

Intelligent Enterprise Summit

Analytics, AI/ML, Apps & Data for Success in the Digital Enterprise

An Online Conference

September 26

Intelligent Enterprise Summit is a multi-vendor online event that explores how F2000s use analytics, AI/ML, automation, and smart process apps for new-gen digital transformation. Speakers look at top technologies and Best Practices for delivering amazing business value.

Integration

developer news
www.idevnews.com

Topics

- **Modern Analytics for Big ROI** - Discover how modern analytics offer explosive ROI – thanks to real-time (and predictive) decision-making, alongside event-driven automation.
- **Intelligence Needs Cloud Capabilities** - The cloud is proving to be the core engine of the intelligent enterprise. Explore the cloud's exponential powers to offer instant, elastic, and custom access to data, insights.
- **AI/ML Success: Avoid the Missteps** - Early AI/ML projects are appealing – but can suffer from a lack of skills or misalignment with business requirements. Learn today's success secrets.
- **Smarter Data Pays Dividends** - Enterprises are investing for ready-to-use data. Review how 'intelligence-infused' data is powering faster data pipelines, MDM, governance and even stronger data privacy.
- **IoT & Birth of the 'Autonomous' Enterprise** - More companies are smartly marrying data, streams, and triggers for 'autonomous' systems. Explore solutions for IoT, self-healing systems, resilient AIOps, and more.
- **BPA, RPA Apps Make Enterprises Smarter** - Modern apps are more intelligent and efficient. See how Robotic Process Automation and Business Process Automation use AI, events, and dynamic rules to automate the enterprise.

Job Level

Project Management	36%
C-Level, VP, Director	32%
Developer	21%
Operations	7%

Featured Technologies

Analytics	BI / Dashboard (Virtualization)
MDM / Data Governance	Data Integration, Virtualization
Decision Automation	Hadoop, Spark, YARN
Internet of Things	AI / Machine Learning
Streaming	Time Series

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 800-900 average

Audience

- Job Functions: Architects, Apps & Data Owners, Analytics and BI Professionals & Users, Big Data / Hadoop Professionals, CIOs/CISOs, Data Scientists & Analysts, IT Ops & LOB
- Company Size: 5,000(+): 48% 1,000(+): 67%
- GEO Location: USA: 72% Europe: 0% India: 11% ROW: 17%

Upcoming Events

Show	Broadcast Date
Intelligent Enterprise Summit	September 26, 2019

Past Participants



ONLINE CONFERENCES

Enterprise Integration Summit

JAN 24
JUN 20
OCT 24

Recent Event Stats *

1,175 Qualified, cleansed registrations
77% US Registrations
74% > 1,000 employees

Job Levels

Project Manager 31%
C-Level, VP, Director 34%
Developer 24%
Operations 9%

Application Architecture Summit

MAR 21
JUL 25
DEC 5

Projected Event Stats *

1,123 Qualified, cleansed registrations
71% US Registrations
69% > 1,000 employees

Projected Job Levels

Project Manager 31%
C-Level, VP, Director 31%
Developer 27%
Operations 7%

Cloud Architecture Summit

APR 25
AUG 22

Recent Event Stats *

922 Qualified, cleansed registrations
74% US Registrations
70% > 1,000 employees

Job Levels

Project Manager 33%
C-Level, VP, Director 28%
Developer 26%
Operations 9%

Intelligent Enterprise Summit

SEP 26

Recent Event Stats **

911 Qualified, cleansed registrations
69% US Registrations
69% > 1,000 employees

Job Levels

Project Manager 34%
C-Level, VP, Director 30%
Developer 25%
Operations 6%

Mobile + IoT Summit

MAY 23

Recent Event Stats *

925 Qualified, cleansed registrations
71% US Registrations
69% > 1,000 employees

Job Levels

Project Manager 35%
C-Level, VP, Director 30%
Developer 22%
Operations 9%

Intelligent Data Summit

FEB 21

Recent Event Stats *

1,062 Qualified, cleansed registrations
72% US Registrations
67% > 1,000 employees

Job Levels

Project Manager 36%
C-Level, VP, Director 32%
Developer 21%
Operations 7%

* Based on the last 2 events ** New show estimate, based on 2018 average