Cloud Architecture Summit

Agile Apps, APIs & Integration, Hybrid Cloud, Multi-Cloud, Microservices and More

An Online Conference   April 25 ● August 22

Cloud Architecture Summit is a multi-vendor online event to feature technologies and Best Practices to design and deliver agile and end-to-end integration for the digital enterprise. Speakers will focus on use cases across on-premises, cloud, iPaaS, PaaS, SaaS and trusted APIs.

Topics

- **Hybrid Integration Powers the 'Extended Enterprise'** - On-prem, cloud and multi-cloud help F2000s scale, promote resiliency and innovation. Learn how integration & APIs are at the core of hybrid architectures.

- **Successful API-Driven Businesses** - APIs are a proven, go-to technology for apps, analytics, AI/ML and IoT.   See how APIs drive innovative apps, CX, business models - and unlock new revenues.

- **New-Gen Security for Hybrid, Cloud Apps** - Achieve end-to-end security for identity, authentication and fraud detection. Leverage data-driven intelligence for actionable insights.

- **Containers Provide Clouds Control and Flexibility** - Containers allow developers to build fast, deploy efficiently and operate at mega-scale. They also provide granular control over resources -- and can run anywhere. We'll look at the top 2019 trends.

- **The New Era Cloud Platforms** - The worlds of PaaS, SaaS and cloud integration (iPaaS) are converging to set the stage for the next wave of digital transformation. Learn the most successful cloud architectures.

- **Intelligent Insights from Diverse Data** - Ensure rapid, reliable and accurate business insights from diverse data, across on-prem, SaaS and clouds. Secrets to using MDM, smart queries, data virtualization and more.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 800-900 average

Audience

- Job Functions: CIOs, CTOs, Executive Management, Project Managers, System Integrators, Application / Data Owners, IT Architects, API & Integration Professionals
- Company Size: 5,000(+): 53%   1,000(+): 70%
- GEO Location: USA: 74%   Europe: 0%   India: 9%   ROW: 17%

Upcoming Events

Show	Broadcast Date
CLOUD Architecture Summit	April 25, 2019
CLOUD Architecture Summit	August 22, 2019

Integration
developer news
www.idevnews.com

Job Level

Project Management	33%
C-Level, VP, Director	28%
Developer	26%
Operations	9%

Featured Technologies

PaaS, IaaS, SaaS, iPaaS	API Management
Agile Integration	AI/ML
Cloud-Native	DevOps Hybrid Multi-Cloud
Governance & Security	Microservices
MDM	

Past Participants

IBM, ORACLE, software AG, DELL Boomi, informatica, okta, ATTUNITY, talend, axway, influxdata, dreamfactory, Ping Identity, redhat, snapLogic, Progress, Symantec, TIBCO, ca technologies, Electric Cloud

ONLINE CONFERENCES

Enterprise Integration Summit

JAN 24
JUN 20
OCT 24

Recent Event Stats *

1,175	Qualified, cleansed registrations
77%	US Registrations
74%	> 1,000 employees

Job Levels

Project Manager	31%
C-Level, VP, Director	34%
Developer	24%
Operations	9%

Application Architecture Summit

MAR 21
JUL 25
DEC 5

Projected Event Stats *

1,123	Qualified, cleansed registrations
71%	US Registrations
69%	> 1,000 employees

Projected Job Levels

Project Manager	31%
C-Level, VP, Director	31%
Developer	27%
Operations	7%

Cloud Architecture Summit

APR 25
AUG 22

Recent Event Stats *

922	Qualified, cleansed registrations
74%	US Registrations
70%	> 1,000 employees

Job Levels

Project Manager	33%
C-Level, VP, Director	28%
Developer	26%
Operations	9%

Intelligent Enterprise Summit

SEP 26

Recent Event Stats **

911	Qualified, cleansed registrations
69%	US Registrations
69%	> 1,000 employees

Job Levels

Project Manager	34%
C-Level, VP, Director	30%
Developer	25%
Operations	6%

Mobile + IoT Summit

MAY 23

Recent Event Stats *

925	Qualified, cleansed registrations
71%	US Registrations
69%	> 1,000 employees

Job Levels

Project Manager	35%
C-Level, VP, Director	30%
Developer	22%
Operations	9%

Intelligent Data Summit

FEB 21

Recent Event Stats *

1,062	Qualified, cleansed registrations
72%	US Registrations
67%	> 1,000 employees

Job Levels

Project Manager	36%
C-Level, VP, Director	32%
Developer	21%
Operations	7%

* Based on the last 2 events   ** New show estimate, based on 2018 average