

Intelligent Data Summit

Analytics, Apps & Data for Success in the Digital Enterprise

An Online Conference

October 26, 2017

Intelligent Data Summit (formerly Big Data in Motion Summit) is a multi-vendor online event that will explore how data's 3Vs (volumes, varieties and velocity) create new opportunities for apps and analytics. Experts will discuss how fast and easy access to today's data (structured, unstructured, streaming & machine logs) is becoming more crucial to the data-driven enterprise.

Topics

- **Data-Critical Cloud** – Learn how cloud delivers simplicity, speed and scale for today's adaptive analytics projects.
- **Analytics, BI & Dashboards for Business** – See today's "Wow Factors!" for visualization, data correlation, heuristics, smarter algorithms and more.
- **Cognitive Computing Brings Value from Dark Data** – 80% of unstructured data can't be used. See how use new 'cognitive' technologies bring undiscovered value from 'dark data'.
- **Get All Your Data Working Together** - Ingest, prepare, integrate and correlate varied data sources. Benefit from federated queries and data virtualization.
- **Trends in Hadoop & Spark** - Deliver high-performance and scalability for enterprise-caliber Big Data platforms (Hadoop, Spark, etc.).
- **Smart Analytics to Predict & Thwart Attacks** - See how experts use traffic activity and log data to reveal threats to apps and data. Speakers will review UEBA, threat intelligence, bot detection and machine learning.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 (minimum); 900 (average)

Audience

- Job Functions: Architects, Apps & Data Owners, Analytics and BI Professionals & Users, Big Data / Hadoop Professionals, CIOs/CISOs, Data Scientists & Analysts, IT Ops & LOB
- Company Size: 5,000+: 50% 1,000+: 62%
- GEO Location: USA: 70% Europe: 9% India: 9% ROW: 11%

Upcoming Events

Show	Broadcast Date
Intelligent Data Summit	October 26, 2017

Integration

developer news
www.idevnews.com

Job Level

Project Management	35%
C-Level, VP, Director	31%
Developer	23%
Operations	11%

Featured Technologies

Analytics (real-time, predictive)	BI / Dashboard (Virtualization)
Data Governance	Data Integration, Virtualization
Data Ingestion	Hadoop, Spark, YARN
Internet of Things	Machine Learning
Security	

Past Participants



ONLINE CONFERENCES

Mobile + IoT Summit

APR 27, 2017
JUNE 21, 2018

Recent Event Stats

1,082 Qualified, cleansed registrations
64% US Registrations
65% > 1,000 employees

Job Levels

Project Manager 34%
C-Level, VP, Director 38%
Developer 19%
Operations 6%

Enterprise Security Summit

JUL 27, 2017
JAN 25, 2018

Recent Event Stats

1,035 Qualified, cleansed registrations
70% US Registrations
67% > 1,000 employees

Job Levels

Project Manager 33%
C-Level, VP, Director 29%
Developer 18%
Operations 15%

Application Architecture Summit

SEP 21, 2017
MAR 22, 2018

Projected Event Stats

1,252 Qualified, cleansed registrations
66% US Registrations
69% > 1,000 employees

Projected Job Levels

Project Manager 30%
C-Level, VP, Director 35%
Developer 25%
Operations 10%

Intelligent Data Summit

MAY 25, 2017
OCT 26, 2017

Recent Event Stats

1,164 Qualified, cleansed registrations
60% US Registrations
62% > 1,000 employees

Job Levels

Project Manager 35%
C-Level, VP, Director 31%
Developer 23%
Operations 11%

CLOUD-CON: Integration & APIs

JUN 22, 2017
DEC 7, 2017

Recent Event Stats

1,048 Qualified, cleansed registrations
63% US Registrations
65% > 1,000 employees

Job Levels

Project Manager 36%
C-Level, VP, Director 36%
Developer 17%
Operations 7%

Enterprise Integration Summit

AUG 24, 2017
FEB 22, 2018

Recent Event Stats

1,110 Qualified, cleansed registrations
67% US Registrations
68% > 1,000 employees

Job Levels

Project Manager 36%
C-Level, VP, Director 35%
Developer 21%
Operations 6%