

# Intelligent Enterprise Summit

Secure APIs, Privacy, Apps, Data and End Users for the Digital Enterprise

An Online Conference

September 26

**Intelligent Enterprise Summit:** In 2018, companies need to rethink how they secure, protect and manage their apps, data and users. Cyber-attacks, new data privacy policies and digital transformation are all driving the change. At this multi-vendor, online conference, top experts will examine today's most effective technologies & Best Practices.

## Topics

- **Protect Data in a Cloud World:** Secure data-at-rest and data-in-motion across on-prem, private cloud, public cloud or multi-cloud. Learn the latest on encryption, data virtualization, firewalls, gateways and more.
- **Comply with GDPR, Other Regulations:** Today, data protection is a balance - Strong security PLUS allowing users more control over personal data. How the best solutions blend management and visibility.
- **New-Gen Identity and Security Services:** Cloud-based "as-a-service" solutions make it easier than ever to leverage 'smart' identity, SSO and data security. Learn how. Explore low-code, no-code solutions.
- **Iron-Clad Security for APIs, Microservices:** APIs, services and microservices are all major ingredients in today's successful apps. Protect them from attack, prevent backdoor intrusions and more.
- **Thwart Attacks with Analytics:** Tap into the world analytics driven security. Focus on AIOps, UEBA, automated protection from bot, malware and ransomware attacks.

## Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 800-900 average

## Audience

- Job Functions: CTO, CISO, Enterprise Architects, Project Manager, IT Operations, Security & API Managers, Data Center Professionals, and LOB managers
- Company Size: 5,000(+): 50% 1,000(+): 65%
- GEO Location: USA: 77% Europe: 0% India: 8% ROW: 15%

## Upcoming Events

Show	Broadcast Date
Intelligent Enterprise Summit	September 26, 2019

## Integration

developer news  
www.idevnews.com

### Job Level

Project Management	34%
C-Level, VP, Director	30%
Developer	25%
Operations	8%

### Featured Technologies

AI / Threat Intelligence	Bot Detection
Cloud Security	API Security
Encryption	DevSecOps
Identity, SSO	GDPR, Privacy

### Past Participants



# ONLINE CONFERENCES

## Enterprise Integration Summit

JAN 24  
JUN 20  
OCT 24

### Recent Event Stats \*

1,175 Qualified, cleansed registrations  
77% US Registrations  
74% > 1,000 employees

### Job Levels

Project Manager 31%  
C-Level, VP, Director 34%  
Developer 24%  
Operations 9%

## Application Architecture Summit

MAR 21  
JUL 25  
DEC 5

### Projected Event Stats \*

1,123 Qualified, cleansed registrations  
71% US Registrations  
69% > 1,000 employees

### Projected Job Levels

Project Manager 31%  
C-Level, VP, Director 31%  
Developer 27%  
Operations 7%

## Cloud Architecture Summit

APR 25  
AUG 22

### Recent Event Stats \*

922 Qualified, cleansed registrations  
74% US Registrations  
70% > 1,000 employees

### Job Levels

Project Manager 33%  
C-Level, VP, Director 28%  
Developer 26%  
Operations 9%

## Intelligent Enterprise Summit

SEP 26

### Recent Event Stats \*\*

911 Qualified, cleansed registrations  
69% US Registrations  
69% > 1,000 employees

### Job Levels

Project Manager 34%  
C-Level, VP, Director 30%  
Developer 25%  
Operations 6%

## Mobile + IoT Summit

MAY 23

### Recent Event Stats \*

925 Qualified, cleansed registrations  
71% US Registrations  
69% > 1,000 employees

### Job Levels

Project Manager 35%  
C-Level, VP, Director 30%  
Developer 22%  
Operations 9%

## Intelligent Data Summit

FEB 21

### Recent Event Stats \*

1,062 Qualified, cleansed registrations  
72% US Registrations  
67% > 1,000 employees

### Job Levels

Project Manager 36%  
C-Level, VP, Director 32%  
Developer 21%  
Operations 7%

\* Based on the last 2 events \*\* New show estimate, based on 2018 average