

# Mobile + IoT Summit

Your Guide to Building the Connected World

An Online Conference

April 27, 2017 • June 21, 2018

**Mobile + IoT Summit** is a Multi-Vendor Online Conference where experts will reveal the Mobile and IoT keys to success. Attendees will learn how to design and deliver apps, data & microservices for the 'connected world'. Subjects to include: agile platforms, low-code tools, easy integration and rock-solid security.

## Topics

- **Low-Code Platforms on the Rise** - Speed & simplify development. Reduce complexity of mobile app integration. Accelerate getting apps from design to operations.
- **The 'Connected Architecture'** - Hear about APIs, cloud and data streaming that are powering innovations for mobile and IoT projects. Learn the best reference architectures.
- **Real-Time & Scalable** - Design, launch & manage assets for your mobile and IoT projects. Secrets to update & scale apps and infrastructure faster.
- **Emerging Best Practices for IoT Apps** - Tips to develop, deploy and run IoT apps that will deliver big business value. Leverage huge data volumes across limitless endpoints.
- **Secure Any App, Data or Thing** - Security and management across the 'connected' life-cycle to protect your apps, data and endpoints.

## Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 (minimum); 900 (average)

## Audience

- Job Function: C-Level, Directors, Enterprise Architects, Mobile App Developers, Data Professionals, Applications Owners, LOB Managers, Cloud Professionals, IT Operations & Mobile Professionals
- Company Size: 5,000(+): 44% 1,000(+): 59%
- GEO Location: USA: 64% Europe: 5% India: 16% ROW: 15%

## Upcoming Events

Show	Broadcast Date
Mobile + IoT Summit	April 27, 2017
Mobile + IoT Summit	June 21, 2018

## Integration

developer news  
www.idevnews.com

### Job Level

Project Management	34%
C-Level, VP, Director	38%
Developer	19%
Operations	6%

### Featured Technologies

Mobile Platforms (MADP, MBaaS)	Data Integration (API, Streams)
EMM, MAM, MDM	Security (IAM, OAuth, SSO)
Internet of Things	DevOps, Testing
Process Improvement	BAM / Dashboards

### Past Participants



# ONLINE CONFERENCES

## Mobile + IoT Summit

APR 27, 2017  
JUNE 21, 2018

### Recent Event Stats

1,082 Qualified, cleansed registrations  
64% US Registrations  
65% > 1,000 employees

### Job Levels

Project Manager 34%  
C-Level, VP, Director 38%  
Developer 19%  
Operations 6%

## Enterprise Security Summit

JUL 27, 2017  
JAN 25, 2018

### Recent Event Stats

1,035 Qualified, cleansed registrations  
70% US Registrations  
67% > 1,000 employees

### Job Levels

Project Manager 33%  
C-Level, VP, Director 29%  
Developer 18%  
Operations 15%

## Application Architecture Summit

SEP 21, 2017  
MAR 22, 2018

### Projected Event Stats

1,252 Qualified, cleansed registrations  
66% US Registrations  
69% > 1,000 employees

### Projected Job Levels

Project Manager 30%  
C-Level, VP, Director 35%  
Developer 25%  
Operations 10%

## Intelligent Data Summit

MAY 25, 2017  
OCT 26, 2017

### Recent Event Stats

1,164 Qualified, cleansed registrations  
60% US Registrations  
62% > 1,000 employees

### Job Levels

Project Manager 35%  
C-Level, VP, Director 31%  
Developer 23%  
Operations 11%

## CLOUD-CON: Integration & APIs

JUN 22, 2017  
DEC 7, 2017

### Recent Event Stats

1,048 Qualified, cleansed registrations  
63% US Registrations  
65% > 1,000 employees

### Job Levels

Project Manager 36%  
C-Level, VP, Director 36%  
Developer 17%  
Operations 7%

## Enterprise Integration Summit

AUG 24, 2017  
FEB 22, 2018

### Recent Event Stats

1,110 Qualified, cleansed registrations  
67% US Registrations  
68% > 1,000 employees

### Job Levels

Project Manager 36%  
C-Level, VP, Director 35%  
Developer 21%  
Operations 6%