

# Intelligent Data Summit

Analytics, Apps & Data for Success in the Digital Enterprise

An Online Conference

May 25, 2017 • October 26, 2017

**Intelligent Data Summit** (formerly Big Data in Motion Summit) is a multi-vendor online event that will explore how data's 3Vs (volumes, varieties and velocity) create new opportunities for apps and analytics. Experts will discuss how fast and easy access to today's data (structured, unstructured, streaming & machine logs) is becoming more crucial to the data-driven enterprise.

## Topics

- **Data-Critical Cloud** – Learn how cloud delivers simplicity, speed and scale for today's adaptive analytics projects.
- **Analytics, BI & Dashboards for Business** – See today's "Wow Factors!" for visualization, data correlation, heuristics, smarter algorithms and more.
- **Cognitive Computing Brings Value from Dark Data** – 80% of unstructured data can't be used. See how use new 'cognitive' technologies bring undiscovered value from 'dark data'.
- **Get All Your Data Working Together** - Ingest, prepare, integrate and correlate varied data sources. Benefit from federated queries and data virtualization.
- **Trends in Hadoop & Spark** - Deliver high-performance and scalability for enterprise-caliber Big Data platforms (Hadoop, Spark, etc.).
- **Secure, Govern & Manage Your Data** - Concerns over security and governance keep many Big Data projects from accessing the data they need. Learn how F1000s balance data protection and data availability.

## Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 (minimum); 900 (average)

## Audience

- Job Functions: Architects, Apps & Data Owners, Analytics and BI Professionals & Users, Big Data / Hadoop Professionals, CIOs/CISOs, Data Scientists & Analysts, IT Ops & LOB
- Company Size: 5,000+: 50% 1,000+: 62%
- GEO Location: USA: 70% Europe: 9% India: 9% ROW: 11%

## Upcoming Events

Show	Broadcast Date
Intelligent Data Summit	May 25, 2017
Intelligent Data Summit	October 26, 2017

## Integration

developer news  
www.idevnews.com

### Job Level

Project Management	35%
C-Level, VP, Director	31%
Developer	23%
Operations	11%

### Featured Technologies

Analytics (real-time, predictive)	BI / Dashboard (Virtualization)
Data Governance	Data Integration, Virtualization
Data Ingestion	Hadoop, Spark, YARN
Internet of Things	Machine Learning
Security	

### Past Participants



# ONLINE CONFERENCES

## Mobile + IoT Summit

APR 27, 2017  
SEP 21, 2017

### Recent Event Stats

1,082 Qualified, cleansed registrations  
64% US Registrations  
59% > 1,000 employees

### Job Levels

Project Manager 34%  
C-Level, VP, Director 38%  
Developer 19%  
Operations 6%

## Enterprise Security Summit

JAN 26, 2017  
JUL 27, 2017

### Recent Event Stats

787 Qualified, cleansed registrations  
77% US Registrations  
65% > 1,000 employees

### Job Levels

Project Manager 33%  
C-Level, VP, Director 29%  
Developer 18%  
Operations 15%

## Application Architecture Summit

FEB 23, 2017

### Projected Event Stats

800 Qualified, cleansed registrations  
70% US Registrations  
60% > 1,000 employees

### Projected Job Levels

Project Manager 30%  
C-Level, VP, Director 35%  
Developer 25%  
Operations 10%

## Intelligent Data Summit

MAY 25, 2017  
OCT 26, 2017

### Recent Event Stats

1,164 Qualified, cleansed registrations  
70% US Registrations  
62% > 1,000 employees

### Job Levels

Project Manager 35%  
C-Level, VP, Director 31%  
Developer 23%  
Operations 11%

## CLOUD-CON: Integration & APIs

DEC 8, 2016  
JUN 22, 2017  
DEC 7, 2017

### Recent Event Stats

817 Qualified, cleansed registrations  
76% US Registrations  
63% > 1,000 employees

### Job Levels

Project Manager 36%  
C-Level, VP, Director 36%  
Developer 17%  
Operations 7%

## Enterprise Integration Summit

MAR 23, 2017  
AUG 24, 2017

### Recent Event Stats

909 Qualified, cleansed registrations  
73% US Registrations  
70% > 1,000 employees

### Job Levels

Project Manager 36%  
C-Level, VP, Director 35%  
Developer 21%  
Operations 6%