

Intelligent Enterprise Summit

Analytics, AI/ML, Apps & Data for Success in the Digital Enterprise

An Online Conference

September 26

Intelligent Enterprise Summit is a multi-vendor online event that explores the use of AI/ML, smart automation and new-gen intelligence for the enterprise. Speakers examine the technologies and Best Practices that are making apps, data and processes smarter and more adaptive. Attendees will see how to boost revenues, streamline operations, improve customer engagement and more.

Topics

- **Analytics & BI in 2019** - Today's decision-making requires real-time, predictive and interactive access to data. Learn how the latest platforms advance data science, data correlation and simplify building algorithms.
- **AI/ML Success: Avoid the Missteps** - Early AI projects have a high probability of failure due to misalignment with business requirements and lack of agility. Learn how F1000s ensure projects succeed.
- **Birth of the 'Autonomous' Enterprise** - Intelligence + automation are delivering amazing ROI across the enterprise. Explore improvements for data pipelines, app delivery, QA, AIOps and modernizing legacy systems.
- **Intelligent Process for Digital Transformation** - Processes, workflows and traditional BPM are getting smarter every day. See how RPA, dynamic rules engines and events-driven triggers automate the enterprise.
- **Data-Centric Intelligence for MDM & GRC** - Mountains of distributed data require intelligence to work smarter together. See the latest technologies to simplify data prep, transformation, management and compliance.
- **How Cloud Powers the Intelligent Enterprise** - See the latest cloud practices to modernize EDW, data lakes, IoT and DevOps.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 800-900 average

Audience

- Job Functions: Architects, Apps & Data Owners, Analytics and BI Professionals & Users, Big Data / Hadoop Professionals, CIOs/CISOs, Data Scientists & Analysts, IT Ops & LOB
- Company Size: 5,000(+): 48% 1,000(+): 67%
- GEO Location: USA: 72% Europe: 0% India: 11% ROW: 17%

Upcoming Events

Show	Broadcast Date
Intelligent Enterprise Summit	September 26, 2019

Integration

developer news
www.idevnews.com

Job Level

Project Management	36%
C-Level, VP, Director	32%
Developer	21%
Operations	7%

Featured Technologies

Analytics	BI / Dashboard (Virtualization)
MDM / Data Governance	Data Integration, Virtualization
Decision Automation	Hadoop, Spark, YARN
Internet of Things	AI /Machine Learning
Streaming	Time Series

Past Participants



ONLINE CONFERENCES

Enterprise Integration Summit

JAN 24
JUN 20
OCT 24

Recent Event Stats *

1,175 Qualified, cleansed registrations
77% US Registrations
74% > 1,000 employees

Job Levels

Project Manager 31%
C-Level, VP, Director 34%
Developer 24%
Operations 9%

Application Architecture Summit

MAR 21
JUL 25
DEC 5

Projected Event Stats *

1,123 Qualified, cleansed registrations
71% US Registrations
69% > 1,000 employees

Projected Job Levels

Project Manager 31%
C-Level, VP, Director 31%
Developer 27%
Operations 7%

Cloud Architecture Summit

APR 25
AUG 22

Recent Event Stats *

922 Qualified, cleansed registrations
74% US Registrations
70% > 1,000 employees

Job Levels

Project Manager 33%
C-Level, VP, Director 28%
Developer 26%
Operations 9%

Intelligent Enterprise Summit

SEP 26

Recent Event Stats **

911 Qualified, cleansed registrations
69% US Registrations
69% > 1,000 employees

Job Levels

Project Manager 34%
C-Level, VP, Director 30%
Developer 25%
Operations 6%

Mobile + IoT Summit

MAY 23

Recent Event Stats *

925 Qualified, cleansed registrations
71% US Registrations
69% > 1,000 employees

Job Levels

Project Manager 35%
C-Level, VP, Director 30%
Developer 22%
Operations 9%

Intelligent Data Summit

FEB 21

Recent Event Stats *

1,062 Qualified, cleansed registrations
72% US Registrations
67% > 1,000 employees

Job Levels

Project Manager 36%
C-Level, VP, Director 32%
Developer 21%
Operations 7%

* Based on the last 2 events ** New show estimate, based on 2018 average