Mobile + IoT Summit

Your Guide to Building the Connected World

Integration
developer news
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Mobile + IoT Summit is a Multi-Vendor Online Conference where Mobile and IoT experts will reveal how to design and deliver apps, data & microservices for the 'connected world'.   Subjects to include: low-code platforms, easy integration, streaming data, mobile BI, IoT and security.

Topics

- **The Age of Low-Code, No-Code Mobile Platforms** - Speed & simplify mobile app delivery. Cut complexity of mobile app integration. Enhance mobile apps with security, identity and management. All code-free.

- **The Enterprise-Ready 'Connected Architecture'** - Get the recipes for delivering fast and repeatable success for mobile and IoT - including APIs, cloud, data streaming, microservices & messaging.

- **Modern Mobile & IoT Security Gets Smarter** - Best practices and tech-nologies to protect mobile apps, data, users, transactions and IoT devices. Authenticate, encrypt and prevent malware, spoofing attacks in real-time.

- **Emerging Best Practices for IoT Apps** - Tips to develop, deploy and run IoT apps that leverage huge data volumes across limitless endpoints.

- **Mobile BI & Analytics** - Provide your mobile workforce with customized, real-time info on business and customer activity. Rapidly build and deliver mobile-friendly analytics, 'interactive' dashboards, insights and reports.

- **Boost Mobile Interaction with Chatbots and AI** - See how intelligent bots and AI are changing the face of customer engagement for mobile apps. Add 'automated' conversations – without complex coding.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals

- Get 10X to 20X ROI on Sponsorship Investment – No Travel

- Thought-Leadership / Branding – Present with Other Quadrant Leaders

- Speaking Opportunity – Pre-recorded via Telephone

- White Paper Download Opportunities for Better Metrics

- **Guaranteed** Lead Generation – 700 guaranteed - 800-900 average

Audience

- Job Function: C-Level, Directors, Enterprise Architects, Mobile App Developers, Data Professionals, Applications Owners, LOB Managers, Cloud Professionals, IT Operations & Mobile Professionals

- Company Size: 5,000(+): 50%   1,000(+): 69%

- GEO Location: USA: 71%   Europe: 0%   India: 8%   ROW: 21%

Upcoming Events

Show	Broadcast Date
Mobile + IoT Summit	May 23, 2019

Job Level

Project Management	35%
C-Level, VP, Director	30%
Developer	22%
Operations	9%

Featured Technologies

DevOps	Low-Code
aPaaS	Mobile / Omnichannel
IoT	Cloud-Native
Process & Workflow	UX / Digital Experience
Blockchain	Security
AI/ML	APIs & Microservices

Past Participants

IBM · ORACLE · Ping Identity · appdome · SAP · COMODO · influxdata · Progress · redhat · Symantec · outsystems · Appian · kony · software AG · axway · Dell Boomi · intel · PUSH Technology

ONLINE CONFERENCES

Enterprise Integration Summit

JAN 24
JUN 20
OCT 24

Recent Event Stats *

1,175	Qualified, cleansed registrations
77%	US Registrations
74%	> 1,000 employees

Job Levels

Project Manager	31%
C-Level, VP, Director	34%
Developer	24%
Operations	9%

Application Architecture Summit

MAR 21
JUL 25
DEC 5

Projected Event Stats *

1,123	Qualified, cleansed registrations
71%	US Registrations
69%	> 1,000 employees

Projected Job Levels

Project Manager	31%
C-Level, VP, Director	31%
Developer	27%
Operations	7%

Cloud Architecture Summit

APR 25
AUG 22

Recent Event Stats *

922	Qualified, cleansed registrations
74%	US Registrations
70%	> 1,000 employees

Job Levels

Project Manager	33%
C-Level, VP, Director	28%
Developer	26%
Operations	9%

Intelligent Enterprise Summit

SEP 26

Recent Event Stats **

911	Qualified, cleansed registrations
69%	US Registrations
69%	> 1,000 employees

Job Levels

Project Manager	34%
C-Level, VP, Director	30%
Developer	25%
Operations	6%

Mobile + IoT Summit

MAY 23

Recent Event Stats *

925	Qualified, cleansed registrations
71%	US Registrations
69%	> 1,000 employees

Job Levels

Project Manager	35%
C-Level, VP, Director	30%
Developer	22%
Operations	9%

Intelligent Data Summit

FEB 21

Recent Event Stats *

1,062	Qualified, cleansed registrations
72%	US Registrations
67%	> 1,000 employees

Job Levels

Project Manager	36%
C-Level, VP, Director	32%
Developer	21%
Operations	7%

* Based on the last 2 events   ** New show estimate, based on 2018 average