Intelligent Data Summit

Analytics, Apps & Data for Success in the Digital Enterprise

An Online Conference   May 25, 2017 • October 26, 2017

Intelligent Data Summit (formerly Big Data in Motion Summit) is a multi-vendor online event that will explore how data's 3Vs (volumes, varieties and velocity) create new opportunities for apps and analytics. Experts will discuss how fast and easy access to today's data (structured, unstructured, streaming & machine logs) is becoming more crucial to the data-driven enterprise.

Integration
developer news
w w w . i d e v n e w s . c o m

Topics

- **Data-Critical Cloud –** Learn how cloud delivers simplicity, speed and scale for today's adaptive analytics projects.
- **Analytics, BI & Dashboards for Business –** See today's "Wow Factors!" for visualization, data correlation, heuristics, smarter algorithms and more.
- **Cognitive Computing Brings Value from Dark Data –** 80% of unstructured data can't be used. See how use new 'cognitive' technologies bring undiscovered value from 'dark data'.
- **Get All Your Data Working Together -** Ingest, prepare, integrate and correlate varied data sources. Benefit from federated queries and data virtualization.
- **Trends in Hadoop & Spark -** Deliver high-performance and scalability for enterprise-caliber Big Data platforms (Hadoop, Spark, etc.).
- **Secure, Govern & Manage Your Data -** Concerns over security and governance keep many Big Data projects from accessing the data they need. Learn how F1000s balance data protection and data availability.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 (minimum); 900 (average)

Audience

- Job Functions: Architects, Apps & Data Owners, Analytics and BI Professionals & Users, Big Data / Hadoop Professionals, CIOs/CISOs, Data Scientists & Analysts, IT Ops & LOB
- Company Size: 5,000+: 50%   1,000+: 62%
- GEO Location: USA: 70%   Europe: 9%   India: 9%   ROW: 11%

Upcoming Events

Show	Broadcast Date
Intelligent Data Summit	May 25, 2017
Intelligent Data Summit	October 26, 2017

Job Level

Project Management	35%
C-Level, VP, Director	31%
Developer	23%
Operations	11%

Featured Technologies

Analytics (real-time, predictive)	BI / Dashboard (Virtualization)
Data Governance	Data Integration, Virtualization
Data Ingestion	Hadoop, Spark, YARN
Internet of Things	Machine Learning
Security	

Past Participants

IBM   ORACLE
MAPR   SAP
cloudera   GeoTrust
pepperdata   denodo
tableau SOFTWARE   splunk>
Symantec   CISCO
informatica   talend

ONLINE CONFERENCES

Mobile + IoT
Summary
APR 27, 2017
SEP 21, 2017

Recent Event Stats

1,082	Qualified, cleansed registrations
64%	US Registrations
59%	> 1,000 employees

Job Levels

Project Manager	34%
C-Level, VP, Director	38%
Developer	19%
Operations	6%

Enterprise Security Summit
JAN 26, 2017
JUL 27, 2017

Recent Event Stats

787	Qualified, cleansed registrations
77%	US Registrations
65%	> 1,000 employees

Job Levels

Project Manager	33%
C-Level, VP, Director	29%
Developer	18%
Operations	15%

Application Architecture Summit
FEB 23, 2017

Projected Event Stats

800	Qualified, cleansed registrations
70%	US Registrations
60%	> 1,000 employees

Projected Job Levels

Project Manager	30%
C-Level, VP, Director	35%
Developer	25%
Operations	10%

Intelligent Data Summit
MAY 25, 2017
OCT 26, 2017

Recent Event Stats

1,164	Qualified, cleansed registrations
70%	US Registrations
62%	> 1,000 employees

Job Levels

Project Manager	35%
C-Level, VP, Director	31%
Developer	23%
Operations	11%

CLOUD-CON: Integration & APIs
JUN 22, 2017
DEC 7, 2017

Recent Event Stats

817	Qualified, cleansed registrations
76%	US Registrations
63%	> 1,000 employees

Job Levels

Project Manager	36%
C-Level, VP, Director	36%
Developer	17%
Operations	7%

Enterprise Integration Summit
MAR 23, 2017
AUG 24, 2017

Recent Event Stats

909	Qualified, cleansed registrations
73%	US Registrations
70%	> 1,000 employees

Job Levels

Project Manager	36%
C-Level, VP, Director	35%
Developer	21%
Operations	6%