

# Enterprise Integration Summit

Integration Powers Digital Transformation for APIs, Apps, Data & Cloud

An Online Conference

August 24, 2017 • February 22, 2018

**Enterprise Integration Summit** is a multi-vendor online event that shows how modern integration technologies are now key enablers for digital business success. Attendees will learn how to deliver fast and reliable success for APIs, Big Data, IoT, SaaS and Mobile.

**Integration**

developer news

www.idevnews.com

## Topics

- **APIs and iPaaS Deliver the 'Digital Enterprise'** – Learn how API Management and cloud-based integration are delivering smarter, scalable, easy-to-provision ways to integrate apps and data.
- **Integration + Big Data for Analytics** – Explore how F2000s are unlocking big ROI by adding modern integration to their big data, data lake and streaming data architectures.
- **Data Virtualization Gets Data Where It Needs to Be** – Data virtualization can provide users a secure, unified and trusted view of business data – without moving data.
- **Modernize Mission-Critical Integration** – Extend and modernize legacy mission-critical integration infrastructure (ESBs, SOA, messaging - without breaking a thing).
- **Low Code Platform's Power of Integration** – Successful low-code gives developers quick and easy access to backend assets using APIs, microservices and integration.
- **Integration for Real-Time Apps and IoT** – See how new-gen integration will support real-time delivery of high data volumes -- across 1000s (millions) of endpoints.

## Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 (minimum); 900 (average)

## Audience

- Job Functions: Executive Management, CxO, Architects, SOA and API Professionals, Integration Developers, Project Managers, Application Owners
- Company Size: 5,000(+): 48% 1,000(+): 70%
- GEO Location: USA: 73% Europe: 6% India: 9% ROW: 12%

## Upcoming Events

Show	Broadcast Date
Enterprise Integration Summit	August 24, 2017
Enterprise Integration Summit	February 22, 2018

## Job Level

Project Management	36%
C-Level, VP, Director	35%
Developer	21%
Operations	6%

## Featured Technologies

API Management	SOA
Enterprise Architecture	Data & Process Integration
ESB & Messaging	Security
Application Lifecycle Mgmt	

## Past Participants



## Mobile + IoT Summit

APR 27, 2017  
JUNE 21, 2018

### Recent Event Stats

1,082	Qualified, cleansed registrations
64%	US Registrations
65%	> 1,000 employees

### Job Levels

Project Manager	34%
C-Level, VP, Director	38%
Developer	19%
Operations	6%

## Enterprise Security Summit

JUL 27, 2017  
JAN 25, 2018

### Recent Event Stats

1,035	Qualified, cleansed registrations
70%	US Registrations
67%	> 1,000 employees

### Job Levels

Project Manager	33%
C-Level, VP, Director	29%
Developer	18%
Operations	15%

## Application Architecture Summit

SEP 21, 2017  
MAR 22, 2018

### Projected Event Stats

1,252	Qualified, cleansed registrations
66%	US Registrations
69%	> 1,000 employees

### Projected Job Levels

Project Manager	30%
C-Level, VP, Director	35%
Developer	25%
Operations	10%

## Intelligent Data Summit

MAY 25, 2017  
OCT 26, 2017

### Recent Event Stats

1,164	Qualified, cleansed registrations
60%	US Registrations
62%	> 1,000 employees

### Job Levels

Project Manager	35%
C-Level, VP, Director	31%
Developer	23%
Operations	11%

## CLOUD-CON: Integration & APIs

JUN 22, 2017  
DEC 7, 2017

### Recent Event Stats

1,048	Qualified, cleansed registrations
63%	US Registrations
65%	> 1,000 employees

### Job Levels

Project Manager	36%
C-Level, VP, Director	36%
Developer	17%
Operations	7%

## Enterprise Integration Summit

AUG 24, 2017  
FEB 22, 2018

### Recent Event Stats

1,110	Qualified, cleansed registrations
67%	US Registrations
68%	> 1,000 employees

### Job Levels

Project Manager	36%
C-Level, VP, Director	35%
Developer	21%
Operations	6%