Mobile + IoT Summit

Your Guide to Building the Connected World

Integration
developer news
www.idevnews.com

Mobile + IoT Summit is a Multi-Vendor Online Conference where Mobile and IoT experts will reveal how to design and deliver apps, data & microservices for the 'connected world'.   Subjects to include: low-code platforms, easy integration, streaming data, mobile BI, IoT and security.

Topics

- **The Age of Low-Code, No-Code Mobile Platforms** - Speed & simplify mobile app delivery. Cut complexity of mobile app integration. Enhance mobile apps with security, identity and management. All code-free.

- **The Enterprise-Ready 'Connected Architecture'** - Get the recipes for delivering fast and repeatable success for mobile and IoT - including APIs, cloud, data streaming, microservices & messaging.

- **Emerging Best Practices for IoT Apps** - Tips to develop, deploy and run IoT apps that leverage huge data volumes across limitless endpoints.

- **Mobile BI & Analytics** - Provide your mobile workforce with customized, real-time info on business and customer activity. Rapidly build and deliver mobile-friendly analytics, 'interactive' dashboards, insights and reports.

- **Boost Mobile Interaction with Chatbots and AI** - See how intelligent bots and AI are changing the face of customer engagement for mobile apps. Add 'automated' conversations – without complex coding.

- **Secure Any App, Data or Thing** - Protect mobile apps, data, streams, IoT endpoints -- and users. Latest practices for encryption, identity, MFA, SSO, SSL/TLS, tokens, more.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 800-900 average

Audience

- Job Function: C-Level, Directors, Enterprise Arсніtects, Mobile App Developers, Data Professionals, Applications Owners, LOB Managers, Cloud Professionals, IT Operations & Mobile Professionals

- Company Size: 5,000(+): 50%   1,000(+): 69%
- GEO Location: USA: 71%   Europe: 0%   India: 8%   ROW: 21%

Upcoming Events

Show	Broadcast Date
Mobile + IoT Summit	May 23, 2019

Job Level

Project Management	35%
C-Level, VP, Director	30%
Developer	22%
Operations	9%

Featured Technologies

Mobile Platforms (MADP)	Data Integration (API, Streams)
EMM, MAM, MDM	Security (IAM, OAuth, SSO)
Internet of Things	DevOps, Testing
Process Improvement	BAM / Dashboards

Past Participants

IBM, ORACLE, Ping Identity, appdome, SAP, COMODO, influxdata, Progress, redhat, Symantec, outsystems, Appian, kony, software AG, axway, Dell Boomi, intel, PUSH TECHNOLOGY

ONLINE CONFERENCES

Enterprise Integration Summit

JAN 24
JUN 20
OCT 24

Recent Event Stats *

1,175	Qualified, cleansed registrations
77%	US Registrations
74%	> 1,000 employees

Job Levels

Project Manager	31%
C-Level, VP, Director	34%
Developer	24%
Operations	9%

Application Architecture Summit

MAR 21
JUL 25
DEC 5

Projected Event Stats *

1,123	Qualified, cleansed registrations
71%	US Registrations
69%	> 1,000 employees

Projected Job Levels

Project Manager	31%
C-Level, VP, Director	31%
Developer	27%
Operations	7%

Cloud Architecture Summit

APR 25
AUG 22

Recent Event Stats *

922	Qualified, cleansed registrations
74%	US Registrations
70%	> 1,000 employees

Job Levels

Project Manager	33%
C-Level, VP, Director	28%
Developer	26%
Operations	9%

Intelligent Enterprise Summit

SEP 26

Recent Event Stats **

911	Qualified, cleansed registrations
69%	US Registrations
69%	> 1,000 employees

Job Levels

Project Manager	34%
C-Level, VP, Director	30%
Developer	25%
Operations	6%

Mobile + IoT Summit

MAY 23

Recent Event Stats *

925	Qualified, cleansed registrations
71%	US Registrations
69%	> 1,000 employees

Job Levels

Project Manager	35%
C-Level, VP, Director	30%
Developer	22%
Operations	9%

Intelligent Data Summit

FEB 21

Recent Event Stats *

1,062	Qualified, cleansed registrations
72%	US Registrations
67%	> 1,000 employees

Job Levels

Project Manager	36%
C-Level, VP, Director	32%
Developer	21%
Operations	7%

* Based on the last 2 events   ** New show estimate, based on 2018 average