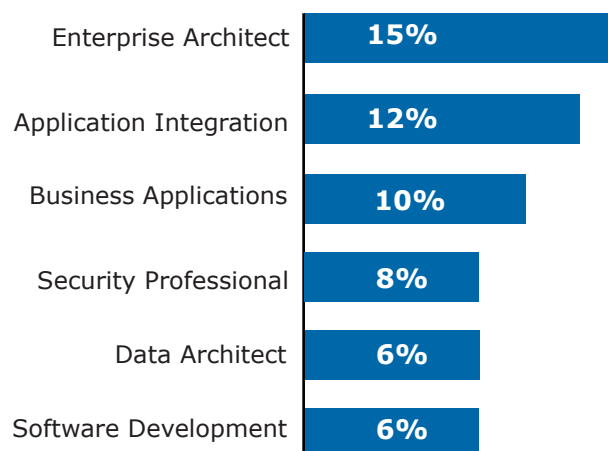
Multi-Vendor Online Conferences

Q1 2018

Enterprise Integration Summit   **January 25**
APIs ● Apps ● Data Integration ● Hybrid / Multi-Cloud ● Data Virtualization ● Security

Intelligent Data Summit   **February 22**
AI ● Analytics ● BI ● Data Lakes ● Hadoop ● IoT ● MDM ● Real-Time ● Self-Service ● Security

Application Architecture Summit   **March 22**
Low Code ● Cloud-Native ● DevOps ● CI/CD ● Omni-Channel ● Process Integration ● Security

Q2 2018

CLOUD-CON: Integration & APIs   **April 26**
API Management ● Cloud-Native Apps ● Data Prep / MDM ● Hybrid Integration ● iPaaS ●
Microservices ● Security

Mobile + IoT Summit   **May 24**
Low Code ● Omni-Channel ● IoT ● Analytics ● Streaming Data ● Event-Driven ● APIs ●
Cloud ● EMM ● Integration ● Security ● UX ● In-Memory

Q3 2018

Enterprise Integration Summit   **July 26**
APIs ● Apps ● Data Integration ● Hybrid / Multi-Cloud ● Data Virtualization ● Security

Intelligent Data Summit   **August 23**
AI ● Analytics ● BI ● Data Lakes ● Hadoop ● IoT ● MDM ● Real-Time ● Self-Service ● Security

Application Architecture Summit   **September 20**
Low Code ● Cloud-Native ● DevOps ● CI/CD ● Omni-Channel ● Process Integration ● Security

Q4 2018

CLOUD-CON: Integration & APIs   **October 25**
API Management ● Cloud-Native Apps ● Data Prep / MDM ● Hybrid Integration ● iPaaS ●
Microservices ● Security

Mobile + IoT Summit   **December 6**
Low Code ● Omni-Channel ● IoT ● Analytics ● Streaming Data ● Event-Driven ● APIs ●
Cloud ● EMM ● Integration ● Security ● UX ● In-Memory