# Cloud Architecture Summit

## Agile Apps, APIs & Integration, Hybrid Cloud, Multi-Cloud, Microservices and More

### An Online Conference

### April 25 ● August 22

**Cloud Architecture Summit** is a multi-vendor online event to feature technologies and Best Practices to design and deliver agile and end-to-end integration for the digital enterprise. Speakers will focus on use cases across on-premises, cloud, iPaaS, PaaS, SaaS and trusted APIs.

## Topics

- **Hybrid Integration Powers the 'Extended Enterprise'** – On-prem, cloud and multi-cloud help F2000s scale, build resiliency and innovate their 'extended enterprise'.  Lean how integration is keeping pace with tools for agile, low-code and quick-to-deploy outcomes.

- **Successful API-Driven Businesses** - APIs continue to grab headlines, powering integration, apps for web and mobile and IoT.  In They'll continue to drive M&A, new start-ups and exciting business models and revenues.

- **The New Era Cloud Platforms** – The worlds of PaaS, SaaS and cloud integration (iPaaS) are converging to offer a whole new world of opportunities -- for business and It.  Cloud adopters want easier access to more services. Innovators are happily.

- **Cloud-Based Security, Trust, Integrity** – Multiple point solutions can make it hard to know all your pieces are working together.  Firms need to reliably deliver security, authentication and trust -- end-to-end.  Learn the tips to 'cloud integrity' and how to be sure you don't have any gaps.

- **Intelligent Insights from Diverse Data** - Ensure rapid, reliable and accurate business insights from diverse data, across on-prem, SaaS and clouds.  Secrets to using MDM, smart queries, data virtualization and more.

## Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 800-900 average

## Audience

- Job Functions: CIOs, CTOs, Executive Management, Project Managers, System Integrators, Application / Data Owners, IT Architects, API & Integration Professionals
- Company Size: 5,000(+): 53%     1,000(+): 70%
- GEO Location: USA: 74%   Europe: 0%   India: 9%   ROW: 17%

## Upcoming Events

| Show | Broadcast Date |
| --- | --- |
| CLOUD Architecture Summit | April 25, 2019 |
| CLOUD Architecture Summit | August 22, 2019 |

## Integration
developer news
www.idevnews.com

### Job Level

| | |
| --- | --- |
| Project Management | 33% |
| C-Level, VP, Director | 28% |
| Developer | 26% |
| Operations | 9% |

### Featured Technologies

| | |
| --- | --- |
| API Management | MDM |
| Data Virtualization | iPaaS, SaaS |
| ETL, ESB, MFT, SOA | Cloud Integration |
| Security, OAuth, SSO | |

### Past Participants

IBM · ORACLE · software AG · Dell Boomi · informatica · okta · ATTUNITY · talend · axway · influxdata · dreamfactory · Ping Identity · redhat · snapLogic · Progress · Symantec · TIBCO · ca technologies · Electric Cloud

# ONLINE CONFERENCES

## Enterprise Integration Summit

JAN 24
JUN 20
OCT 24

### Recent Event Stats *

| | |
|---|---|
| 1,175 | Qualified, cleansed registrations |
| 77% | US Registrations |
| 74% | > 1,000 employees |

### Job Levels

| | |
|---|---|
| Project Manager | 31% |
| C-Level, VP, Director | 34% |
| Developer | 24% |
| Operations | 9% |

## Application Architecture Summit

MAR 21
JUL 25
DEC 5

### Projected Event Stats *

| | |
|---|---|
| 1,123 | Qualified, cleansed registrations |
| 71% | US Registrations |
| 69% | > 1,000 employees |

### Projected Job Levels

| | |
|---|---|
| Project Manager | 31% |
| C-Level, VP, Director | 31% |
| Developer | 27% |
| Operations | 7% |

## Cloud Architecture Summit

APR 25
AUG 22

### Recent Event Stats *

| | |
|---|---|
| 922 | Qualified, cleansed registrations |
| 74% | US Registrations |
| 70% | > 1,000 employees |

### Job Levels

| | |
|---|---|
| Project Manager | 33% |
| C-Level, VP, Director | 28% |
| Developer | 26% |
| Operations | 9% |

## Intelligent Enterprise Summit

SEP 26

### Recent Event Stats **

| | |
|---|---|
| 911 | Qualified, cleansed registrations |
| 69% | US Registrations |
| 69% | > 1,000 employees |

### Job Levels

| | |
|---|---|
| Project Manager | 34% |
| C-Level, VP, Director | 30% |
| Developer | 25% |
| Operations | 6% |

## Mobile + IoT Summit

MAY 23

### Recent Event Stats *

| | |
|---|---|
| 925 | Qualified, cleansed registrations |
| 71% | US Registrations |
| 69% | > 1,000 employees |

### Job Levels

| | |
|---|---|
| Project Manager | 35% |
| C-Level, VP, Director | 30% |
| Developer | 22% |
| Operations | 9% |

## Intelligent Data Summit

FEB 21

### Recent Event Stats *

| | |
|---|---|
| 1,062 | Qualified, cleansed registrations |
| 72% | US Registrations |
| 67% | > 1,000 employees |

### Job Levels

| | |
|---|---|
| Project Manager | 36% |
| C-Level, VP, Director | 32% |
| Developer | 21% |
| Operations | 7% |

* Based on the last 2 events   ** New show estimate, based on 2018 average