Overview

Integration Developer News (IDN) is the leading Online Conference producer for Enterprise IT and Business. 80 events, in 7 years, attracting 80,000 registrations. The IDN format allows attendees to easily engage with vendor resources (Videos, White Papers, Trials) enabling sponsors to target opportunities and decision makers.

The 2017 Online Conference Program - 11 Events

I. Digital Enterprise Transformation Series
- Enterprise Integration Summit
- CLOUD-CON: Integration & APIs

II. The Connected World Series
- Mobile & IoT Summit
- Enterprise Security Summit

III. The Intelligent Enterprise Series
- Intelligent Data Summit
- Application Architecture Conference

IDN Online Conference Fast Facts

- Concept: 4-6 leading enterprise vendors present - all in one day
- Format: Webinar Style - 30 minutes
- Recorded: 3 weeks in advance via telephone
- Leads: 700 to 1,000 guaranteed
- Audience: Large companies - 50% with > 5,000 employees
- Great ROI: 80 events in 7 years; great ROI reported within 90 days
- Cost: Less than $25 per lead
- Hassles: None - introduce IDN to your speaker and we take over

Metrics

Post event we send sponsors a complete report showing:

- All registrant contact info
- Who attended live
- Who listened to your speaker or looked at his slide deck
- Who clicked your download demo/free trial link
- Who downloaded your white papers
- Who has a new or current project
- Who asked your speaker a question

Past Participants

IBM
ORACLE
ca technologies
PROGRESS
redhat
talend
DELL Boomi
axway business. in motion.
MAPR
Symantec
Appian
Hewlett Packard Enterprise
software AG
Ping Identity
snapLogic
splunk>
SAP
Information Builders
intel
+ableau

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2017 Conference Calendar

Q1 2017

Enterprise Integration Summit
Powering Digital Transformation with APIs, Cloud, IoT, Mobile & SOA

March 23

Q2 2017

Mobile + IoT Summit
Your Guide to Building the Connected World

April 27

Intelligent Data Summit
Analytics, Apps & Data for Success in the Digital Enterprise

May 25

CLOUD-CON: Integration & APIs
Enterprise-Grade Integration Across Cloud and On-Premise

June 22

Q3 2017

Enterprise Security Summit
Trends in Identity, Security & Analytics for the Digital Enterprise

July 27

Enterprise Integration Summit
Powering Digital Transformation with APIs, Cloud, IoT, Mobile & SOA

August 24

Application Architecture Summit
Modern Application Development for Digital Business

September 21

Q4 2017

Intelligent Data Summit
Analytics, Apps & Data for Success in the Digital Enterprise

October 26

CLOUD-CON: Integration & APIs
Enterprise-Grade Integration Across Cloud and On-Premise

December 7

Event Registration Form Includes

Contact

First Name
Last Name
Email
Zip
Phone

Address

Company
Job Title
Address
City
State / Prov.
Country

Profile

In which industry do you work?
What is your job level?
Number of Employees?
What is your primary job function?
Top Reason for Registering?

I. Digital Enterprise Transformation Series

Enterprise Integration Summit
Powering Digital Transformation with
APIs, Cloud, IoT, Mobile & SOA

2017 Broadcast Dates		March 23 ● August 24

Recent	Event Stats	Demographics	
909	Registrations	Project Manager	36%
73%	USA	C-Level, VP, Director	35%
62%	> 1,000 employees	Developer	21%
		Operations	6%

CLOUD-CON: Integration & APIs
Enterprise-Grade Integration Across
Cloud & On-Premise

2017 Broadcast Dates		June 22 ● December 7

Recent	Event Stats	Demographics	
817	Registrations	Project Manager	36%
76%	USA	C-Level, VP, Director	36%
63%	> 1,000 employees	Developer	17%
		Operations	7%

II. The Connect World Series

Enterprise Security Summit
Trends in Identity, Security & Analytics
for the Digital Enterprise

2017 Broadcast Dates		July 27

Recent	Event Stats	Demographics	
787	Registrations	Project Manager	33%
77%	USA	C-Level, VP, Director	29%
65%	> 1,000 employees	Developer	18%
		Operations	15%

Mobile & IoT Summit
Your Guide to Building the Connected World

2017 Broadcast Dates		April 27

Recent	Event Stats	Demographics	
1,082	Registrations	Project Manager	34%
64%	USA	C-Level, VP, Director	38%
59%	> 1,000 employees	Developer	19%
		Operations	6%

III. The Intelligent Enterprise Series

Intelligent Data Summit
Analytics, Apps & Data for Success
in the Digital Enterprise

2017 Broadcast Dates		May 25 ● October 26

Recent	Event Stats	Demographics	
1,164	Registrations	Project Manager	35%
60%	USA	C-Level, VP, Director	31%
62%	> 1,000 employees	Developer	23%
		Operations	11%

Application Architecture Conference
Modern Application Development for
Digital Business

2017 Broadcast Dates		September 21

Recent	Event Stats	Demographics	
800	Registrations	Project Manager	35%
70%	USA	C-Level, VP, Director	35%
60%	> 1,000 employees	Developer	25%
		Operations	5%