

Enterprise Integration Summit

Powering Digital Transformation with APIs, Cloud, IoT, Mobile & SOA

An Online Conference

August 25, 2016 • March 23, 2017

Enterprise Integration Summit (formerly: SOA & API Summit)

is a multi-vendor online event that shows how modern integration technologies are now key enablers for digital business success. Attendees will learn how to deliver fast and reliable success for APIs, Big Data, IoT, SaaS and Mobile.

Topics

- **APIs are Transforming the 'Digital Enterprise'** – Smarter, scalable, easy-to-deliver integration is key to delivering agile and rapid wins for your digital enterprise projects.
- **Success Secrets for the API-Driven Business** – Succeed with APIs with internal IT and outside partners. Unlock secrets to The API Economy.
- **Low Code Integration = More Innovation** - Low-code integration (data virtualization, iPaaS, adapters, models, etc) are helping bring ideas to life faster than ever. Learn how.
- **Integration for Real-Time Apps and IoT** – Apps for mobile, web, omni-channel and IoT need instant access to data – at massive scale. Provide real-time data anywhere from across all your sources.
- **Secure Across APIs, Data Silos & Cloud** – Keep apps, data and endpoints safe across your digital enterprise with gateways, encryption and identity.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 (minimum); 900 (average)

Audience

- Job Functions: Executive Management, CxO, Architects, SOA and API Professionals, Integration Developers, Project Managers, Application Owners
- Company Size: 5,000(+): 50% 1,000(+): 65%
- GEO Location: USA: 70% Europe: 8% India: 10% ROW: 11

Upcoming Events

Show	Broadcast Date
Enterprise Integration Summit	August 25, 2016
Enterprise Integration Summit	March 23, 2017
Enterprise Integration Summit	August 24, 2017

Integration

developer news
www.idevnews.com

Job Level

Project Management	36%
C-Level, VP, Director	34%
Developer	23%
Operations	7%

Featured Technologies

API Management	SOA
Enterprise Architecture	Data & Process Integration
ESB & Messaging	Security
Application Lifecycle Mgmt	

Past Participants

