Intelligent Data Summit

Analytics, Apps & Data for Success in the Digital Enterprise

An Online Conference   October 27, 2016 • May 25, 2017

Intelligent Data Summit is a multi-vendor online event that will explore how today's data volumes and varieties create new opportunities for apps and analytics. Experts will discuss how fast and easy access to RDBMS, big data, streaming data, IoT and logs are quickly delivering data-driven apps and actionable analytics.

Topics

- **Cloud for Mission-Critical Ops –** Learn how cloud cuts complexity and speeds availability for data and apps, as well as delivering instant scale.

- **Smarter BI & Dashboards for Business –** Trends in data visualization, analytics and more. See today's "Wow Factors!" that help business uncover 'game-changing' insights.

- **Microservices Fuels Easy, Fine-Grained Data Access –** Apps can access just the data they need, often with little or no coding, thanks to microservices.

- **Cognitive Computing Brings Value from Dark Data -** 80% of unstructured data can't be used by existing systems. See how F1000s use new 'cognitive' technologies to wring undiscovered value of 'dark data.'

- **Get All Your Data Working Together -** Ingest, prepare, integrate and correlate varied data sources for unified views - with accuracy, completeness and consistency.

- **2016 Trends in Hadoop & Spark -** How to deliver enterprise-caliber big data with quick on-ramps and provisioning. Experts discuss how to achieve better management, governance, security & visibility.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 (minimum); 900 (average)

Audience

- Job Functions: Architects, Apps & Data Owners, Analytics and BI Professionals & Uses, Big Data / Hadoop Professionals, CIOs/CISOs, Data Scientists & Analysts, IT Ops & LOB
- Company Size: 5,000+: 50%   1,000+: 62%
- GEO Location: USA: 70%   Europe: 9%   India: 9%   ROW: 11%

Upcoming Events

Show	Broadcast Date
Intelligent Data Summit	October 27, 2016
Intelligent Data Summit	May 25, 2017
Intelligent Data Summit	October 26, 2017

Integration
developer news
www.idevnews.com

Job Level

Project Management	35%
C-Level, VP, Director	31%
Developer	23%
Operations	11%

Featured Technologies

Analytics (real-time, predictive)	BI / Dashboard (Virtualization)
Data Governance	Data Integration, Virtualization
Data Ingestion	Hadoop, Spark, YARN
Internet of Things	Machine Learning
Security	

Past Participants

IBM • ORACLE • MAPR • SAP • cloudera • GeoTrust • pepperdata • denodo • tableau • splunk • Symantec • CISCO • informatica • talend