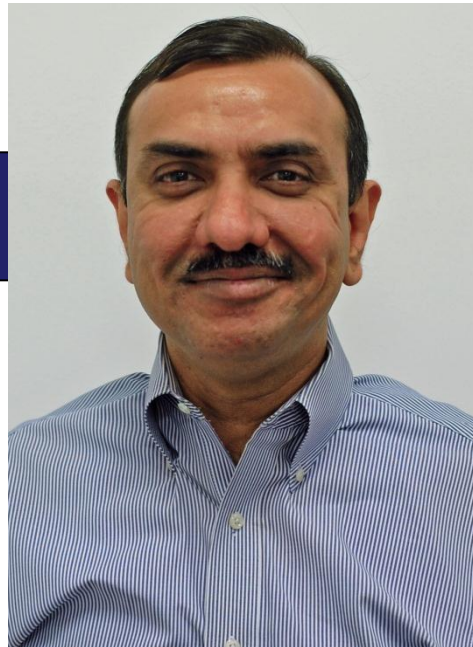


# Expert Voices

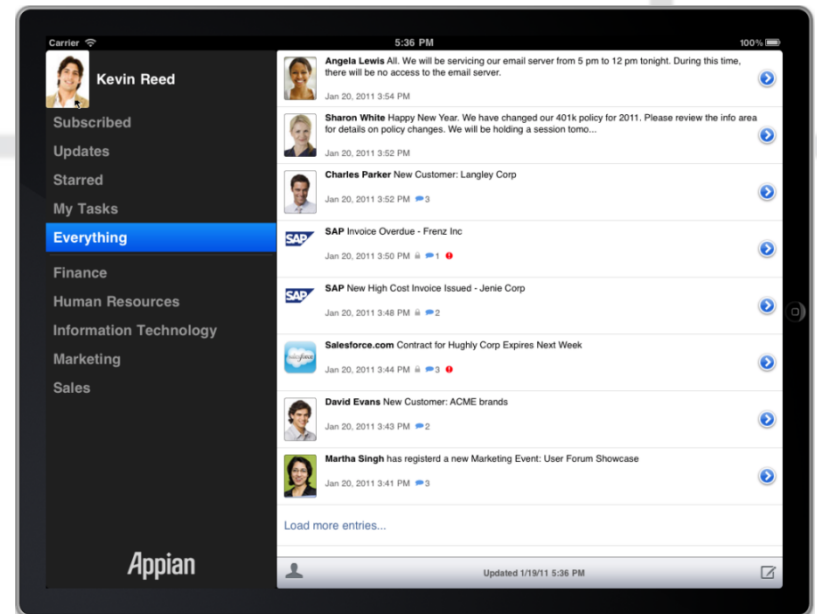


**Samir Gulati**  
*Vice President, Marketing*

**Appian**

# Appian Mobile BPM

## Uniting Mobile, Cloud and Social for Business Process Management



# Appian

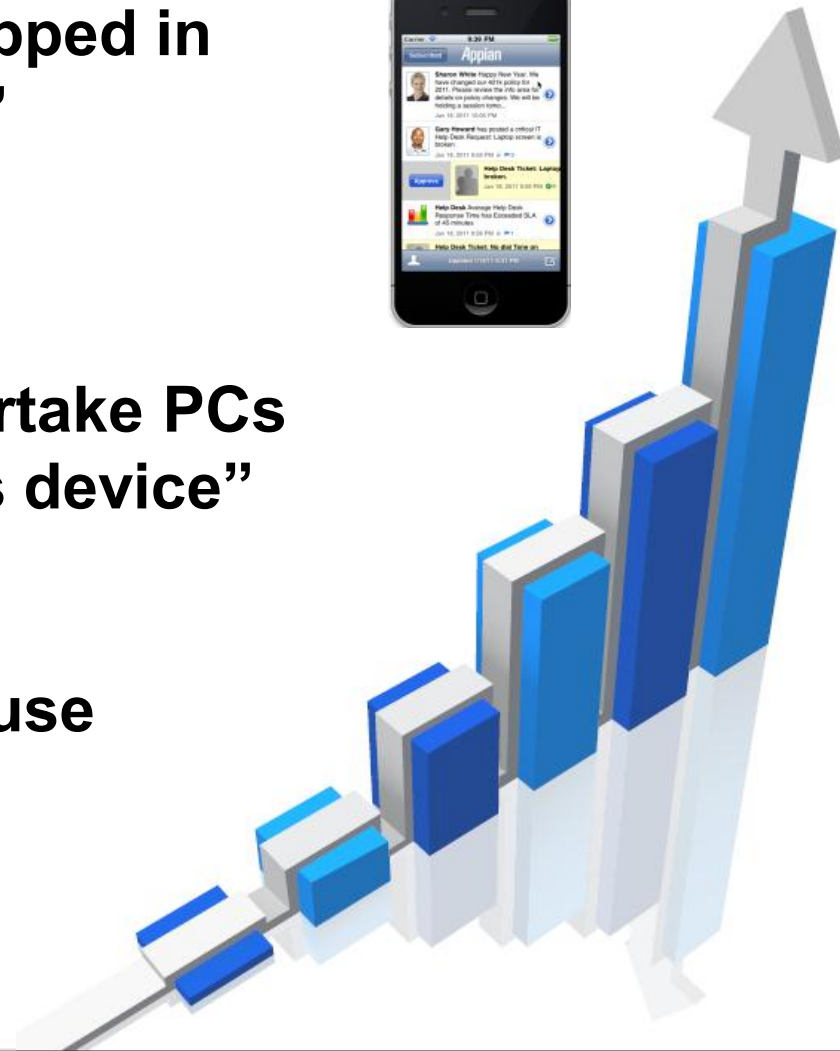
# The Future Mobile Workforce

**“269.6 million mobile devices shipped in 2010 -- a 55% increase over 2009”**



**“By 2013, mobile phones will overtake PCs as the most common Web access device”**  
**Gartner.**

**“By 2012, 81% of physicians will use smartphones”**



# Appian-At-A-Glance



## Innovator in BPM Software

- Founded in 1999
- First complete BPM suite in the *Cloud*
- First native *Mobile* BPM suite
- First BPM suite to harness *Social* in a business context
