

Big Data in Motion Summit

Manage Expanding Data Volumes for Analytics & Operations

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An Online Conference

July 23, 2015

Big Data in Motion Summit is a multi-vendor online event where experts will show how to deliver business value from the data-driven enterprise. IT Architects, Data Professionals and LOB Executives will learn about Analytics, Business Dashboards, Data Integration & Management.

Integration

developer news
www.idevnews.com

Sponsor Benefits

- Sales-Generation – Proven lead-gen event for getting new deals
- Get 10X to 20X ROI on sponsorship investment – No Travel
- Thought-Leadership / Branding – Present with other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for better metrics
- **Guaranteed** Lead Generation – 700 (minimum)

Topics

- **User-Friendly Big Data** – Move over data scientists. 2014 will be the year of 'user-friendly' Big Data for IT and business users.
- **Exploding Data Equals Exploding Value** – As data volumes explode, data value should too. Deliver insights from structured, unstructured, streaming and machine data.
- **Launch Big Data Faster, Easier** – Innovative tools, integration and automation from Hadoop and other options are making it faster and easier to deliver Big Data insights.
- **Big Data Security with Speed** – Protect your valuable and sensitive data with encryption, access controls and more. No performance penalties
- **Ensure Big Data Success, ROI** – Learn F1000 success secrets before you begin

Audience

- CIOs, CTOs, IT Managers, Enterprise Architects, Application Owner, Analytics and BI Professionals, Data Architects, Data Security Professionals, Data Warehouse Managers, Integration Professionals, & LOB Managers
- Company Size: Over 5,000: 40%

Format

- **Solo Presentation.** Present your company's vision, products and technologies in a pre-recorded 30-minute slide presentation.

Upcoming Events

| Show | Broadcast Date |
|---------------------------|-------------------|
| Big Data in Motion Summit | July 23, 2015 |
| Big Data in Motion Summit | February 25, 2016 |

Demographics

| | |
|------------------------------|-----|
| Project Management | 36% |
| Executive Management | 29% |
| Apps / Integration Developer | 18% |
| Enterprise Architect | 16% |
| Data Professional | 16% |
| Business Analyst | 13% |

Featured Technologies

| | |
|----------------------------|-----------------------------------|
| Big Data, Hadoop | Analytics (real-time, predictive) |
| Business Intelligence (BI) | Cloud |
| In-Memory Data | Internet of Things |
| NoSQL | Real-time dashboards |

Past Participants



ONLINE CONFERENCES

Mobile IT Summit

SEP 24, 2015

Recent Event Stats

1,095 Qualified, cleansed registrations
389 Live Viewers (36% of total registrants)
44% Companies with > 1,000 employees

Job Levels

| | |
|--------------------------|-----|
| Manager, Project Manager | 35% |
| Exec, C-Level | 30% |
| Developer | 21% |
| Operations | 9% |

BPM-CON

OCT 29, 2015

Recent Event Stats

1,166 Qualified, cleansed registrations
398 Live Viewers (34% of total registrants)
51% Companies with > 1,000 employees

Job Levels

| | |
|--------------------------|-----|
| Manager, Project Manager | 40% |
| Exec, C-Level | 27% |
| Developer | 18% |
| Operations | 11% |

CLOUD-CON: Integration & APIs

DEC 10, 2015

Recent Event Stats

902 Qualified, cleansed registrations
364 Live Viewers (40% of total registrants)
49% Companies with > 1,000 employees

Job Levels

| | |
|--------------------------|-----|
| Manager, Project Manager | 34% |
| Exec, C-Level | 29% |
| Developer | 23% |
| Operations | 9% |

Big Data in Motion Summit

JUL 23, 2015

FEB 25, 2016

Recent Event Stats

1,155 Qualified, cleansed registrations
474 Live Viewers (41% of total registrants)
54% Companies with > 1,000 employees

Job Levels

| | |
|--------------------------|-----|
| Manager, Project Manager | 36% |
| Exec, C-Level | 29% |
| Developer | 21% |
| Operations | 8% |

SOA & APIs Summit

AUG 20, 2015

MAR 24, 2016

Recent Event Stats

1,104 Qualified, cleansed registrations
425 Live Viewers (38% of total registrants)
55% Companies with > 1,000 employees

Job Levels

| | |
|--------------------------|-----|
| Manager, Project Manager | 34% |
| Exec, C-Level | 28% |
| Developer | 27% |
| Operations | 8% |

CyberSecurity Summit

JAN 28, 2016

Recent Event Stats

1,130 Qualified, cleansed registrations
414 Live Viewers (37% of total registrants)
55% Companies with > 1,000 employees

Job Levels

| | |
|--------------------------|-----|
| Manager, Project Manager | 33% |
| Exec, C-Level | 28% |
| Developer | 19% |
| Operations | 15% |