

# Intelligent Enterprise Summit

Analytics, AI/ML and Automation - The Next Wave of Digital Transformation

An Online Conference

September 26

**Intelligent Enterprise Summit** is a multi-vendor online event that explores how F2000s use analytics, AI/ML, automation, and smart process apps for new-gen digital transformation. Speakers look at top technologies and Best Practices for delivering amazing business value.

## Integration

developer news  
www.idevnews.com

## Topics

- **Modern Analytics for Big ROI** - Discover how modern analytics offer explosive ROI – thanks to real-time (and predictive) decision-making, alongside event-driven automation.
- **AI/ML Success: Avoid the Missteps** - Early AI/ML projects are appealing – but can suffer from a lack of skills or misalignment with business requirements. Learn today's success secrets.
- **Data-Centric Intelligence for MDM & GRC** - Mountains of distributed data require intelligence to work smarter together. See the latest technologies to simplify data prep, transformation, management and compliance.
- **RPA, BPA Power Responsive Enterprises** - Learn how Robotic Process Automation apps use AI, bots and automation to speed processes, save money and be more customer-centric. Let human workers focus on innovation.
- **Birth of the 'Autonomous' Enterprise** - Autonomous systems are poised to change the face of enterprise IT. See how F1000s are using machine learning, dynamic rules, and smart models to create self-healing systems, always-on customer engagement, resilient AIOps, and more.
- **Intelligence Needs Cloud Capabilities** - The cloud is proving to be the core engine of the intelligent enterprise. Explore the cloud's exponential powers to offer instant, elastic, and custom access to data, insights.

## Job Level

Project Management	36%
C-Level, VP, Director	32%
Developer	21%
Operations	7%

## Featured Technologies

Analytics	BI / Dashboard (Virtualization)
MDM / Data Governance	Data Integration, Virtualization
Decision Automation	Hadoop, Spark, YARN
Internet of Things	AI /Machine Learning
Streaming	Time Series

## Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 800-900 average

## Audience

- Job Functions: Architects, Apps & Data Owners, Analytics and BI Professionals & Users, Big Data / Hadoop Professionals, CIOs/CISOs, Data Scientists & Analysts, IT Ops & LOB
- Company Size: 5,000(+): 48% 1,000(+): 67%
- GEO Location: USA: 72% Europe: 0% India: 11% ROW: 17%

## Upcoming Events

Show	Broadcast Date
Intelligent Enterprise Summit	September 26, 2019

## Past Participants



# ONLINE CONFERENCES

## Enterprise Integration Summit

JAN 24  
JUN 20  
OCT 24

### Recent Event Stats \*

1,175 Qualified, cleansed registrations  
77% US Registrations  
74% > 1,000 employees

### Job Levels

Project Manager 31%  
C-Level, VP, Director 34%  
Developer 24%  
Operations 9%

## Application Architecture Summit

MAR 21  
JUL 25  
DEC 5

### Projected Event Stats \*

1,123 Qualified, cleansed registrations  
71% US Registrations  
69% > 1,000 employees

### Projected Job Levels

Project Manager 31%  
C-Level, VP, Director 31%  
Developer 27%  
Operations 7%

## Cloud Architecture Summit

APR 25  
AUG 22

### Recent Event Stats \*

922 Qualified, cleansed registrations  
74% US Registrations  
70% > 1,000 employees

### Job Levels

Project Manager 33%  
C-Level, VP, Director 28%  
Developer 26%  
Operations 9%

## Intelligent Enterprise Summit

SEP 26

### Recent Event Stats \*\*

911 Qualified, cleansed registrations  
69% US Registrations  
69% > 1,000 employees

### Job Levels

Project Manager 34%  
C-Level, VP, Director 30%  
Developer 25%  
Operations 6%

## Mobile + IoT Summit

MAY 23

### Recent Event Stats \*

925 Qualified, cleansed registrations  
71% US Registrations  
69% > 1,000 employees

### Job Levels

Project Manager 35%  
C-Level, VP, Director 30%  
Developer 22%  
Operations 9%

## Intelligent Data Summit

FEB 21

### Recent Event Stats \*

1,062 Qualified, cleansed registrations  
72% US Registrations  
67% > 1,000 employees

### Job Levels

Project Manager 36%  
C-Level, VP, Director 32%  
Developer 21%  
Operations 7%

\* Based on the last 2 events \*\* New show estimate, based on 2018 average