- Natively-built comprehensive suite; 100% web based
- Rapid ROI across mission-critical business processes
- 3 million end-users (more than any other BPM firm)

# Native Comprehensive BPM Suite

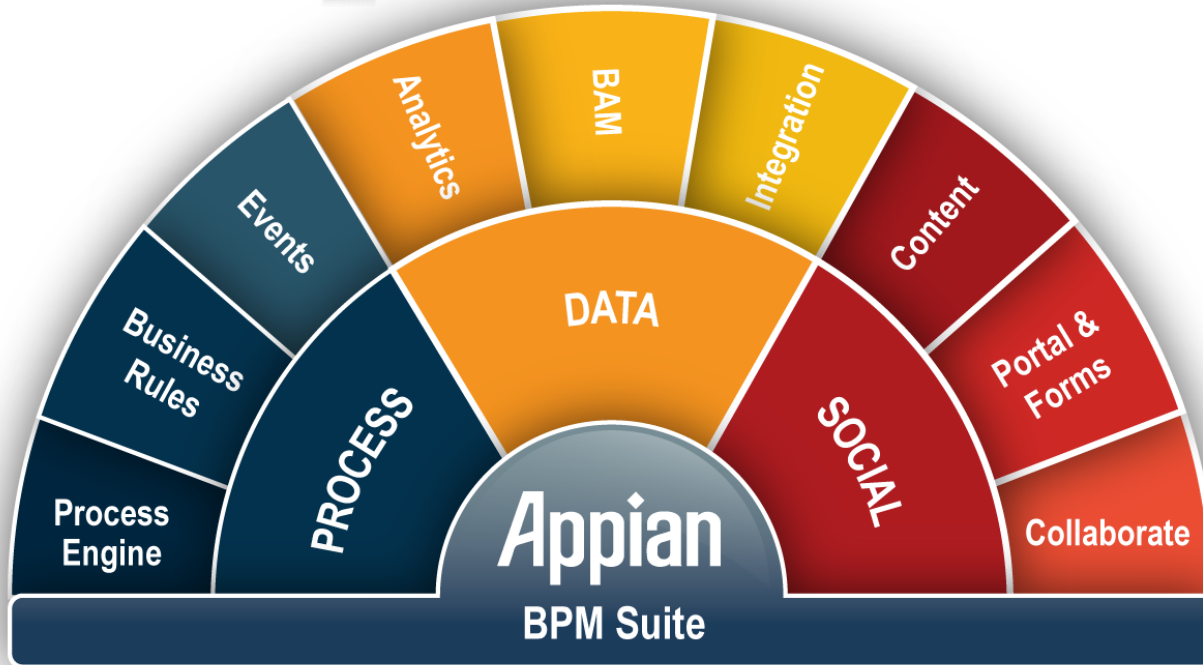


Mobile



Browser

*Access Options*



Cloud



On Premise

*Hosting Options*

# Three Technology Forces

## Cloud BPM

- Instant Deployment
- Always Connected / Always On
- Integrated with your Enterprise

## Mobile BPM

- Available on all major Mobile Platforms
- Monitor, Collaborate, and Take Action
- No Additional Development to Mobile Enable

## Social BPM

- Seamless Integration of Social & BPM
- Intuitive – Zero Training User Interface
- Filtered Views and Subscriptions





