

Mobile + IoT Summit

Your Guide to Building the Connected World

An Online Conference

May 23

Mobile + IoT Summit is a Multi-Vendor Online Conference where Mobile and IoT experts will reveal how to design and deliver apps, data & microservices for the 'connected world'. Subjects to include: low-code platforms, easy integration, streaming data, mobile BI, IoT and security.

Topics

- **The Age of Low-Code, No-Code Mobile Platforms** - Speed & simplify mobile app delivery. Cut complexity of mobile app integration. Enhance mobile apps with security, identity and management. All code-free.
- **The Enterprise-Ready 'Connected Architecture'** - Get the recipes for delivering fast and repeatable success for mobile and IoT - including APIs, cloud, data streaming, microservices & messaging.
- **Emerging Best Practices for IoT Apps** - Tips to develop, deploy and run IoT apps that leverage huge data volumes across limitless endpoints.
- **Mobile BI & Analytics** - Provide your mobile workforce with customized, real-time info on business and customer activity. Rapidly build and deliver mobile-friendly analytics, 'interactive' dashboards, insights and reports.
- **Boost Mobile Interaction with Chatbots and AI** - See how intelligent bots and AI are changing the face of customer engagement for mobile apps. Add 'automated' conversations - without complex coding.
- **Secure Any App, Data or Thing** - Protect mobile apps, data, streams, IoT endpoints -- and users. Latest practices for encryption, identity, MFA, SSO, SSL/TLS, tokens, more.

Sponsor Benefits

- Sales-Generation - Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment - No Travel
- Thought-Leadership / Branding - Present with Other Quadrant Leaders
- Speaking Opportunity - Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation - 700 guaranteed - 800-900 average

Audience

- Job Function: C-Level, Directors, Enterprise Architects, Mobile App Developers, Data Professionals, Applications Owners, LOB Managers, Cloud Professionals, IT Operations & Mobile Professionals
- Company Size: 5,000(+): 50% 1,000(+): 69%
- GEO Location: USA: 71% Europe: 0% India: 8% ROW: 21%

Upcoming Events

Show	Broadcast Date
Mobile + IoT Summit	May 23, 2019

Integration

developer news
www.idevnews.com

Job Level

Project Management	35%
C-Level, VP, Director	30%
Developer	22%
Operations	9%

Featured Technologies

Mobile Platforms (MADP)	Data Integration (API, Streams)
EMM, MAM, MDM	Security (IAM, OAuth, SSO)
Internet of Things	DevOps, Testing
Process Improvement	BAM / Dashboards

Past Participants



ONLINE CONFERENCES

Enterprise Integration Summit

JAN 24
JUN 20
OCT 24

Recent Event Stats *

1,175 Qualified, cleansed registrations
77% US Registrations
74% > 1,000 employees

Job Levels

Project Manager 31%
C-Level, VP, Director 34%
Developer 24%
Operations 9%

Application Architecture Summit

MAR 21
JUL 25
DEC 5

Projected Event Stats *

1,123 Qualified, cleansed registrations
71% US Registrations
69% > 1,000 employees

Projected Job Levels

Project Manager 31%
C-Level, VP, Director 31%
Developer 27%
Operations 7%

Cloud Architecture Summit

APR 25
AUG 22

Recent Event Stats *

922 Qualified, cleansed registrations
74% US Registrations
70% > 1,000 employees

Job Levels

Project Manager 33%
C-Level, VP, Director 28%
Developer 26%
Operations 9%

Intelligent Enterprise Summit

SEP 26

Recent Event Stats **

911 Qualified, cleansed registrations
69% US Registrations
69% > 1,000 employees

Job Levels

Project Manager 34%
C-Level, VP, Director 30%
Developer 25%
Operations 6%

Mobile + IoT Summit

MAY 23

Recent Event Stats *

925 Qualified, cleansed registrations
71% US Registrations
69% > 1,000 employees

Job Levels

Project Manager 35%
C-Level, VP, Director 30%
Developer 22%
Operations 9%

Intelligent Data Summit

FEB 21

Recent Event Stats *

1,062 Qualified, cleansed registrations
72% US Registrations
67% > 1,000 employees

Job Levels

Project Manager 36%
C-Level, VP, Director 32%
Developer 21%
Operations 7%

* Based on the last 2 events ** New show estimate, based on 2018 average