Mobile + IoT Summit
Your Guide to Building the Connected World

An Online Conference

May 24, 2018 ● December 6, 2018

Mobile + IoT Summit is a Multi-Vendor Online Conference where Mobile and IoT experts will reveal how to design and deliver apps, data & microservices for the 'connected world'.   Subjects to include: low-code platforms, easy integration, streaming data, mobile BI, IoT and security.

Topics

- **The Age of Low-Code, No-Code Mobile Platforms** - Speed & simplify mobile app delivery. Cut complexity of mobile app integration. Enhance mobile apps with security, identity and management. All code-free.

- **The Enterprise-Ready 'Connected Architecture'** - Get the recipes for delivering fast and repeatable success for mobile and IoT - including APIs, cloud, data streaming, microservices & messaging.

- **Emerging Best Practices for IoT Apps** - Tips to develop, deploy and run IoT apps that leverage huge data volumes across limitless endpoints.

- **Mobile BI & Analytics** - Provide your mobile workforce with customized, real-time info on business and customer activity. Rapidly build and deliver mobile-friendly analytics, 'interactive' dashboards, insights and reports.

- **Boost Mobile Interaction with Chatbots and AI** - See how intelligent bots and AI are changing the face of customer engagement for mobile apps. Add 'automated' conversations – without complex coding.

- **Secure Any App, Data or Thing** - Protect mobile apps, data, streams, IoT endpoints -- and users. Latest practices for encryption, identity, MFA, SSO, SSL/TLS, tokens, more.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 800-900 average

Audience

- Job Function: C-Level, Directors, Enterprise Architects, Mobile App Developers, Data Professionals, Applications Owners, LOB Managers, Cloud Professionals, IT Operations & Mobile Professionals

- Company Size: 5,000(+): 47%   1,000(+): 62%
- GEO Location: USA: 65%   Europe: 7%   India: 13%   ROW: 15%

Upcoming Events

Show	Broadcast Date
Mobile + IoT Summit	May 24, 2018
Mobile + IoT Summit	December 6, 2018

Integration
developer news
www.idevnews.com

Job Level

Project Management	35%
C-Level, VP, Director	37%
Developer	19%
Operations	6%

Featured Technologies

Mobile Platforms (MADP)	Data Integration (API, Streams)
EMM, MAM, MDM	Security (IAM, OAuth, SSO)
Internet of Things	DevOps, Testing
Process Improvement	BAM / Dashboards

Past Participants

IBM | ORACLE
Ping Identity | ca technologies
SAP | GE Digital
MICRO FOCUS | Hewlett Packard Enterprise
redhat | Symantec
BlackBerry | Appian
kony | PUSH TECHNOLOGY
axway | Dell Boomi

ONLINE CONFERENCES

Enterprise Integration Summit
JUL 26, 2018
JAN 24, 2019

Recent Event Stats *
1,175	Qualified, cleansed registrations
67%	US Registrations
66%	> 1,000 employees

Job Levels
Project Manager	36%
C-Level, VP, Director	34%
Developer	21%
Operations	7%

CLOUD-CON: Integration & APIs
APR 26, 2018
OCT 25, 2018

Recent Event Stats *
1,002	Qualified, cleansed registrations
67%	US Registrations
68%	> 1,000 employees

Job Levels
Project Manager	35%
C-Level, VP, Director	32%
Developer	23%
Operations	8%

Intelligent Data Summit
AUG 23, 2018
FEB 21, 2019

Recent Event Stats *
1,062	Qualified, cleansed registrations
69%	US Registrations
66%	> 1,000 employees

Job Levels
Project Manager	34%
C-Level, VP, Director	31%
Developer	23%
Operations	8%

Application Architecture Summit
SEP 20, 2018
MAR 21, 2019

Projected Event Stats *
1,123	Qualified, cleansed registrations
64%	US Registrations
69%	> 1,000 employees

Projected Job Levels
Project Manager	35%
C-Level, VP, Director	31%
Developer	27%
Operations	6%

Mobile + IoT Summit
MAY 24, 2018
DEC 6, 2018

Recent Event Stats *
1,034	Qualified, cleansed registrations
65%	US Registrations
62%	> 1,000 employees

Job Levels
Project Manager	35%
C-Level, VP, Director	37%
Developer	19%
Operations	6%

Enterprise Security Summit
JUN 21, 2018

Recent Event Stats *
1,035	Qualified, cleansed registrations
70%	US Registrations
67%	> 1,000 employees

Job Levels
Project Manager	37%
C-Level, VP, Director	28%
Developer	18%
Operations	13%

* Based on the last 2 events