CLOUD-CON: Integration & APIs

Enterprise-Grade Integration Across Cloud and On-Premise

An Online Conference

April 26, 2018 ● October 25, 2018

CLOUD-CON: Integration & APIs is a multi-vendor online event to feature technologies and Best Practices to design and deliver agile and end-to-end integration for the digital enterprise. Speakers will focus on use cases across on-premises, cloud, iPaaS, PaaS, SaaS and trusted APIs.

Topics

- **Hybrid Integration Powers the 'Extended Enterprise'** – On-prem, cloud and multi-cloud help F2000s scale, build resiliency and innovate their 'extended enterprise'. Lean how integration is keeping pace with tools for agile, low-code and quick-to-deploy outcomes.

- **Successful API-Driven Businesses** - APIs continue to grab headlines, powering integration, apps for web and mobile and IoT. In They'll continue to drive M&A, new start-ups and exciting business models and revenues.

- **The New Era Cloud Platforms** – The worlds of PaaS, SaaS and cloud integration (iPaaS) are converging to offer a whole new world of opportunities -- for business and It. Cloud adopters want easier access to more services. Innovators are happily.

- **Cloud-Based Security, Trust, Integrity** – Multiple point solutions can make it hard to know all your pieces are working together. Firms need to reliably deliver security, authentication and trust -- end-to-end. Learn the tips to 'cloud integrity' and how to be sure you don't have any gaps.

- **Intelligent Insights from Diverse Data** - Ensure rapid, reliable and accurate business insights from diverse data, across on-prem, SaaS and clouds. Secrets to using MDM, smart queries, data virtualization and more.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 800-900 average

Audience

- Job Functions: CIOs, CTOs, Executive Management, Project Managers, System Integrators, Application / Data Owners, IT Architects, API & Integration Professionals
- Company Size: 5,000(+): 51%   1,000(+): 68%
- GEO Location: USA: 67%   Europe: 8%   India: 11%   ROW: 14%

Upcoming Events

Show	Broadcast Date
CLOUD-CON: Integration & APIs	April 26, 2018
CLOUD-CON: Integration & APIs	October 25, 2018

Integration
developer news
www.idevnews.com

Job Level

Project Management	35%
C-Level, VP, Director	32%
Developer	23%
Operations	8%

Featured Technologies

API Management	MDM
Data Virtualization	iPaaS, SaaS
ETL, ESB, MFT, SOA	Cloud Integration
Security, OAuth, SSO	

Past Participants

IBM · ORACLE · software AG · DELL Boomi · informatica · ca technologies · MICRO FOCUS · talend · axway · Hewlett Packard Enterprise · dreamfactory · Ping Identity · redhat · snapLogic · Progress · Symantec · ADEPTIA

ONLINE CONFERENCES

Enterprise Integration Summit
JUL 26, 2018
JAN 24, 2019

Recent Event Stats *
1,175	Qualified, cleansed registrations
67%	US Registrations
66%	> 1,000 employees

Job Levels
Project Manager	36%
C-Level, VP, Director	34%
Developer	21%
Operations	7%

CLOUD-CON: Integration & APIs
APR 26, 2018
OCT 25, 2018

Recent Event Stats *
1,002	Qualified, cleansed registrations
67%	US Registrations
68%	> 1,000 employees

Job Levels
Project Manager	35%
C-Level, VP, Director	32%
Developer	23%
Operations	8%

Intelligent Data Summit
AUG 23, 2018
FEB 21, 2019

Recent Event Stats *
1,062	Qualified, cleansed registrations
69%	US Registrations
66%	> 1,000 employees

Job Levels
Project Manager	34%
C-Level, VP, Director	31%
Developer	23%
Operations	8%

Application Architecture Summit
SEP 20, 2018
MAR 21, 2019

Projected Event Stats *
1,123	Qualified, cleansed registrations
64%	US Registrations
69%	> 1,000 employees

Projected Job Levels
Project Manager	35%
C-Level, VP, Director	31%
Developer	27%
Operations	6%

Mobile + IoT Summit
MAY 24, 2018
DEC 6, 2018

Recent Event Stats *
1,034	Qualified, cleansed registrations
65%	US Registrations
62%	> 1,000 employees

Job Levels
Project Manager	35%
C-Level, VP, Director	37%
Developer	19%
Operations	6%

Enterprise Security Summit
JUN 21, 2018

Recent Event Stats *
1,035	Qualified, cleansed registrations
70%	US Registrations
67%	> 1,000 employees

Job Levels
Project Manager	37%
C-Level, VP, Director	28%
Developer	18%
Operations	13%

* Based on the last 2 events