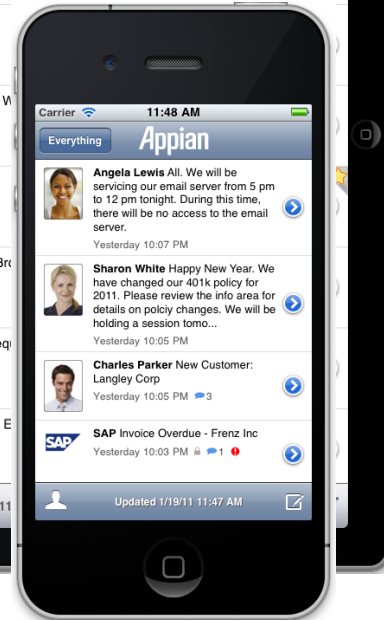
# Appian Mobile BPM

## Instant Mobile Access

- Download from Apple App Store and Blackberry App World
- Full-featured capabilities
- Intuitive, no training required

## Available on:

- iPad
- iPhone
- Blackberry
- Android (coming soon)



# Appian Mobile and Social BPM Features



Social Collaboration



Action



BPM Events and Alerts



Custom Subscriptions



Tasks



Secure Communication



System Events and Data



Mobile



Status Updates



RSS Subscription



# Appian Social BPM – Simple Intuitive Interfaces

## Filter



**Appian 6**

- Subscribed
- Updates
- Starred ★
- My Tasks
- Everything ▶

---

- Finance
- Human Resources
- Information Technology
- Marketing
- Sales

## Events



Post a message...

 **Angela Lewis** All. We will be servicing our email server from 5 pm to 12 pm tonight. During this time, there will be no access to the email server.  
Yesterday 8:54 PM ☆ Comment Subscribe

 **Sharon White** Happy New Year. We have changed our 401k policy for 2011. Please review the info area for details on policy changes. We will be holding a session tomorrow at Noon to respond to questions.  
Yesterday 8:52 PM ☆ Comment Subscribe More Info ▼

 **Charles Parker** New Customer: Langley Corp  
Yesterday 8:52 PM ☆ Comment Subscribe More Info ▼

Show all 3 comments

 **Jessica Young** Will they be a reference once live?  
Yesterday 10:43 PM

 **Charles Parker** Yes. They are very excited about the purchase and eager to share their success.  
Yesterday 10:45 PM

Add your comment here...


 **SAP Invoice Overdue - Frenz Inc**  
Yesterday 8:50 PM ☆ Comment Subscribe More Info ▼

 No one has addressed this overdue invoice in the past 24 hours  
Yesterday 10:41 PM

Add your comment here...

## Action



 **Kevin Reed**  
Settings | Sign Out

Finance

- New AR Collection
- Start Invoice Dispute Process
- New SEC Filing
- Create New Expense Report
- New Purchase Request

Human Resources

- New Benefits Request/Question

Information Technology

- New Help Desk Request

# Appian Social – Filtered Views

Subscribe to Events  
You Are Interested In

Filter Events by Logical  
Business Groupings

Mark Individual Events  
You Want to Monitor

The screenshot displays the Appian 6 social interface. On the left, a navigation menu includes 'Subscribed', 'Updates', 'Starred', 'My Tasks', 'Everything', and 'Finance' (highlighted with a red box). Below 'Finance' are categories: 'Human Resources', 'Information Technology', 'Marketing', and 'Sales'. The main content area shows a message input field, a 'Showing Finance entries' header, and two event cards. The first card is titled 'SAP Invoice Overdue - Frenz Inc' and includes a red notification box stating 'No one has addressed this overdue Invoice in the past 24 hours'. The second card is titled 'SAP New High Cost Invoice Issued - Jenie Corp' and features a comment from Anthony Hill asking 'When do we expect to have funds to pay this invoice?'. A comment from Kevin Reed follows, stating 'We are expecting a large money transfer at the end of next week. That should be plenty of time to have funds for this large invoice.' Red arrows point from the text on the left to the 'Finance' menu item, the 'Subscribe' button on the first event card, and the comment from Anthony Hill.

# Appian Cloud BPM

Identical Platform – Easy Migration

Instant Deployment

Data Privacy, SLA's, Performance

Enterprise Integration

Reduced Total Cost of Ownership



***"Appian sets the bar for  
BPM in the cloud."***

*BPM Magic Quadrant 2010*

**Gartner**<sup>®</sup>

# Appian Cloud BPM Customers



# Appian Mobile BPM – For More Information



**“Be Part Of The  
Process”**

**Main site:**  
[www.appian.com](http://www.appian.com)

**Community:**  
[www.appian.com/bpm-customers/bpm-community.jsp](http://www.appian.com/bpm-customers/bpm-community.jsp)

**Free Trial:**  
[www.appian.com/campaigns/appian-cloud-registration.jsp](http://www.appian.com/campaigns/appian-cloud-registration.jsp)

**More info:**  
[info@appian.com](mailto:info@appian.com)

Corporate HQ:  
Reston, VA  
(near Washington, DC)

Founded:  
1999