

Intelligent Enterprise Summit

Analytics, AI/ML, Apps & Data for Success in the Digital Enterprise

An Online Conference

September 26

Intelligent Enterprise Summit is a multi-vendor online event that explores how F2000s use analytics, AI/ML, automation, and smart process apps for new-gen digital transformation. Speakers look at top technologies and Best Practices for delivering amazing business value.

Topics

- **Modern Analytics for Big ROI** - Discover how modern analytics offer explosive ROI – thanks to real-time (and predictive) decision-making, alongside event-driven automation.
- **BPA, RPA Apps Make Enterprises Smarter** - Modern apps are more intelligent and efficient. See how Robotic Process Automation and Business Process Automation use AI, events, and dynamic rules to automate the enterprise.
- **Intelligence Needs Cloud Capabilities** - The cloud is proving to be the core engine of the intelligent enterprise. Explore the cloud's exponential powers to offer instant, elastic, and custom access to data, insights.
- **AI/ML Success: Avoid the Missteps** - Early AI/ML projects are appealing – but can suffer from a lack of skills or misalignment with business requirements. Learn today's success secrets.
- **Smarter Data Pays Dividends** - Enterprises are investing for ready-to-use data. Review how 'intelligence-infused' data is powering faster data pipelines, MDM, governance and even stronger data privacy.
- **IoT & Birth of the 'Autonomous' Enterprise** - More companies are smartly marrying data, streams, and triggers for 'autonomous' systems. Explore solutions for IoT, self-healing systems, resilient AI Ops, and more.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 800-900 average

Audience

- Job Functions: Architects, Apps & Data Owners, Analytics and BI Professionals & Users, Big Data / Hadoop Professionals, CIOs/CISOs, Data Scientists & Analysts, IT Ops & LOB
- Company Size: 5,000(+): 48% 1,000(+): 67%
- GEO Location: USA: 72% Europe: 0% India: 11% ROW: 17%

Upcoming Events

Show	Broadcast Date
Intelligent Enterprise Summit	September 26, 2019

Integration

developer news
www.idevnews.com

Job Level

Project Management	36%
C-Level, VP, Director	32%
Developer	21%
Operations	7%

Featured Technologies

Analytics	BI / Dashboard (Virtualization)
MDM / Data Governance	Data Integration, Virtualization
Decision Automation	Hadoop, Spark, YARN
Internet of Things	AI / Machine Learning
Streaming	Time Series

Past Participants



ONLINE CONFERENCES

Enterprise Integration Summit

JAN 24
JUN 20
OCT 24

Recent Event Stats *

1,175 Qualified, cleansed registrations
77% US Registrations
74% > 1,000 employees

Job Levels

Project Manager 31%
C-Level, VP, Director 34%
Developer 24%
Operations 9%

Application Architecture Summit

MAR 21
JUL 25
DEC 5

Projected Event Stats *

1,123 Qualified, cleansed registrations
71% US Registrations
69% > 1,000 employees

Projected Job Levels

Project Manager 31%
C-Level, VP, Director 31%
Developer 27%
Operations 7%

Cloud Architecture Summit

APR 25
AUG 22

Recent Event Stats *

922 Qualified, cleansed registrations
74% US Registrations
70% > 1,000 employees

Job Levels

Project Manager 33%
C-Level, VP, Director 28%
Developer 26%
Operations 9%

Intelligent Enterprise Summit

SEP 26

Recent Event Stats **

911 Qualified, cleansed registrations
69% US Registrations
69% > 1,000 employees

Job Levels

Project Manager 34%
C-Level, VP, Director 30%
Developer 25%
Operations 6%

Mobile + IoT Summit

MAY 23

Recent Event Stats *

925 Qualified, cleansed registrations
71% US Registrations
69% > 1,000 employees

Job Levels

Project Manager 35%
C-Level, VP, Director 30%
Developer 22%
Operations 9%

Intelligent Data Summit

FEB 21

Recent Event Stats *

1,062 Qualified, cleansed registrations
72% US Registrations
67% > 1,000 employees

Job Levels

Project Manager 36%
C-Level, VP, Director 32%
Developer 21%
Operations 7%

* Based on the last 2 events ** New show estimate, based on 2018 average